



UK manufacturing
Has it slimmed
down too far?
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Prof William Stewart
What scientists had
been clamouring for
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Business entertainment
around the world
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Israel
New Government,
new country
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FINANCIAL TIMES

Monday July 27 1992 EUROPE'S BUSINESS NEWSPAPER D8523A

Wellcome sets shares offer price at 800p

Wellcome Trust set an 800p price on the sale of shares in Wellcome, the drugs company, bringing to a successful conclusion the biggest non-privatisation share sale ever mounted which will raise £2.1bn (\$4bn). The price compares with Friday's close of 826p and was considered a narrow discount given the size of the issue and the recent difficult market conditions. Page 18

Japanese elections: Japan's ruling Liberal Democratic party tightened its hold on power by capturing at least 68 of the seats contested in the election for half the total seats in the Upper House. But the voter turnout was estimated at 48 per cent, well below the previous low of 57 per cent. Page 14; Japan's voters spurn 'ox-walking opposition', Page 3

North American trade talks: Hopes of a breakthrough in talks between trade ministers from the US, Canada and Mexico on the North American free trade agreement appeared not to have been achieved. Page 14

Food relief abandoned: The United Nations abandoned efforts to send food overland to 70,000 Muslims trapped in the eastern Bosnian town of Gorazde by Serb forces as trainloads of Bosnian refugees arrived in Germany. Page 2

Swimming surprise at Olympics: Nelson Diebel of the US won the gold medal in the men's 100 metre breaststroke final in what had become the most competitive swimming event of the Games after nine of the fastest-ever times were set in the past 12 months. However, his time was 1 minute 15.0 seconds, failing to beat the 1 minute 13.3 seconds world record of Hungarian Norbert Rózsa, who came second, with Phil Rogers of Australia coming third. Page 9

Lamont stands firm: Norman Lamont, the UK chancellor, hardened his defence of the government's tough economic strategy in the face of renewed calls for other approaches to remedying Britain's economic woes. Page 14

Zale Corporation: the world's largest jewellery retailer, which in January sought protection from its creditors under chapter 11 of the US bankruptcy code, filed a reorganisation plan with the Dallas courts after revealing net losses of \$600m for the year to end-March, against \$64m. Page 17

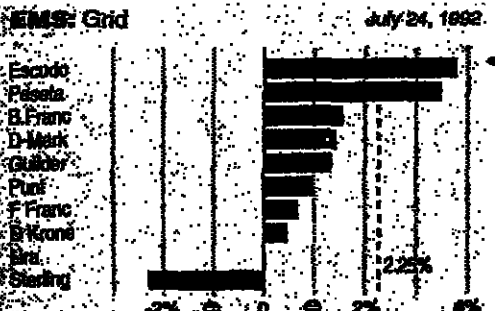
Aer Lingus: reduced the value of its stake in GPA Group, the aircraft leasing group, by £121.9m (\$368m) in its annual accounts after GPA's failed international public offering. Page 16

Peace negotiations: Arab states and Israel are expected to resume peace negotiations in Washington next month after Arab foreign ministers endorsed an early resumption. Page 3

Ukrainian bond: aids Americans and Canadians of Ukrainian descent are hoping to emulate the success of State of Israel bonds by raising money for their homeland through a series of interest-bearing Ukraine bonds. Page 15

UK building contractors: have reduced their charges for construction work by up to 30 per cent since 1989, emphasising the depth of the recession. Page 6

European Monetary System: Sterling remains at the bottom of the grid after making up lost ground against the D-Mark on Friday to close at DM2.85. The lira managed to stay ahead of the pound by repeated central bank intervention and a tightening of monetary policy by the Italian government. Analysts believe that if the dollar breaks out of its current range and rises against the D-Mark, the pressure on sterling and the lira could ease. Currencies, Page 25



Italian reforms: Consob, Italy's stock market and companies watchdog, released its long-awaited rules governing takeover bids in a further step to reform the stock market. Page 17

Tour de France: Cystid Miguel Indurain of Spain won his second successive Tour de France. Italian Claudio Chiappucci and Gianni Bugno were second and third respectively.

Win for England: England beat Pakistan by six wickets in the fourth Cornhill Insurance Test at Headingley to level the series 1-1.

Motor racing: Nigel Mansell of the UK won the German Grand Prix.

Australia	S&P500	Hungary	F162	Malta	Ln0.50	S.Arabia	S&P500
Bahrain	Dst1.00	Iceland	IK100	Morocco	MO011	Singapore	S&P500
Belgium	BE100	India	SENSEX	Netherlands	NL100	Spain	IBEX35
Canada	TSX	Indonesia	RISE	Nigeria	NG020	Sweden	OMX
Czech	KOSQ	Israel	TA35	Norway	NOR150	Switzerland	SIX
Denmark	DSTI	Italy	FTSE	Oman	OM120	Thailand	SET
Egypt	EEX100	Japan	TOPIX	Philippines	PH045	Turkey	BIST
Finland	HEX	Korea	KOSPI	Portugal	PS050	UAE	Dubai
France	CAC40	Kuwait	KSE100	Poland	PL020	UAE	Dubai
Germany	DAX	Lebanon	LB100	Portugal	PS050	UAE	Dubai
Greece	ATHEX	Lux	FX100	Qatar	QAT100		



Weighing the options in weekend talks at the US president's Camp David retreat are, from left, Vice-President Quayle, President Bush, defence secretary Richard Cheney, national security adviser Brent Scowcroft, General Colin Powell, chairman of the joint chiefs of staff, and CIA director Robert Gates

Iraq bows to UN pressure

By George Graham in Washington and Michael Littlejohns at the United Nations

IRAQ yesterday averted its most serious clash with the United Nations since the end of the Gulf War by agreeing to allow inspectors to search its agriculture ministry in Baghdad.

Mr Rolf Ekeus, the UN official overseeing the dismantling of Iraq's weapons of mass destruction, was due to leave for the Iraqi capital yesterday to lead a new UN inspection team agreed in talks between the UN and Iraq over the weekend.

Mr Ekeus said he was leaving for Baghdad to supervise the situation. Asked if the crisis was over, he said: "I feel the immediate problem is now settled. I am convinced about that."

But US administration officials last night refused to lift the threat of military action against Baghdad, citing other examples of Iraqi defiance of UN resolutions.

The US, France and Britain have made increasingly overt threats of military action in the last week after UN inspectors were denied access.

UN inspectors were forced to camp for 12 days outside the ministry which they believed housed information on Iraq's missile programme. Increasingly hostile demonstrations finally forced them to leave the country.

Mr Abdul Amir al-Anbari, Iraq's ambassador to the UN, said the dispute had been resolved "to the mutual satisfaction of both the commission and the Iraqi government."

Mr Ekeus said he had selected a new team composed of Germans, Swiss and Russians. Mr Anbari had indicated earlier that the team would include only inspectors from nationalities who did not participate in the US-led Gulf war.

Mr Ekeus acknowledged a probability that during the stand-off the ministry building had

Iraqi president flexes his muscles... Page 4

Bush in a quandary over Baghdad... Page 4

Editorial Comment... Page 12

But there still might remain material significance for the UN inspectors, including some that was related to missiles and nuclear weapons.

He said that operations since the ceasefire meant Iraq was no longer a "threat through intimid-

ation and terror". But it still had a formidable air force and strong conventional land force.

US officials warned yesterday that the resolution of the inspection crisis was only one element in a pattern of confrontation by Iraq. Administration officials warned Iraq that they still wanted full compliance with all UN resolutions, and refused to lift the threat of military action.

Mr James Baker, the US secretary of state, in the Philippines earlier yesterday said: "What really troubles us isn't just the stand-off at the agriculture ministry. It is the general flouting of UN security council resolutions across the board that tends to destroy the credibility of the UN as the world's pre-eminent peace-keeping body."

Mr Lawrence Eagleburger, the deputy secretary of state, said that even after the resolution of the immediate crisis "it is likely that something will continue to happen until he gets into compli-

ance" with the other UN resolutions Iraq has defied.

Mr Richard Cheney, the US defence secretary, said that as well as giving unrestricted access to UN inspectors, Iraq must:

- Agree to the destruction of anything that supports a programme of weapons of mass destruction and ballistic missiles.
- Agree not to use military force to suppress the Shi'a in the south.
- Participate in the UN-sponsored commission to resolve the boundary dispute with Kuwait.
- Allow UN refugee and humanitarian officials to continue to have unimpeded access to Iraq.

"The key issue here is whether or not Iraq is willing to comply with the UN Security Council resolutions that they agreed to as part of the ceasefire arrangements at the end of the Gulf War," Mr Cheney said in a television interview, after a meeting between President George Bush and his top security advisers.

Bank of Japan discount rate cut expected

By Robert Thomson in Tokyo

JAPANESE government leaders welcomed reports yesterday that the Bank of Japan will cut official interest rates as early as today in an admission that the economy is in worse shape than the bank had previously conceded.

The central bank's reported plan to cut the official discount rate (ODR) from 3.75 per cent to 3.25 per cent encouraged the securities industry, which feared that the Tokyo stock market would continue to fall this week after losing 3.4 per cent on Friday to close at a six-year low.

Central bank officials had hoped that the lowering of the ODR from 4.5 per cent on April 1 would be the last cut for the year, but a quarterly economy forecast published last week recognised that economic recovery would not, as predicted, come in the autumn.

After the deregulation of Japan's financial markets, the effects of an ODR cut will be more symbolic than real, although it would encourage downward movement in market rates. In recent days, the central bank has allowed market rates to fall, heightening speculation that a cut was imminent.

A rate cut is certain to be widely interpreted as an attempt to bolster the ailing stock market, but Mr Yasuhiro Mieno, the Bank of Japan governor, has previously insisted that "official interest rates are not reduced to support share prices".

Mr Mieno is concerned that growth is being retarded by the "pessimistic mood" of Japanese consumers. The bank is also worried that pressure is increasing on Japanese financial institutions, which are restructuring a growing number of corporate clients exposed to the stock and property markets, and unable to trade themselves out of trouble.

At the same time, Japan is under growing US pressure to meet the official 3.5 per cent growth forecast for the year to

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Election, Page 14
Peace, prosperity and corruption, Back Page, Section II

US Sprint likely to win British telecoms licence

By Alison Smith

THE UK government is on the verge of granting to a US telecoms carrier a licence which would break the duopoly of British Telecom and Mercury in UK international telephone traffic. Insiders at the department of trade and industry say that Mr Michael Heseltine, trade and industry secretary, is "on the brink" of giving the licence to privately-owned US Sprint, the third-largest long-distance telecoms carrier in the US. A decision may come within two weeks.

Sprint applied for an international facilities licence in January, but the application was delayed by April's general election. The move to open up the system follows last year's telecoms policy paper which provided for domestic network competition but was vague on international communications, where BT and Mercury achieve their highest profitability.

The intention was to bring "re-sale" into the international market, where the country at the other end had an equally open telecommunications market. If granted a licence, Sprint could lease international cable and satellite capacity in bulk from BT or

Mercury and then seek to sell usage to customers at lower rates.

There is considerable pressure to grant Sprint's application, as ministers believe that the international network is the market sector where prices are most out of line with costs. The Conservatives' election manifesto promised that "the work of liberalising markets which were once monopolised goes on".

But ministers are concerned that if the UK market is alone in opening itself up to competition, British companies could be at a disadvantage, and that foreign telephone companies could abuse their power in overseas markets to distort competition in the UK.

The DTI regards most foreign telecommunications regimes as "pretty much closed" to international competition, and is even slightly sceptical about the liberal nature of the US system. One official commented that although the US system is apparently open to competition, in reality the way the regulatory system works makes it difficult for foreign operators to work effectively.

The Americans have said they will make some changes, but even those would leave the market more regulated than in the UK.

Lloyd's poised to have new chairman

By Richard Lapper

MR David Rowland, chairman of Sedgwick, the UK's second biggest insurance broker, is expected to become chairman of Lloyd's of London in a move likely to boost confidence and spur reform at the troubled insurance market.

The outgoing chairman, Mr David Coleridge, will today endorse Mr Rowland as his successor to the top job at Lloyd's at an extraordinary general meeting called by dissatisfied members. It is the first Lloyd's EGM in a decade.

Mr Rowland will have to be elected to the 26-man council, the Lloyd's governing body, which will select the new chairman from among its own number in December. But the council is already understood to have signalled its support for Mr Rowland.

Mr Rowland is understood to have accepted the job in principle, a full-time paid post lasting for three years and beginning on January 1 1993. Mr Coleridge will leave as originally planned in December after two years in the job.

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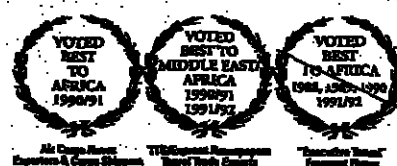
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القدس من الادل

NEWS: INTERNATIONAL

Crucial week for Italy's emergency economic package

By Robert Graham in Rome

THE Italian government's emergency economic package faces a decisive week in parliament.

The package, which seeks to raise £30,000bn (\$35.5bn) through revenues and spending cuts, is due to be debated by the Chamber of Deputies by Wednesday. Mr Giuliano Amato, the Socialist prime minister, has yet to decide whether to urge a vote of confidence, but he may be forced to do so to ensure swift approval.

Some 500 amendments have been tabled mainly by the populist Lombard League and the breakaway communists grouping, Reconstructed Communism. But so far the package, announced on July 10, has gone through the lengthy parliamentary procedures in record time.

Mr Amato said at the weekend that he had repeatedly underlined the dramatic state of Italy's finances to all 16 parties in parliament over the past two weeks, and believed the message for urgent action had sunk in.

His message has been reinforced by the continued weakness of the lira and latest figures on the public sector deficit. During the first five months of the year the deficit reached £3,000bn, 24 per cent higher than the same period in 1991.

Even with the emergency package this means the deficit for 1992 is unlikely to be less than £15,000bn against the original estimate of £12,000bn, equivalent to 10.3 per cent of GDP.

Mr Amato's government - backed by the Christian Democrats, Socialists, Social Democrats and Liberals - only has a 16-seat majority in the chamber of deputies. But the prime minister still hopes to broaden his support, encouraged by a softening of the small Republican party's opposition to the measures.

THE Italian government decided at the weekend to send 7,000 troops to Sicily to bolster the security forces in their operations against the Mafia on the island, writes Robert Graham.

The use of the army marks a significant escalation in the fight against organised crime: it is the first time in the post-second world war era that army personnel have been deployed in this way. The troops will protect public buildings, high-risk personnel and conduct searches.

The move follows the Sicilian Mafia's increasingly brazen defiance of the state. The organisation is considered responsible for the assassination of Italy's two leading anti-Mafia magistrates, along with eight of their bodyguards, in the past two months.

He admitted last week's decision to abandon the creation of two superholdings to facilitate privatisation of the main state entities was a political setback. However, Mr Amato said the two superholdings risked becoming unworkable.

He confirmed reports that Prof Giuseppe Guarino, the industry minister who proposed the scheme, had offered to resign. One of the factors weighing against the move was Mr Amato's discovery that the Italian banks, who were expected to underwrite bonds to the tune of £4,000bn this year in the superholdings, would have done so only if specifically pressured by the prime minister.

Mr Amato said he believed it would now be easier to privatise directly through the main state entities, which in the past two weeks have become joint stock companies. He expected the first privatisation move would come from the flotation of Agip, the oil exploration subsidiary of ENI, the state oil concern.



Giuliano Amato: believed his message had sunk in

He also hinted IRI, the main state holding, might sell off one of its banking subsidiaries. The government, he said, was still committed to raising at least £4,000bn through privatisations this year.

Mr Amato said the abandonment of the two superholdings did not mean a change in his government's broader aim of slimming down the state sector. Control of the four main state entities which had become joint stock companies - IRI, ENI, Enel, the electricity authority, and INA, the insurance institute - was in the hands of the Treasury.

There is likely to be a big battle over how IRI obtains new funds, if it is to remain as head of a group controlling a £79,000bn turnover with debts of £60,000bn. IRI is due to have its new statutes approved on August 6 but it only has provisional capital of £1,573bn.

Brazilian president's former private secretary to testify

Collor crisis nears climax

By Christina Lamb in Rio de Janeiro

BRAZILIAN President Fernando Collor's desperate bid to save his political career is expected to come to a head today with the crucial testimony of Mr Claudio Vieira, his former private secretary, which Mr Collor says will prove his innocence of corruption charges.

The crisis has gripped the nation for two months, since Mr Collor's younger brother accused him of corruption. This provoked a congressional inquiry (CPI) into alleged extortion by the president's friend, campaign treasurer and alleged frontman, Mr Paulo

César Farias, who is known as PC.

The noose had tightened around Mr Collor last week after documentary evidence presented to the CPI revealed financial connections between Mr Farias, the government and the president's family.

Congressmen from all parties emerged shocked from CPI sessions in which they scrutinised more than 40,000 cheques, receipts and bank statements made available by the central bank and federal police. The documents allegedly show that Mr Farias was running a kick-back scheme, controlling 30 per cent of the government budget and receiving millions of dollars from construction compa-

nies in exchange for arranging government contracts.

Questioned by the police, the owners of these companies have been unable to explain the payments which, in one case, amounted to \$3m.

According to Brazilian press reports, the documents also show that Mr Farias and his companies, often using fake names, were paying the president's household expenses including his car, fittings, payments to his first wife and the wardrobe of his second wife, Rosane.

Calls for the president's impeachment have reached a new level and his future hinges on today's evidence. Mr Collor has claimed in a nationwide

address that he has had no contact with Mr Farias for two years and that Mr Vieira was controlling all his bank accounts.

Mr Collor, who returns to Brazil today from the opening of the Olympic Games in Spain, continues to insist he is the victim of a "campaign by coup-makers". The last few days have seen demonstrations of support for the vice-president who would take over in the event of impeachment.

Mr Benedito de Figueiredo, a congressman from the PFL, the main pro-government party, defected last week, claiming, "there is no way to deny that the president is involved".

Romanian economy in decline

By Andrew Hill in Brussels

ROMANIA'S already weak economy declined further in the first half of 1992, figures published by the country's statistics commission indicate, writes Virginia Marsh in Bucharest.

Mr George Danilescu, minister of finance, described the country's half-year economic indicators as grim. He singled out the continuing drop in industrial production and high inflation as particularly negative signs.

Industrial production fell by 19.5 per cent in the first half, contributing to an overall decline of 47 per cent since 1989 when the Ceausescu regime was overthrown, while consumer price inflation has this year averaged 10.4 per cent a month.

Inflationary pressures will remain high in coming months due to the near 100 per cent devaluation of the lei in the past three months and to a further 25 per cent reduction in subsidies on many basic foods due on September 1.

On a more positive note, Mr Danilescu stressed Romania's foreign debt - \$3.4bn or \$141 per capita - remained low and compared favourably with Bulgaria, Poland and Hungary, where per capita debt exceeded \$1,200.

He was also encouraged by growth in exports, up 31 per cent against last year's period.

Ministers to push for VAT accord

By Andrew Hill in Brussels

ONE of the largest remaining obstacles to a barrier-free European market could be removed later today, when EC finance ministers will make their strongest bid yet to agree minimum VAT rates and excise duties.

At a 10-hour meeting in Brussels last week national officials swept away some of the remaining hurdles to a harmonised indirect tax regime.

The British presidency of the EC has now arranged for ministers to have a whole day to tackle the remaining problems, following up their meeting last month when they came close to agreeing the package of eight indirect tax directives.

If they fail, further discussion will be delayed until after the EC's unofficial summer break, making it practically impossible to implement the new system by the end of the year. That would give member states an excuse to postpone the lifting of border controls on goods come 1993.

"It is essential that we don't wait for the September meeting, but sort these things out on Monday," said a senior Commission official at the weekend.

The meeting will be chaired by Mr Norman Lamont, Britain's chancellor of the exchequer. He raised hopes for

an agreement last month when he indicated the UK could relax its long-standing opposition to a binding minimum standard VAT rate of 15 per cent. At today's meeting the British paymaster general, Sir John Cope - who will represent London's position - is likely to insist that the directive on rates should be reviewed after four or five years.

The greatest worry is that agreement on the whole package might be derailed by individual national concerns about the tax rating of everything from children's seat-belts to guide dogs for the blind.

Mr Lamont is expected to table a compromise on one outstanding problem - excise duty on whisky. The deal will be based on an earlier Portuguese compromise which would split national duties into two tiers. Ministers will be asked to decide where to fix two levels of duty. Under the Portuguese suggestions, only Spain would have to increase its tax on spirits, while duty in most other countries would be frozen at current rates.

Other potential problems include Belgian concerns about the VAT exemption for gold in neighbouring Luxembourg. France is also worried that the Netherlands and Germany may win the right to apply reduced rates to flowers.

Paris trims campaign for Yes to Maastricht

By William Dawkins in Paris

THE French government has cancelled a radio and television campaign for a Yes vote in the September 29 referendum on European union, after the CSA broadcasting authority demanded changes.

The move, triggered by opposition claims that the FF-25m (\$4.90m) campaign was a waste of taxpayers' money, is an embarrassment at a time when the popularity of President François Mitterrand and Mr Pierre Bérégovoy, prime minister, is sinking to new lows.

However, the government claims it has not climbed down and will continue with a poster campaign, to start in 75 newspapers and on 6,814 billboards today, representing well over half the campaign's cost.

Mr Mitterrand's popularity has fallen by two percentage points over the past month, to 26 per cent. This is the lowest level since before last March's disastrous regional elections, according to an Ifop poll in Le Journal du Dimanche newspaper yesterday.

Only 32 per cent of French voters are satisfied with Mr Bérégovoy, while 39 per cent are dissatisfied, according to the survey.

This is the first time Mr Bérégovoy's unpopularity rating has exceeded his popularity score since he came to office in April, an indication that his prime ministerial honeymoon is over.

The Maastricht campaign row further dents the government's image, already battered by the truckers' strike - which shortly preceded the Ifop poll - farmers' demonstrations, and scandals over political corruption and the distribution of Aids-infected blood by the national transfusion service.

Mr Philippe de Villiers, an anti-Maastricht member of parliament in the pro-European UDF party, complained to the CSA that the television and radio advertising campaign, which was due to start today, breached a 1990 law against broadcasting political publicity. It was not a straight public information campaign as it was biased in favour of the Maastricht treaty, he maintained.

Political posters and newspaper advertising are not covered by this law.

Mr Philippe Séguin, a leading anti-Maastricht campaigner in the Gaullist RPR party, dubbed it "a scandalous misappropriation of public funds" and called on the government to scrap the poster campaign as well.

Rome considering new tax incentives

By Haig Simonian in Milan

ITALY'S government may be about to introduce new tax incentives encouraging private investors to buy shares to smooth the path of its planned privatisation programme.

Mr Giovanni Goria, finance minister, called on stockbrokers for "a few more days of patience, then the measures to support the bourse will arrive". He gave no details of the items being considered.

However, bankers believe a suspension, or possible abolition, of the country's relatively

new capital gains tax on equity dealings may be among the priorities. Some also think the government might be considering a new law, similar to France's Loi Monory, offering private investors tax incentives to purchase equities.

Any measures to encourage share buying would have to be modest, in order not to divert private savings out of funding the budget deficit. Private investors are currently the main buyers of short-term Treasury bills, which have traditionally been given tax advantages over equities in

order to siphon investors' savings into covering the deficit.

Suspending capital gains tax, which was revised three times before finally being introduced last year, would be popular on the bourse. Brokers say the tax, which has produced only modest receipts for the Treasury, has had a substantial impact on sentiment towards equities.

Last week was one of the most dismal in the history of the Milan stock market, with the Comit share index falling to its lowest level since late

1988. After plunging on Monday after the Mafia murder of a leading judge, equities continued to slip on the back of sinking confidence in the domestic economy and corporate profits.

However, a lively stock-market is one of the pre-requisites for the plans of Mr Giuliano Amato, the prime minister, for a large-scale privatisation programme.

Although shares in public-sector companies will be sold internationally, the domestic market will be expected to absorb a substantial proportion of the equity on offer.

Broad Yugoslav conference 'must look at refugees'

By Quentin Peel in Bonn and David Owen in London

GERMANY yesterday threw its weight behind the British initiative for a full-scale international peace conference to end fighting in former Yugoslavia, and called for the growing refugee crisis to be high on the agenda.

The conference was announced at the weekend, as part of a European Community effort to broaden the scope of existing peace efforts.

Mr Douglas Hurd, British foreign secretary, said the conference, to be held in late August, probably in London, followed calls from several quarters including France, the United Nations Security Council and the EC - for an international initiative.

Mr Klaus Kinkel, German foreign minister, appealed for a radically improved aid effort by both the EC and the rest of the international community. As the first three of six special trains arrived in Germany carrying 2,600 refugees fleeing fighting in Bosnia-Herzegovina, Mr Kinkel said: "No time must be lost. This conference must begin as quickly as possible."

He called in particular for Russia to be involved in the conference, in addition to the UN, EC and the Conference on Security and Co-operation in Europe, in order to exploit Moscow's influence on the Serbian leadership.

Mr Kinkel said the fighting in Bosnia had already unleashed the greatest flight of refugees in Europe since the second world war, and Germany had borne the brunt of it. Since the start of the war in the former Yugoslavia, more than 200,000 people from the region have been allowed into Germany as asylum-seekers or refugees.

"We can only help the refugees by acting together," he said. "This problem cannot be solved without European and international solidarity."

He also appealed to the UN to allow aircraft involved in

the present humanitarian airlift into Sarajevo, the Bosnian capital, to be used to carry children and wounded refugees out.

Mr Kinkel insisted the conference be based on principles already worked out by the EC peace conference, chaired by Lord Carrington. These include the refusal of international recognition of any territory conquered by Serbia by force, guarantees of the rights of ethnic minorities, and an immediate renunciation of the use of force.

In London, the Foreign Office said discussion of military options would be on the agenda, but only insofar as they could help secure a long-term solution to the region's problems. British officials are anxious to portray the international conference as a continuation of existing efforts, in order to safeguard undertakings already given.

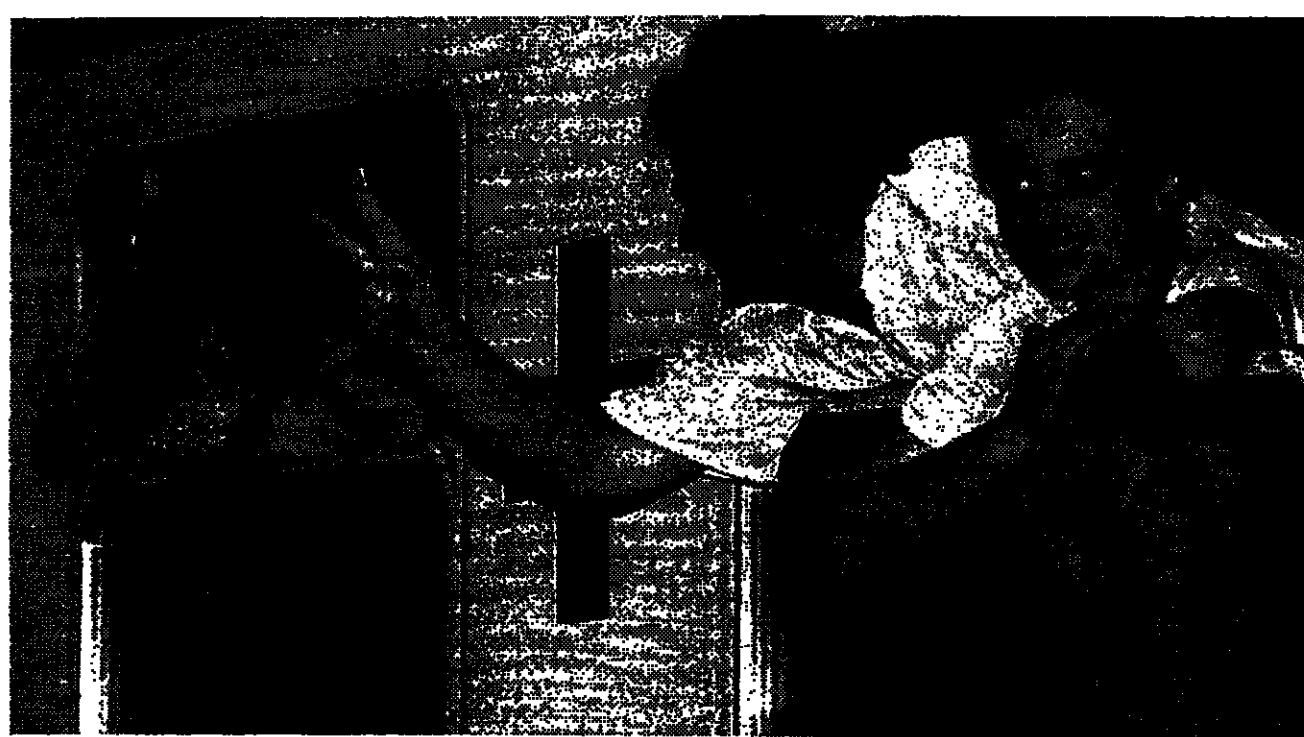
UN officials were considering yesterday an air drop to Gorazde, the last Muslim stronghold in eastern Bosnia, after the failure of efforts to reach the besieged town overland, writes Laura Silber in Belgrade.

Mr Fabrizio Hochschild, representative of the UN High Commissioner for Refugees, said yesterday: "The only other option is a ceasefire, but given the history of ceasefires this seems unlikely."

After returning to Sarajevo with a relief convoy, Mr Hochschild ruled out the possibility of overland relief to Gorazde, besieged by Serb forces for 80 days. Some 70,000 people are trapped in the town without water or electricity and supplies of food and medicine are badly needed.

The UN convoy was trapped 12km outside Gorazde after hitting two landmines on a road strewn with the corpses of Serb soldiers.

Meanwhile, after heavy shelling overnight Radio Sarajevo said that fighting had eased in the besieged capital yesterday.



Bosnian refugees on board a special train taking them to Germany signal their relief during a stop en route

Change of heart on peace talks

BRITAIN'S decision to call an international conference on Yugoslavia, probably to be held in London at the end of next month, represents a remarkable change of heart.

After persistently maintaining that the European Community-sponsored peace conference, chaired by Lord Carrington, remained the best forum for negotiating a settlement between the warring parties in Bosnia-Herzegovina and other parts of the former Yugoslavia, Mr Douglas Hurd, British foreign secretary, has pragmatically, if reluctantly, accepted the view that it must be widened.

Under Mr Hurd's proposal, made in his capacity as current president of the EC, not only the United Nations and the 52-member Conference on Security and Co-operation in Europe (CSCE) will be represented at the enlarged conference, but other "principal governments and parties concerned", such as the US and Russia.

Mr Hurd, who disclosed his proposal over the weekend in a BBC radio interview in Manila, where he was attending a conference between the EC and the Association of South-East

Asian Nations (Asean), described the new forum as "an evolution of the EC peace effort". He said he would chair the conference, but that Lord Carrington would remain co-chairman.

The conference would look at "all possible options" to end fighting, initially in Bosnia-

Herzegovina, where about 7,500 people have been killed since the region's Serbs rose up against a vote in March by the republic's Muslim and Croat population in favour of independence. However, Mr Hurd made it clear he did not consider the use of military force to impose a political solution to be a feasible option.

Following the repeated failure of ceasefire agreements negotiated by warring parties under the umbrella of the EC peace conference, a ceasefire on the ground will not be a precondition for holding the enlarged conference. But it is clear that, in the absence of a halt to fighting in Bosnia, it

will not be any easier to negotiate a political and constitutional settlement than it was in the EC forum.

It was a public outburst last week by Mr Boutros Boutros Ghali, UN secretary-general, who complained about the lack of consultation between the EC conference and the UN, which welcomed Mr Hurd's initiative.

A Foreign Ministry spokesman said one of the advantages of an enlarged international forum was that it would bring in the Russians, who were best placed to exert pressure on the Serbs, while the Germans, with their close relationship with Croatia, could also have a bigger individual role to play in a wider conference.

Notwithstanding the fact that the EC conference is on the point of being superseded, Lord Carrington is going ahead with a meeting in London today of the three warring parties in Bosnia.

This was called on July 17 following agreement on a ceasefire, which was supposed to last at least 14 days but which collapsed almost as soon as it was signed.

Acceptances to attend the meeting have been received from Mr Radovan Karadzic, leader of Bosnia's Serbs, and Mr Mate Boban, the region's Croat leader.

Muslim President Alija Izetbegovic has said he will send a representative.

Lord Carrington has made it clear he will no longer attempt to negotiate a ceasefire, but will try to focus the talks on a constitutional settlement.

NEWS IN BRIEF

Hindus halt building of temple

HINDU fundamentalists stopped building a temple on the site of a 16th-century mosque yesterday taking some of the heat out of the religious tensions which have inflamed India in the past few weeks. Reuter reports from Ayodhya, India.

Hardline Hindu leaders announced that work was stopping for three months to allow Prime Minister P.V. Narasimha Rao to resolve the dispute over whether Moslems or Hindus had first call on the shrine in Ayodhya.

"We agreed to call off the work when Rao gave us a categorical assurance that he would take personal interest to resolve the dispute within three months," Ashok Singhal, leader of the Vishwa Hindu Parishad, World Hindu council, said.

Low turnout in Albanian polls

Albanians struggled to the polls in searing heat yesterday in their first free municipal elections since the second world war. AP reports from Tirana. After most polling stations closed at 6pm, the Central Electoral Commission reported that preliminary figures indicated only a 60 per cent turnout.

Polish PM seeks rule by decree

The two-week old government of Polish Prime Minister Hanna Suchocka is to ask for powers to rule by decree to improve the efficiency of government work, the PAP news agency reported yesterday. AP reports from Warsaw.

President Lech Walesa discussed the question with Mr Suchocka after religious ceremonies in the Baltic port of Gdansk. The decrees are expected to allow the government to bypass the lower house of parliament, which is faced with an overwhelming backlog of vital economic legislation.

The Financial Times (Europe) Ltd
Published by The Financial Times
(Europe) GmbH, Frankfurt Branch,
Nibelungenplatz 3, 6000
Frankfurt-am-Main 1. Telephone 069
156450; Fax 069 5964481; Telex
416193. Represented by E. Hugo,
Managing Director, Prime, DVM
GmbH-Hermyet International, 6078
Neu-Isenburg 4. Responsible editor:
Richard Lamb. The Financial Times,
Number One Southwark Bridge,
London SE1 9HL. The Financial Times
Ltd, 1992.

Registered office: Number One,
Southwark Bridge, London SE1 9HL.
Company incorporated under the laws
of England and Wales. Chairman:
D.E.P. Palmer. Main shareholder: The
Financial Times Limited, The Financial
Times Building, 100 Broad Street,
London EC2M 2JF. Tel: (01) 4277 0621; Fax (01)
4277 0629. Editor: Richard
Lamb. Printers: SA Nord Eclair, 15/21
Rue de la Caise, 91000 Fontainebleau.
ISSN 1148-2753. Commission
Paritaire No 67808D.

Financial Times (Scandinavia)
Finansialtidningen 42A, DK-1161
Copenhagen-K, Denmark. Telephone
033 13 48 41. Fax 033 95555.

Hopes rise of early talks on Mideast

By Tony Walker in Cairo

ARAB states and Israel are expected to resume peace negotiations in Washington early next month after a meeting in Damascus at the weekend of Arab foreign ministers endorsed an early resumption.

Mr Farouk al-Shara, the Syrian foreign minister, said the Arabs were ready to resume bilateral talks "as soon as possible". In Jerusalem, officials at prime minister Yitzhak Rabin's office said they had not received any formal invitation and expressed reservations about meeting at such an early date. However they indicated they would accept Washington as venue for the talks.

Mr James Baker, the US secretary of state, who completed a Middle East tour last Friday aimed at revitalising the peace process, had urged both Israel and its Arab neighbours to bring forward talks.

He suggested the two sides should re-convene on August

10. Previously, they had agreed to hold the sixth round of bilateral negotiations in Rome in September, but the defeat of the hardline Likud government in Israel and its replacement by the dovish Labour party prompted renewed efforts to accelerate the process.

Israel and the representatives of Syria and Lebanon plus a Jordanian-Palestinian team have held five rounds of desultory discussions on issues of land and peace since the US-sponsored process started in Madrid last October.

Syria, Lebanon and Jordan were represented in Damascus by their foreign ministers. Mr Farouk Kasidouni, head of the Palestine Liberation Organisation's "political department", represented the Palestinians. Also in attendance was Dr Haider Abdel Shafi, the head of the Palestinian delegation at the peace talks.

Dr Shafi is from the Israeli-occupied Gaza Strip.

Israel bank warns on loans guarantee waste

By Hugh Carnegie in Jerusalem

ISRAEL'S central bank yesterday warned the government not to waste on current spending \$10bn in US loan guarantees it now expects to secure. It said they must be used to finance productive investment which would ensure the loans can be repaid, listing the country's heavy defence spending among expenditures that must be reviewed.

Mr Jacob Frenkel, the governor of the Bank of Israel, told a cabinet meeting that winning the loan guarantees, sought to help finance the absorption of mass immigration from the former Soviet Union, would increase confidence and invest-

ment in an economy burdened by sluggish growth and high unemployment.

The new Labour-led coalition aims to use the guarantees to underwrite a big foreign borrowing programme that is a cornerstone of its recovery plans. It is confident they will be released following the government's move to curb Jewish settlements in the occupied territories, in keeping with US conditions for the aid.

Mr Frenkel told ministers the guarantees must be used to support business policies that would produce sustainable growth. He said the government must accelerate investment in infrastructure, education and training, reduce corporate taxation and speed reforms such as privatisation.



Supporters of the African National Congress demonstrate in Johannesburg at the weekend in the run-up to mass protests designed to topple the government

Seoul seeks to resolve impasse with N Korea

SOUTH Korean officials are hoping offers of economic aid made last week will persuade North Korea to break a stalemate on nuclear inspections.

North and South Korea signed reconciliation agreements last December, including a ban on nuclear weapons. But talks on implementation of the pacts have become bogged down. Pyongyang is refusing to allow South Korean counterparts in Seoul to conduct checks of suspected nuclear research facilities, which would complement scheduled inspections already being made by the International Atomic Energy Agency. In response, South Korea has frozen planned investments in North Korea.

But with a presidential election in December, Seoul wants to find a settlement by the autumn. The country's big business groups, some of which are strong supporters of the ruling Democratic Liberal Party, are growing impatient at the delay in entering North Korea. By inviting Mr Kim Dae-hyun, the North Korean deputy prime minister, to tour industrial facilities in South Korea last week, Seoul wanted to underscore to Pyongyang that it has much to gain economi-

cally if it makes a concession on the nuclear issue.

Mr Kim is believed to be one of few senior North Korean officials receptive to Seoul's offer. His position as trade minister and chairman of the External Economic Committee has led to his support for opening the country to foreign investment and expanding trade to bolster the troubled North Korean economy. He is also a nephew of Kim Il-sung, the North Korean leader.

Talks on economic co-operation will continue. Mr Choi Gak-hyun, head of the Economic Planning Board, the most powerful economic agency in

John Burton on the thinking behind Seoul's offer of aid

Seoul, is expected to travel soon to North Korea. Seoul will also send a study team to examine a proposed industrial complex in the port city of Nampo, south-west of Pyongyang.

South Korean companies are interested in investing in North Korea because of its

skilled, but cheap, labour and its raw materials, including minerals such as zinc. At present there is no South Korean investment in North Korea.

Daewoo has taken the lead in building contacts with the north over the Nampo complex and Mr Kim Woo Choon, the Daewoo chairman, recently met Mr Kim in Moscow to discuss construction of a natural gas pipeline from Russia through North Korea to South Korea.

Samsung and Lucky-Goldstar have trade relations with North Korea and import textiles and raw materials.

Hyundai's interest in North Korea has cooled following an aborted attempt to forge economic ties in 1989 when Mr Chung Ju-yung, the Hyundai chairman, visited Pyongyang. Plans for Hyundai to develop a holiday resort area and a ship repair yard floundered after objections by Seoul. Hyundai also angered North Korea by seeking timber concessions in the Russian Far East, also sought by Pyongyang.

Despite the recent freeze on economic relations trade links between the two countries, which were formalised in April 1991, increased by 31 per cent to \$186.9m (\$m) during the first half of 1992.

Japan's voters spurn 'ox-walking' opposition

WHEN Mr Kiuchi Miyazawa, the Japanese prime minister, last night painted in the eye of a traditional daruma doll to celebrate the ruling Liberal Democratic party's electoral successes, the country's opposition parties' leaders pointed to a record low turnout as evidence of disillusionment with the LDP.

But the turn-out was more a measure of popular disgust with the opposition parties and, in particular, the Social Democratic party (SDPJ), which was called the Socialist party when it scored a remarkable victory in the 1989 upper House election.

Last night, Miss Takako Doi, the party's leader during that triumphant campaign, insisted that the country "must not forget the hundreds of thousands who died in [the second world] war". Her statement was a defence of the party's decision to focus its campaign on the use of Japanese military personnel for international peace-keeping organisations, and to ignore most other issues.

However, Miss Doi, replaced as party leader last year, is herself a symbol of the inability of the SDPJ to make itself a genuine alternative to the LDP. During the past three years, the ruling party has been tainted by scandals and factional forces, and yet popular support for the leading opposition party has crumbled.

For many Japanese, the party has become known as

the "ox-walking opposition", a reference to the painfully slow steps taken during the parliamentary vote last month on the peace-keeping legislation.

Japanese harbour doubts about that legislation, but they are also looking for sound economic management and a fair share of the public works pork barrel. The inability of the SDPJ to offer an alternative is rooted in the factional make-up of the party. While the LDP's factions, and the patronage

Robert Thomson on the failure to capitalise on ruling party mishaps

system they encourage, are rightly famous, the SDPJ is also deeply divided and remains under the influence of an ideological left wing.

"Seventy per cent of the party is to the right of the left wing", as a senior official put it, but the remaining 30 per cent, including Miss Doi herself, controls many of its policy-making committees. This left-wing faction is almost incoherent on issues such as relations with the US and the status of South Korea - the faction is a firm supporter of North Korea and Kim Il Sung, its authoritarian Great Leader.

The SDPJ has been feeble in fashioning economic policy and its present leader, Mr Makoto Tanabe, preferred to attack

a 3 per cent value-added tax introduced before the 1989 election than to recommend measures to stimulate the slowing economy.

Last night's results are a victory for Mr Miyazawa, whose first few months in office were awkward. His faction manager, Mr Fumio Abe, was forced to resign in January when arrested for allegedly accepting bribes, and it was rumoured then that Mr Miyazawa would be replaced before the summer.

Among the smaller opposition parties, last night's results confirmed that Komeito (the Clean Government party) can rely on its religious base, the Soka Gakkai movement, to deliver the votes to maintain its minority status. But Rengo, the trade union party, discovered that it cannot rely on its union base to ensure success, as it appears not to have won a seat.

One of the parties that was supposed to lead a "realignment of Japanese politics", Rengo brawled publicly over the peace-keeping legislation with the SDPJ, which had supported that party's candidates at the previous election.

Rengo argued in favour of lower taxes and higher pensions, but when Mr Tasaburo Furukawa, the party's secretary-general, was asked before the election about plans for an opposition party alliance, he replied vaguely: "We have a plan, but we can't discuss it now." Voters were apparently not impressed.

Hurd to discuss China dispute

By Simon Holberton in Hong Kong

BRITAIN'S foreign secretary, Mr Douglas Hurd, arrived in Hong Kong yesterday for a two-day visit expected to be dominated by a dispute between Britain and China about how to finance a big new airport, and local demands for more democracy.

On his arrival Mr Hurd said the dispute over the HK\$175.3 (\$22.3bn) airport would be solved within the framework agreed between Mr John Major, the UK prime minister,

and Mr Li Peng, his Chinese counterpart, in Beijing last September.

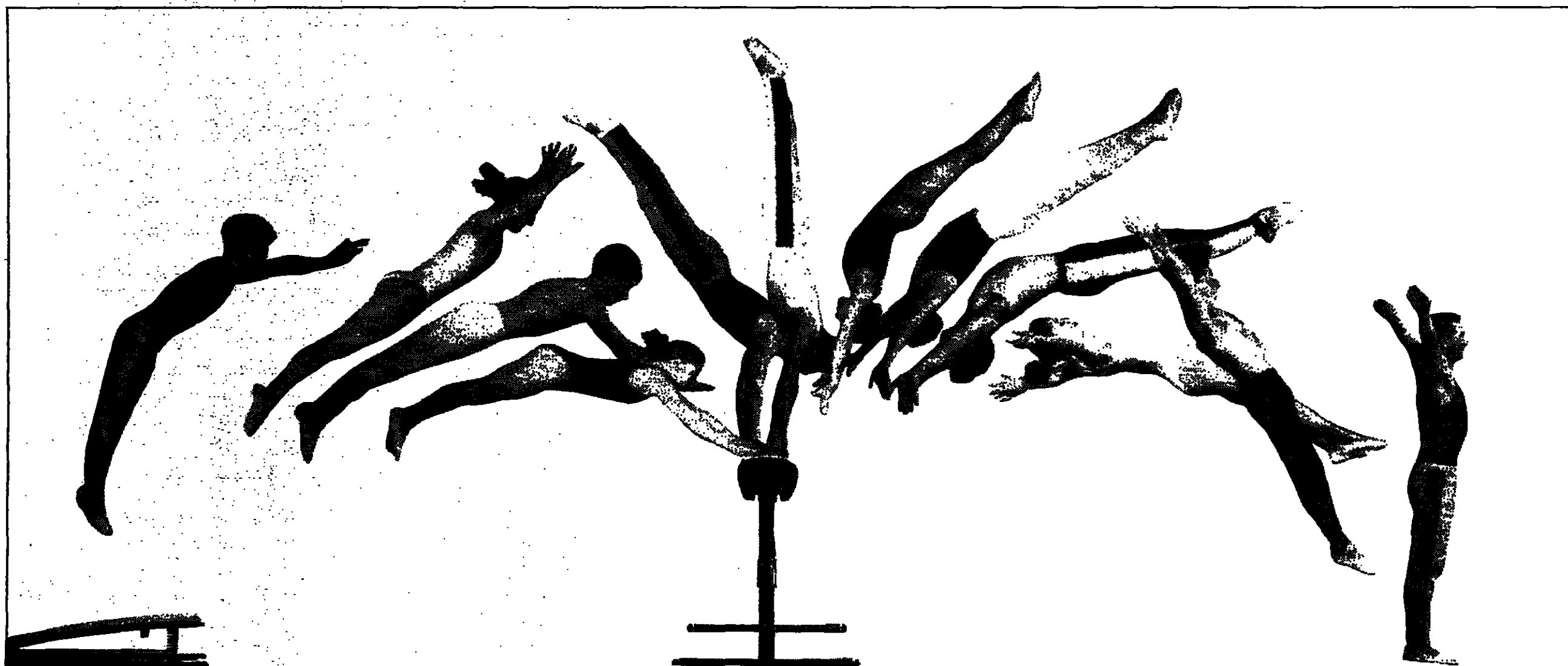
That agreement was regarded at the time as a successful conclusion to two years of often bitter talks. Mr Hurd said he did not know how long the latest round of talks would take.

China has castigated the Hong Kong government for disclosing details of the negotiations. It is concerned about the cost of the project and the financial support which the government plans to make available to public sector cor-

porations constructing key projects.

But Hong Kong officials believe China's stated concerns are a cloak for larger worries about the pace of democratic development in the colony. They are also perturbed by the plans of Mr Chris Patten, the new governor, to consult locally about political matters before he makes any decisions.

Mr Patten seems determined not to be pushed into early decisions. He plans to reshuffle his cabinet at about the time he opens a session of the local legislature on October 7.



A THOUSAND FACES. A SINGLE FORCE

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THE EUROPEAN COMMUNITY:

MORE IS POSSIBLE WHEN YOU PURSUE THE SAME IDEA

By Tony Walker in Cairo

ism about — is seeking to redeem its authority. Others argue that Mr Saddam feels that, having resisted pressure for more than year, he is in a stronger position to thumb his nose at international opinion. It is possible a combination of



western intelligence, in defi-

reports in the past year of coup attempts, most of them emana-

have been mentioned and frozen, but a slush fund controlled by the Iraqi leader has not been found and doubts remain whether it exists.

confrontations with the UN and the west. The danger for Mr Saddam and for the region is that he will miscalculate and go beyond the brink.



By Tony Walker

that such states as Egypt and Syria, which contributed ground forces to the removal of Iraq from Kuwait, had little enthusiasm for further conflict.

that if action had been taken it would have amounted to something more than a slap on the wrist for Mr Saddam. The spectacle of the Iraqi leader grin-

The Iraqi official claimed that Saudi Arabia was losing \$3m a day by "deliberately destabilising the international oil

The main UN resolutions following the Iraqi invasion were:

M678: Kuwait's allies authorised to use all necessary means to uphold and implement Resolution 660 etc. to restore

**By George Graham
in Washington**

stopped from entering in pursuit of their quest for details of Iraq's programme to build nuclear and chemical weapons – was just one facet of a much

Possible targets for bombing raids range from surviving military factories and communications facilities to the airfields

Mr Dick Cheney, the defence secretary, said yesterday that Mr Saddam was a legitimate

remind his listeners of the Bush administration's cosy relationship with Mr Saddam right up to Iraq's invasion of Kuwait.

More damaging than these questions about Mr Bush's pre-war Iraqi policy, however, is the image of a president as baffled and powerless as President Jimmy Carter in the face of the Iranian hostage crisis in 1980.

All series seasonally adjusted. Statistics for Germany apply only to western Germany. Data supplied by Datastream and WEFA. Retail sales volume data from national government sources except Japan and Italy (value series deflated by OECD using CPI). Refers to total retail sales except France and Italy (major outlets only) and department stores only. Industrial production data from national government sources except Japan (mining and manufacturing only) and UK (value indexes construction industries). Unemployment rates: OECD standardised rates which adjust as far as possible for the different definitions of unemployment used in official sources. Vacancy rate indicator: relevant vacancy measure divided by total civilian employment, expressed in index form. Derived from OECD series. US - help-wanted advertising. Japan - new vacancies. Germany and France - all jobs vacant. Italy - no data. ^{04/} June

• Employed as a % of population: 25-54 (1988-89)



cies are low, women without jobs tend to higher than female employment rates.

employment occurred more rapidly outside continental Europe? One reason is that Anglo-Saxon deregulated labour markets have done better at job creation. In these countries, demise of heavy indus-

and 59 per cent in the US and UK. Wage equality between men and women remains a distant goal; but an equal sharing of paid and household work is not so far away.

Edward Ball



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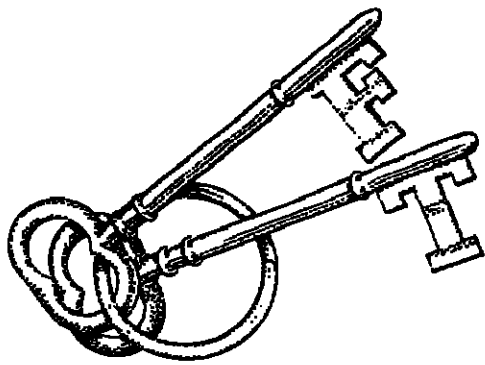
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FT SURVEYS

Support grows for scandal-hit minister

By David Owen

THE UK GOVERNMENT yesterday signalled its determination not to be rushed by the Mellor affair into taking action to curb press freedom, saying it would await the publication of a new report by Sir David Calcutt in the autumn before deciding how to act.

The message came as the position of Mr David Mellor, the national heritage secretary who is fighting to save his career in the wake of revelations about his private life, appeared to be marginally strengthened by the findings of two opinion polls.

One survey of 100 Tory backbenchers, published in the Mail on Sunday newspaper, indicated that 54 of those questioned believed that Mr Mellor should retain his post, compared with 26 who felt he should resign and 20 who refused comment.

A Gallup poll of the general public commissioned by the Sunday Telegraph newspaper put support for Mr Mellor at 62 per cent and at 64 per cent among women. Just over half of those sampled favoured legislation to restrict press intrusion, with 38 per cent opposing it.

Prime minister John Major, who has consistently supported his close friend through the past week's tribulations, is said to retain an open mind on the need for fresh press controls. He is said to be keen to protect personal privacy without eroding press freedom.

An interview with Mr Mellor was broadcast by the BBC as part of its popular Desert Island Discs series in which guests pick their eight favourite records with which to be stranded on a desert island. The interview was recorded before the disclosures about his alleged relationship with a 31-year-old actress.

Mr Mellor expressed the view that contemporary politics was a "very high pressure" profession, adding that the "biggest kick" it had afforded him was "to increase my majority at the last election."



TUNNEL VISION: The first Eurotunnel HGV carriers pictured being delivered at Dover dockyard. The carriers, made by Breda Fiat of Italy, are designed to house a single vehicle during freight shuttle train services through the Channel tunnel. When Eurotunnel opens Le Shuttle services next year it plans 28 carriers on each train, carrying up to 44 tonnes each.

Package travel code attacked

By Michael Skapinker,
Leisure Industries
Correspondent

GOVERNMENT proposals for the regulation of package travel will not prevent a repetition of last Friday's collapse of the Land Travel coach company which resulted in 50,000 people losing money on holiday bookings, the opposition Labour Party and industry officials said yesterday.

Their comments came as 2,500 Land Travel customers continued over the weekend to make their way back to the UK from the Continent.

Mr Nigel Griffiths, Labour's consumer affairs spokesman, said he would seek a meeting with today to ask why the Department of Trade and Industry had taken no action against Land Travel when the Bath-based company's difficulties had been known in the travel trade for eight weeks.

He was supported by Mr John Dunscombe, chief executive of the Association of British Travel Agents (Abta), who said that while several aspects of the government's proposals were welcome, they would not prevent customers from losing money in future travel company collapses.

The government has proposed a central reserve fund to compensate package holiday customers travelling by land or sea. Companies selling charter flight packages are already required to obtain a licence from the Civil Aviation Authority and to arrange a bond to compensate customers in case of collapse. The bonds are backed up by the Air Travel Trust Fund, administered by the CAA.

Many providers of land and sea packages already have bonds arranged through Abta or other trade bodies. Abta is

disappointed that the government does not plan to insist that all companies taking holidaymakers abroad subscribe to the reserve fund.

Package tour providers outside the central fund will still have to obtain insurance or open a designated account to ensure the return of pre-payments and the repatriation of holidaymakers. But this will be monitored by local trading standards officers and Mr Dunscombe questioned whether they would have the time or experience to evaluate the effectiveness of these arrangements.

Building contractors drop prices by up to 30%

By Andrew Taylor,
Construction Correspondent

PRICES CHARGED by contractors for construction work in Britain have fallen by up to 30 per cent since 1989, according to a straw poll of contractors, customers and building professionals conducted by the Financial Times. The findings emphasise the

depth of the recession, which contractors say is the worst for more than half a century and which has caused a large number of company failures.

Many contractors, desperate for cash from advance payments, have been taking work at zero margin or even at a loss, according to the industry. E C Harris, a firm of international cost consultants which

prepared a study of construction tender prices for the Financial Times, estimates building prices in London have fallen 22 per cent since the second quarter of 1989.

Margins are at rock bottom in many parts of the country as contractors try to move into new areas to offset the decline in private-sector office building.

The transport department estimates that national prices for motorway and trunk road construction have fallen by about 20 per cent since 1989. Anglian Water, the privatised water company and another large customer of the construction industry, estimates that building prices have fallen 30 per cent in two years.

Lex, Page 14

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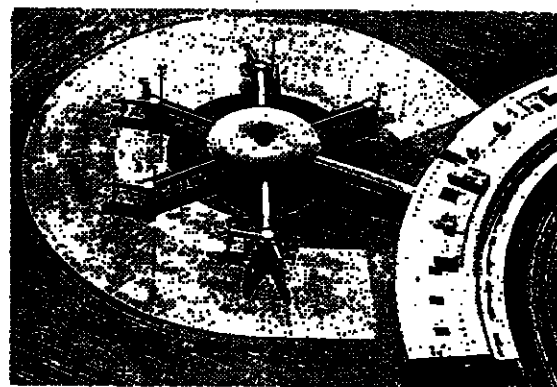


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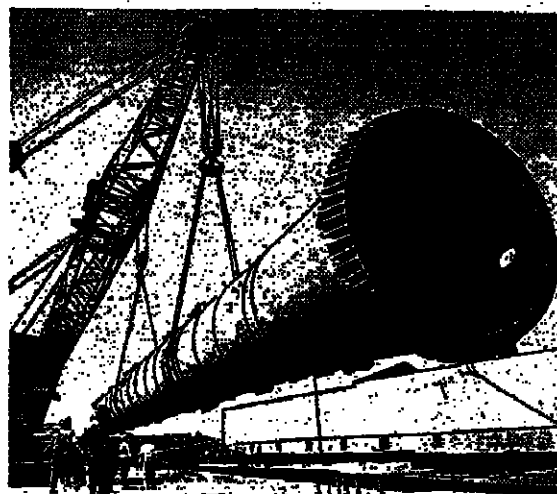
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'Someone even swore at the chairman...'

Michael Cassell on people who work at Lloyd's, where the extraordinary meeting demanded by Names is to be held today

BARRY McDONNELL, touching seven feet tall in his black and gold top hat, hurries from the security box outside Lloyd's of London to usher his chairman's Daimler into the hunched traffic.

Mr McDonnell, a liveried waiter, stands sentinel in Lime Street to the world's oldest insurance market. A man of unfashionable servility, who pockets £5 extra for candlelit functions in the 11th floor dining room, he barely defends the 300-year-old institution housed behind him in a stilted steel and translucent glass tower and which daily sucks in £20m of insurance premiums.

Mr McDonnell strikes a realistic note. "Things have been very difficult, sir," he explains. "There is tension in the air. Someone even swore at the chairman on his way out after the annual meeting. I had to remind him that, whatever has happened, we are all still gentlemen here."

Good manners, along with the guiding principle of utmost good faith which has endured since marine insurance began in a Tower Street coffee house, are being tested to breaking point at Lloyd's.

The announcement of losses of £20m during 1989 following an unprecedented run of natural and man-made disasters. Now the most reputable, rock-solid society of underwriters is enduring its own brush with catastrophe.

On the 11th floor, with its incongruous chandeliers, Adam Room, members of the governing council today face an extraordinary general meeting and votes of no confidence. Some have received hate-mail and abusive telephone calls.

The spectacular calling to account of those who staked their all on the promise of profit - but now live with the stomach-churning reality of unlimited personal liability - has taken a heavy toll.

Ford Orms are said to have replaced Ferraris. Cries of "Bankrupt!" slip as easily off the tongue as the fresh-Galway Bay oysters that used to start a lunch at Wheeler's.

The preamble to the Insurance Act passed during the reign of Elizabeth I laid down

that after catastrophe "there followeth not the undoing of any man but the loss lighteth rather easily upon many than *hatheth upon few*".

"Undoing" there has been. Accusations of incompetence and betrayal are poised to lead into what one wounded soul has dubbed "the slurry pit of legislation".

Many Names have fled the market - some to face ruin. More than 6,000 have gone in 18 months and more will follow, leaving behind unproven allegations that working Names with inside knowledge sacrificed outside Names to save their own skins.

'We are all barrow boys in pin-striped suits who like making money'

David Rowland Sedgwick chairman

'Things have been very difficult, sir... whatever has happened, we are all still gentlemen here'

Barry McDonnell Lloyd's doorman

Not surprisingly, the members' agents responsible for entry into the club say enquiries from prospective Names are down to a trickle.

"Insurance is supposed to be dead boring. But this lot are straight out of a disaster movie," laughs Sam Millock, a streetwise sandwich maker, waving at the lunchtime crowd spilling on to the pavement outside the Lamb Tavern in Leadenhall Market.

Underwriters and brokers, who live or die by each other's efforts, mingle with aspiring assistants to slip spicers under the Victorian street market's ironwork canopy. They swap gossip - part of the broth of the insurance business since the 17th century.

Mark Bowen, a bank clerk turned broker who specialises in big construction projects, has just had a quick cappuccino at the Crissant Express with a deputy underwriter. They will

meet later at Lloyd's when a stamp and signature on Bowen's slip will seal a promise binding in honour, if not necessarily in law.

Nathan Phillips, whose punning tones hint at youthful privilege, says his priority is to complete professional indemnity cover for a Hong Kong structural engineering business. Clutching his "Sushi de luxe" lunch box, he complains: "It's proving tricky. You'd think the Chinese had already marched in."

Though they may not all approve of the company, those at Lloyd's have much in common with the crew at Linwood's, the local fishmonger, or at Booths, the florist which delivers flowers or fluffy bears carrying messages.

In the words of David Rowland, chairman of international broker Sedgwick and leader of the recent investigation into Lloyd's governance: "We are all barrow boys in pin-striped suits who like making money."

The Lime Street insurance market does not flog flounder or freemas and its traders wear Gieves & Hawkes suits and Gucci loafers rather than rubber gloves or aprons. Shirt sleeves or short skirts inside the famous underwriting room may even bring reprimands from a discreet waiter. But it is, for all that, little more than a marble-floored bazaar in which the highest risk is touted for the lowest fee.

If your client seeks protection from war risks, head for Stephen Merrett's underwriting box; don't forget George Lloyd-Roberts if insuring babies against illness; call on Danny Chappell if you want cover for a \$1m racehorse that might go berserk.

It is Lloyd's readiness to consider the unusual, encouraged by its individualistic heritage, that adds piquancy to its public image. Besides insurance terms of "long tail", "short tail" and "excess-of-loss" stand less traditional alternatives such as "Samurai" cover - "so bloody risky you deserve to have your head cut off".

Whether it is film stars' legs, wine tasters' palates or rock star's voices - Lloyd's will usually oblige. Fish can be insured against drowning and



Old meets new: Barry McDonnell in traditional livery outside the Lloyd's building

satellites against wandering off into the wide black void.

But in spite of its openness for diversity, the recent contraction in the market, aided by imploding syndicates and

shot-gun mergers, means the number of syndicates is down to 279 - nearly 100 fewer than last year. There is the more vacant trading space than at any time since the present building opened in 1986. Rents, which can reach £20,000 a year for a modest perch, might fall.

Earnings have fallen for the underwriters after being

stoked in the 1980s by big commissions and syndicate fees. But many still earn well over £100,000 a year.

Most brokers remain salary slaves, but high-rollers can strike deals which include a share of the action. A few are said to have broken the film barrier.

Julian Messent, a geology graduate who decided to become a broker after a boozy night in the Duke of the Head, Putney, is looking for \$400m cover on a Chilean copper and gold mine. A Latin American prop-

erty expert with Alexander Howden, he has researched his risk well and lined up a lead signature. He wants Jeremy Austen, underwriter at F.R. White, to add his stamp.

The two regularly play squash but the negotiation is strictly business. Mr Austen signs a line and Mr Messent makes for Mark Donald at syndicate 33, a shaker-and-mover who has made a name as an expert in issues relating to property, sabotage and terrorism.

Peter Tritton, a colleague of

Mr Messent, sums up the bargaining process: "It's all about peer respect, gut feelings, intuition and accurate intelligence. "If someone lies in here ... news goes from one corner of the building to the other in a flash. If you get found out, your credibility is shot."

But Lloyd's credibility is at stake, having found itself sucked into the maelstrom of the "anything goes" economy of the 1980s.

Paul Barnes, a would-be painter turned non-marine underwriter, scans a \$25m claim for snow damage from the Israeli Flower Board before reflecting on what has gone wrong at Lloyd's. He has a saying, "volume is vanity, profit is sanity" to sum up his view of a market that took its eye off its prime duty to secure profitable business for its Names in favour of winning premium income.

A senior broker at Fenchurch Group comments: "It was the mood of the times. Too many underwriters threw caution to the wind. They were doing things they did not really understand."

What they did understand, and lost up, was the wave of entertainment that oiled the wheels of a booming business.

"It's amazing how many underwriters got a suite in one or more of the luxury hotels they agreed to insure," says Phil Guthrie, a non-marine broker who admits to his own share of treats from clients.

Now, more modest hospitality prevails: "It's back to football tickets for a while," Mr Guthrie grins.

Dave Bunting, the casualty loss-book clerk whose quill pen commits lost Cuban barges and Irish fish factories to the book that once recorded the Titanic and the Torrey Canyon, has seen "a real sifting out" among brokers and underwriters.

Danny Chappell, an unstuffy underwriter whose mum worked for a broker, is putting his name to a \$2.5m all-risk policy on Dr Devious, this year's Derby winner. He gives his views on some of the new breed of people around him.

"It used to take years to work your way up through the ranks. Now, they arrive out of the blue, set up their stall and they're away. It's not surprising if some have come unstuck."

"It's the survival of the fittest," chips in his assistant, clutching lurid pictures of American cows allegedly struck by lightning.

Those running Lloyd's say they do not doubt that it will survive.

Better self-regulation is promised although old-timers warn that it will destroy Lloyd's individualistic heritage and raise costs.

David Coleridge, chairman of Lloyd's, traced the fault line when he told members last month that the dash for business had sapped market disciplines and standards.

The finger of suspicion inevitably points first at the ambitious young men and women who did not do their homework. Many of them have already paid with their jobs.

Some of the older hands were not impressed with the newcomers and stuck to the practices they knew best. Others tried to keep up with the pace-makers and became players in areas of which they had little or no experience.

Yet, to the casual observer, the depth and breadth of experience held collectively by those who make up the Lloyd's market remains impressive when set against the skills and competence employed in other professional marketplaces. When a broker and underwriter discuss cover for a South African goldmine there is still a fair chance they have both been down it.

While Lloyd's tries to regain its footing, the job of re-establishing its reputation continues. In the claim office, housed in the old Lloyd's Room across the street, Bob Moore and his team work on to demonstrate that whatever the problems, payout calls are promptly met.

But if the money is still flowing out, people such as Keith Leonard, managing director of R.W. Sturge, one of the Sturge members' agencies, are doing their damndest to keep it coming in. A cheque for £190,000 has just arrived.

Mr Leonard, who has a six-figure sum to find, also gets daily letters of resignation from Names. "There's no sense to it," he rails. "They are pulling out at the bottom of the worst cycle and will miss the upturn."

Back in the Room, Paul Barnes muses on risks attached to a sewer back-up in Saskatchewan and ponders on a critical time for a great British institution.

"We've all got one last shot to get to the promised land," he says. "Blow it and God knows where we'll all end up."

Paisley demand clouds Ulster talks

By David Owen

TENSIONS between participants in the adjourned talks on Northern Ireland's political future appeared to be mounting yesterday after the Reverend Ian Paisley, Democratic Unionist leader, warned that the talks would fail if the Irish Republic did not agree to drop its territorial claims to the province.

The mainly Roman Catholic Social Democratic and Labour party said Mr Paisley's

remarks were "not encouraging". His attempts to turn the abandonment of the Republic's constitutional claim over the province into a pre-condition for continuing the talks conflicted with the principal accepted by participants that nothing would be agreed formally as long as any issue was still outstanding.

Mr Paisley challenged Dublin to remove two articles in the Republic's constitution. "If they continue to say 'no, we have a claim over you'... then

they will have brought the talks to an end," he said.

In a fresh move, the Democratic Unionists intend to use the five-week summer recess in the talks to send other participants a "shopping-list" of "problems" that the party has with their respective positions and would want them to address.

"Strand two" talks between leaders of political parties in Northern Ireland and the British and Irish governments adjourned on Friday with an

invitation to participants to "prepare papers to assist the progress of deliberations following the recess".

When they reconvene on September 2, the hard bargaining - if there is to be hard bargaining - will need to begin, building on this month's preliminaries where participants set out their starting positions.

The new timetable was facilitated by an agreement to put back until the week beginning September 28, the earliest date

on which the next meeting of the Anglo-Irish Conference would take place.

Meanwhile, a meeting between the British and Irish governments in Dublin this week will mark the start of "strand three" - a new phase in the complex talks structure.

This is regarded as particularly significant by Unionists as the 1985 Anglo-Irish Agreement, which they oppose because of the role it gives Dublin, will be on the negotiating table.

Car trade warns over tax proposals

By John Griffiths

MOTOR TRADE leaders fear Inland Revenue proposals to be published this week on taxation of company cars could delay a recovery in the UK fleet market until next year.

Fleet operators are worried by indications that the document will include an unduly long and detailed consultation process.

Mr Stewart Whyte of the Association of Car Fleet Operators said: "We need to know what the final formula is to be at the earliest date possible."

Some fleet executives believe that if the consultation takes several months, carmakers already suffering from severely depressed sales could be affected for even longer.

"If the consultation process were to run up to December, there would almost certainly be hardly any fleet sales right through the first quarter of next year as well," said Mr Whyte.

"Business car buyers, having been deterred from making purchase decisions until the tax formula was thrashed out, would then be highly likely to put off buying for a few more months, figuring that they might as well wait until they know what's in the next Budget as well," said Mr Whyte.

The document has already caused concern within the industry because it is understood to propose retaining a car-price banding system for assessing tax liability - albeit a more sophisticated one than at present.

The latter has been heavily criticised for failing to discriminate between essential and "perk" car users, as well as placing some carmakers at a disadvantage.

Under the present system, the amount of tax payable by a company car user on the benefit of the private use of his or her car is calculated according to a scale involving engine capacity, age, purchase price and business mileage.

Team briefing has 'little effect on commitment'

By David Goodhart, Labour Editor

EMPLOYEE involvement initiatives such as team briefings and company newspapers appear to have little effect on the commitment of employees or their understanding of management decisions, according to research sponsored by the government.

The investigation of employee-involvement schemes in 25 companies was conducted by the Manchester School of Management and took nearly two years. The results were said by the Department of Employment to show that most workers welcome involvement schemes.

But the report also includes some less encouraging findings. A survey of 700 employees in 18 of the organisations found that 81 per cent of respondents thought team briefings either left unchanged (77 per cent) or decreased (4 per cent) their commitment to the organisation.

The report also notes a sceptical attitude to the employee-involvement philosophy among middle managers and supervisors.

At one chemical company, supervisors described employee-involvement initiatives as "long-haired, idealistic views of workers", as "soft" management, or as "eulogising the workforce".

Seventy-one per cent of the employees in the survey said

there was either no change (86 per cent) or a decrease (5 per cent) in their understanding of management decisions as a result of team briefings. Sixty-five per cent said that team briefings did not lead to greater management openness and 8 per cent said it decreased openness.

Fifty-nine per cent said team briefings did increase their information about the company but 41 per cent said there was either no change or an actual decrease in information.

In spite of the widespread introduction of team briefings, house journals, total quality management, customer care initiatives and joint consultative committees in the 25 companies during the 1980s, only 49 per cent of respondents felt that communication had improved.

Twenty-six per cent said it was about the same and 25 per cent said it was either worse or much worse.

The report tried but failed to establish any relationship between employee involvement and overall corporate performance. It suggests that it may be better corporate performance that facilitates employee involvement rather than the other way round.

New Developments in Employee Involvement. Research Management Branch, Employment Department, Moorfoot, Sheffield S1 4PQ. Free.

Concern at bids for EC funds

By Neil Buckley

BRITISH businesses are failing to take advantage of sizeable benefits they might be eligible for from the European Commission's Thematic programme, which provides EC funding for energy conservation projects, according to the Association for the Conservation of Energy.

Mr Andrew Warren, director of the association, which represents a number of companies active in the energy conservation industry, told a conference this weekend that insufficient British bids were being made for funds.

The UK had received only 12 per cent and 10 per cent of the available budget for energy saving and for renewable energy projects respectively, when its rightful share should be around 18 per cent.

The EC is today launching a leaflet designed to explain to businesses how they can benefit from Thematic.

Funding of up to 40 per cent can be awarded to projects involving a first application of new processes or products on a sufficiently large scale.

Mr Warren said the programme was due in 1980 to enter a new phase, concentrating on technologies to reduce emissions of carbon dioxide and sulphur dioxide. It was vital that British businesses bid for as much as possible of the £250m available in 1993 and 1994.



Tipping the scales: boatowner Eddie Grey and deckhand Eddie Williams on The Supreme, the last cod fishing out of Graster

Fishermen drift towards a net loss

THE ANCIENT tradition of drift-net fishing for salmon and sea trout off England's north-east coast would be phased out under proposals published by the National Rivers Authority, Chris Tighe writes.

Around 400 fishermen using little wooden cobs, reminiscent of Viking longboats, depend on salmon drift netting for their livelihood in the spring and summer.

The Ministry of Agriculture Fisheries and Food invited the authority to draw up plans to phase out the 143 drift net salmon licences between Holy Island in Northumberland and the Humber following claims from Scottish and English riparian owners and anglers that drift netting is depleting river salmon stocks.

The ministry said there was no evidence it posed immediate

threat to stocks but suggested they could be better managed if the netting were ended.

Critics describe the 600-yard long monofilament drift nets which are played out across the tide as "curtains of death". The fishermen, who deny they are responsible for the decline in salmon stocks, liken their nets to "a pair of shoe laces in Wembley stadium".

Under the authority plan,

licences would be reduced as netmen leave the fishery, resulting in a halving of drift netting activity over 10 years and its phasing out over about 30 years. Last year about 30,000 salmon, and a similar number of sea trout, were drift netted off the north-east coast.

The fishermen are now considering whether to object to the proposals, a move which would force a public inquiry.

Study eases VDU fear

FEARS that pregnant women working with visual display units are at increased risk of miscarriage have been eased by research sponsored mainly by the Health and Safety Executive, Lisa Wood writes.

The research, the first of its kind to be carried out in Britain and which involved studying 450 pregnant women, is to be published in this month's issue of the British Journal of Industrial Medicine.

Dr Colin Mackay of the HSE said: "It shows that pregnant women who work, even habitually, at VDUs are not at increased risk of miscarriage."

Dr Eve Roman, who led the study, said: "We found it made no difference whether a woman worked on a VDU as part of her general day, whether she used it occasionally or whether her only contact with a VDU was that it happened to be in the same room."

Warhorse beaten: Britain's Adrian Moorhouse was last in yesterday's 100m breaststroke final. The winner was Nelson Diebel of the US ahead of Norbert Rozsa of Hungary and Australia's Philip Rogers.

Keith Wheatley's look behind the scenes at swimming precedes disappointment for Britain

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By the time these Games are over, Catalonia may well be triumphant, rich and full. Certainly the grass lawns around Montjuic will be ready for a good swing of that sickle.

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MANAGEMENT

BUSINESS LUNCHES

A light bite and a heavy sell

Michael Cassell begins a series on expense account eating



IF lunch is "for wimps", to quote Gordon Gekko, the Wall Street financier who preferred to dine off other people's misfortunes, then the streets of London are well populated with weaklings. For in spite of the longest recession for 80 years, the business lunch is still on the day's agenda across the Square Mile and throughout the West End.

It may be quicker, almost certainly cheaper and possibly healthier, but the working lunch remains big business in the capital, where restaurants are trying harder than ever to make their cash in two hours five times weekly.

The excesses of the 1980s have gone, with customers increasingly going for the "menu rapide" instead of the 1980s-style blow-out, when champagne stocks ran out and the bills ran up.

But many people still make time for a bite to eat with the contact who would otherwise remain a disembodied voice on the telephone.

"Lunch today is a more modest affair but it still counts. It's usually one or two courses, a glass of wine, a bucket full of gossip and, with some luck, the chance of a deal. That's good value for £50," according to Jamie Dunn, a futures mar-

ket man buying lunch at Le Cafe du Marche, a former warehouse close to the Barbican and now one of the most popular business venues.

"Lunch is not a perk. Good times or bad, it always helps if you can look someone in the eye when you need to," says Neil Moran, an investment banker indulging his guest in one of 35 varieties of champagne available at The City Flogger.

"I would refute the idea that hard times have wrecked the business lunch. Try turning up at any good restaurant in the City without booking and you run the risk of embarrassing yourself in front of your client," according to Mark de Wesselow, publisher of Square Meal, the City and West End guides to eating out. He adds: "The fact that, even in a recession, the Square Mile alone can support well over 250 restaurants is the greatest testimony of all to the role of the business lunch in the 1990s."

Even so, many big employers in London have cut back their entertainment budgets - £25-£30 per head for lunch seems about average - although there is always the tricky question of not appearing either too cheap or too extravagant.

"It's cheap and nasty, you know they're having a hard time. If it's over-the-top, you can draw the same conclusion," says Murray Jacobs, a commodities broker who has crossed the Thames to lunch by

Tower Bridge at Sir Terence Conran's Le Pont de la Tour, one of the current places to be seen. Do not use it, or the Stephen Bull bistro near Smithfield market, if you want to keep your business liaisons secret.

Increasingly, large companies are trying to make lunch an in-house affair, where the duration and the cost can be better controlled.

Goldman Sachs, the US investment house, was once regarded as one of the more generous lunchtime entertainers around the City but it now boasts a stylish, 10th-floor restaurant in its modern, Fleet Street headquarters.

Christopher Brown, the managing director of Corney and Barrow, which has seven city restaurants, confirms that people want better value out of lunch. This year average expenditure is down by nearly 20 per cent, although the number of transactions is up 30 per cent.

"It is a question of talking six to the dozen about business in the time available," to compete for clientele, Corney and Barrow offers little extras such as a "host button", enabling the host to surreptitiously summon service without interrupting the flow of conversation.

Although companies like Legal and General, National Westminster, Gestetner, Shell and Imperial Chemical Industries have removed alcohol from their premises, the capi-



tal's wine and champagne bars are bearing up. Pimms or champagne still top the summer pops.

London can also claim to offer a more interesting range of food than was the case a few years ago. The French cuisine which first ousted the "nursery" food beloved of British businessmen has been joined by tastes from around the world.

Oriental restaurants such as Tatsu - the Japanese restaurant in Broadgate Circle - thought to be the first in Britain with a Michelin star - are increasingly popular.

But old eating habits still die hard. Simpkins in Cornhill, purveyors since 1757 of steak and kidney and plum duff and custard, has its loyal fans. Place like Sweetings, the most hectic fish restaurant in town, and Bubbs, a maroon-paneled oasis alongside Smithfield market, also rarely lack customers.

Some of the most popular restau-

rants for a business lunch, however, remain well over the Square Mile's western boundary. The Savoy Grill, where favourite tables are annoyingly reserved for captains of industry or the Chancellor of the Exchequer, still ranks among the most popular lunch-time venues.

Others include the Connaught, where quail's eggs in pastry boats offer a tasty insight into what can follow, Wiltons, the Jermyn Street fish restaurant favoured by property men and former prime ministers, and Le Gavroche, a shrine to the Roux brothers.

Many of them will effortlessly deduct well over £100 a head from any expense account, though the bill will be less indigestible at some of the newer, trendier West End eating spots, such as Orso in Covent Garden, used by younger executives out to impress.

Similarly, sassy places to talk

business include the Greenhouse off Park Lane and Le Caprice - sister restaurant to the wildly popular Ivy behind the Ritz, itself offering one of London's grandest dining rooms and dubbed the "Trafalgar House canteen" in deference to the hotel's owners.

Conran fans away from the City head for the light and spacious Bibendum restaurant in the Fulham Road's Michelin building while the set lunch at La Tante Claire in Royal Hospital Road provides an opportunity to marvel at Pierre Coffmann dishes which can cost a bomb in the evening.

But if your expense cannot stand it, try a fresh approach. Whisk your guest up Bow Lane and usher him into Sorrell for a tasty triple-decker honey roast, Jarlsberg cheese and turkey sandwich on ciabatta bread. The cost? A mere £2.75 - unless the chauffeur gets a ticket.

Legend behind the cash cow

Few people have had as much impact on international business in the second half of the 20th Century as the founder of the Boston Consulting Group, Bruce Henderson, who died last week aged 77 in the city where he was born, Nashville, Tennessee.

Though this might be disputed by US General Electric and BCG's top consultancy rivals at the longer-established McKinsey & Co, Henderson's greatest claim was to have put the concept of competitive strategy on the map. Until he founded BCG in the early 1960s, the competitive element of strategy was conspicuous in most corporate analyses by its absence.

Henderson was the father of two analytical tools for which BCG had become famous - even notorious - by the late 1970s: the "experience curve" and the portfolio "growth share matrix". These, in turn, launched BCG's gospel about the all-importance of high market share. They also gave rise to such graphic expressions as "cash cows" (businesses which can be milked for cash) and "dogs" (those which should be sold or eliminated).

By the time he retired in 1985, his empire had grown to 500 employees and nine offices. In the last seven years, its size more than doubled, to 1,300 employees in 19 offices around the world. That growth rate soils manifest success with clients. Yet, many executives who have never used BCG's services still view the firm critically, as an arch-exponent of the discredited peddling of packaged solutions.

This is an unfair allegation - witness BCG's recent sophisticated work on quality and "time-based management". But it is one which several former colleagues felt Henderson brought on himself, by being such an arch-simplifier and salesman of his own and his firm's ideas.

Henderson belonged to that sizeable branch of the strategy world whose first degree was engineering, rather than arts, social science or economics. Hence, his deep interest in complex systems - a field which is only now having an impact on business through the concept of "organizational learning". He had little time for economists, arguing - with much justification - that "Darwin is probably a better guide to business competition than economists are."

Christopher Lorenz

Deriving the value of an MBA is all the rage, but some consumers still seem to think it is value for money. So say two very different surveys of graduates from British business schools - published, you should be warned, by the institutions themselves.

The first, a survey of graduates from Cranfield School of Management's full-time MBA programme between 1970 and 1990, shows all but 3 per cent of alumni "highly satisfied" and nearly 90 per cent avowing it as "important" to their career progression.

However, the main reason for taking the MBA had changed. In 1970

Are MBAs still useful to ambitious business people? Andrew Adonis investigates

Sharper skills and bigger pay cheques

the top reason was "to change career": since 1975 the top slot has been "to acquire new skills". Despite that, the number of company-sponsored students has dropped from nearly a quarter in 1970 to 4 per cent in 1990. Cranfield's part-time MBA seems to have taken most company-sponsored students.

On the pre-MBA background of students, in the first 10 years of the programme there was a shift away

from large companies (turnover in excess of £100m a year) to small companies (turnover up to £10m a year). Since 1985 this shift has slowed, and the last year surveyed (1990) saw a move back to medium-sized and large companies, possibly as a result of the recession.

Some things remain fairly constant. The salary differentials pre/post MBA stayed typically in the order of 30/40 per cent. Similarly,

graduates from all four of the years surveyed regarded finance and accounting, followed by marketing, as the most valuable programmes.

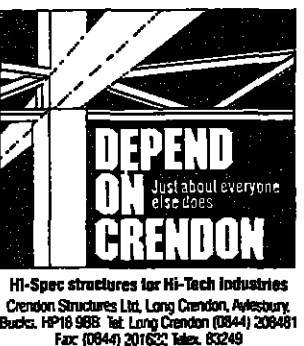
The second survey is of students on the part-time MBA at London's City University Business School, which runs one of the UK's largest evening MBA courses. The course, begun in 1983 for City workers, takes nearly 100 students a year. The average age of students sur-

veyed was 30, 83 per cent of them men. Around half had their fees paid by their company, with another quarter part-sponsored. Graduates produce the usual list of benefits ("thinking strategically", "wider understanding of business", but a surprisingly high number volunteered "credibility" as a benefit. And guess the average salary increase? Yes, another 30 per cent. "It is not possible to say whether

this was a result of the MBA," says the report modestly.

The effect of sponsorship is not straightforward. Whereas sponsored employees are more likely to stay with their employers, the unsponsored are less likely to change employer than the part-sponsored. "Possibly this is because an employee who has undertaken such a commitment does so because it is the only way they can see to change function or achieve promotion."

The MBA at Cranfield 1970-1990, Cranfield Institute of Technology, Cranfield, Beds MK43 0AL.
The Evening MBA Alumni Survey, City University Business School, Barbican Centre, London EC2Y 8SB.



Portsmouth Harbour project

EDMUND NUTTALL has secured a contract worth about £3m to build a quay wall at the Albert Johnson Quay in Portsmouth. The client is Portsmouth City Council, whose engineers have designed the works and will supervise the contract.

The latest project will consist of deepening the Albert Johnson Quay dockside and strengthening the quay to accommodate larger general cargo and reefer vessels. Although overall duration of the contract is 40 weeks, 100 metres of new working quay has to be completed and operational by mid-December.

Not only does the project involve dredging for the new approach channel and berth, but also the construction of about 200 metres of quay wall in front of the existing quay. This will comprise steel sheet piles, raking steel bearing piles and a reinforced concrete anchor beam to support a reinforced concrete relieving slab on to which crane beams will be constructed for dockside luffing cranes to travel.

Further works include the construction of foundations and associated services for a cold storage shed behind the quay for soft fruit storage.

Social housing

PEARCE CONSTRUCTION has won a £1.75m contract from the Guinness Trust, a leading national housing association, funded by the Housing Corporation.

The project involves the construction of 64 dwellings in the Winstons area of Redditch, Worcestershire. Adjacent to existing domestic housing, the development comprises 14 two-bedroom houses, eight three-bedroom houses, 34 one-bedroom flats and eight two-bedroom flats. The project has started and is expected to be finished in 40 weeks.

BUILDING CONTRACTS
Hospital development scheme

BOVIS PROGRAM MANAGEMENT has been appointed project manager of an £11m contract to build an accident and emergency department for the North Middlesex Hospital (NHS Trust) in Haringey. This contract is the first phase of a four phase redevelopment scheme valued in excess of £60m.

Bovis Program Management started work on the design of the development in April. The building, which will provide 37,500 sq ft of medical facilities, will be built on the site of a car park which will be relocated elsewhere in the hospital grounds.

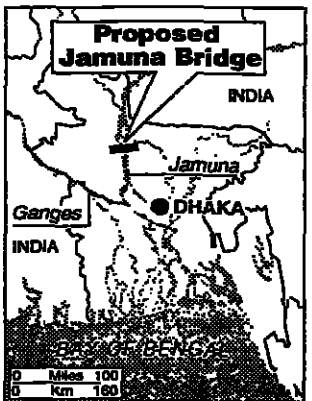
Construction of the building.

New Bangladeshi bridge design study

RENDEL PALMER & TRITTON and its fellow consultants on the proposed £210m Jamuna Bridge in Bangladesh have been commissioned to integrate the bridge end design with the land use master plan drawn up by another British consultant, GHK/MRM International.

It is recognised that the World Bank-funded bridge will provide considerable development potential at the bridge ends and that it is vital to adapt and integrate the master plan with the engineering design and tender documents.

RPT, its engineering partners NEDCO of Holland and the locally-based Bangladesh Consultants, will consider a



number of factors. These range from distribution of landfill and integration of re-settlement sites to assessing the gen-

eral layout of bridge end facilities, including roads and railway land allocation.

As far as the bridge is concerned, RPT is in the process of completing the new programme of contractor prequalification called for by the bank.

Tender documents are expected to relate to a bridge designed for road, but with the potential to be adapted to road plus rail at a future date and at minimum incremental cost.

The bridge will be the first fixed transport link across the Jamuna River, which forms a 15km barrier separating the fertile north-west zone from the commercial centre, Dhaka, and the country's primary port, Chittagong.

£10m orders won by Trafalgar House

The regional business of TRAFALGAR HOUSE CONSTRUCTION has won another £10m worth of contracts for civil engineering and building work.

This includes a £2m contract for the construction of an industrial unit for Abbey Life Assurance Co to be built on a site adjacent to the Ewbury Industrial Park near Swindon.

Fitting out major retail developments

TAYLOR WOODROW GROUP companies have picked up two retail fitting-out contracts, together worth nearly £5m.

The first was awarded to Taylor Woodrow Construction Southern, Southall, for the Safeway store at Thomas More Square adjacent to St Katharine by the Tower in

London. Worth £2.6m, this follows a £3.7m contract by Taylor Woodrow earlier this year to build the store.

The second, a £2.3m contract at Watford for BHS - formerly British Home Stores and now part of the Storehouse Group - has been awarded to Myton, another subsidiary of the Tay-

lor Woodrow Group and based in Hayes, Middlesex.

It involves extensions at both the ground and first-floor levels into the Harlequin shopping mall, together with refurbishment of the sales areas and a 100-seat restaurant. Both contracts are due for completion this autumn.

PEOPLE

Swanson finds a home at Tay

John Swanson, who was forced to resign as chairman and chief executive of Barratt Developments 12 months ago, is back building houses. He has been appointed managing director operations of Tay Homes, the Leeds-based house-builder which seems to be weathering the recession better than many of its rivals.

There is a certain irony about Swanson's arrival at Tay Homes. Not only is the company in a much healthier condition than Barratt, but its two founders - chairman Trevor Spencer and chief executive Norman Stubbs - started Tay after Barratt took over their

old company, Bracken Construction, in the early 1970s.

"Trevor and I were against the takeover," says the 50-year-old Stubbs. So they decided to set up on their own when Barratt took over. They still own 27 per cent of Tay which went public in 1983. Although the 1,000 houses a year that Tay builds is small by comparison with Barratt's 5,000, Tay has avoided paying too dearly for land. Swanson, 45, was ousted from the Barratt boardroom last year following a £106m loss, most of which resulted from the need to write down the value of the company's land bank.

Stubbs says that Swanson was a "victim of circumstances". He had kept in contact over the years and took him on as a consultant after he left Barratt. "We needed some more help and John was the ideal chap," says Stubbs. Swanson will be in charge of day-to-day operations and, in particular, will be concerned with the development of the subsidiary companies in Glasgow, Leeds, Cheshire, Leighton Buzzard and Plymouth.

The arrival of Swanson means that Stubbs, and the 60-year-old Spencer, will be able to spend more time formulating group policy.

Electronic switches



Dennis Grice has been appointed finance director of AT&T CAPITAL, he joins from AT&T Systems Leasing, US. Kim Dicks has been appointed director of AT&T Leasing, a division of AT&T Capital. John Burris has been appointed md of AT&T Business Communications Europe; he moves from AT&T Business Communications Systems in the US. Jim Wilkinson (above left), formerly sales and support director of Ungermann-Bass's UK subsidiary, has been appointed md of AT&T EASYLINK SERVICES' UK business.

Ian Craig (above right) has been appointed group md UK and Richard Reid deputy md private switching in the UK for NORTHERN TELECOM EUROPE.

Stuart Walsh, formerly vice-president European operations for Marcan, has been appointed UK chief executive officer of ROSS SYSTEMS; he succeeds Larry Smart who becomes president, North American operations.

Chris Rogal, a consultant with KPMG, has been appointed marketing director of the UK operations of CSC EUROPE.

Ed Hough, formerly md - Europe for Johnson Matthey, has been appointed chief executive of SECURICOR's communications division.



The chairman of Manganese Bronze, maker of London's famous black taxi cabs, have a tendency to die in harness. Hence the company's been decided to pick a relatively youthful Hugh Lang (above), the former chairman of management consultants P-E International, to fill the chair which has been vacant since Rocky Stone died in April.

Lang, 59, trained as a metallurgist, but joined P-E as a management consultant in 1961. In 1980 he was made executive chairman and brought the company to market in 1986. Before he stepped down last month, he had been specialising in the fields of board structure, top organisation and business develop-

ment. His skills in this last area could come in useful at Manganese Bronze, which has been hit hard by the recession. Although Manganese Bronze is capitalised at just £13m on the stock market, it always seems to have been able to recruit high profile figures as chairman.

Lang's predecessor, 77-year-old Rocky Stone was a leading light in the Industrial & Commercial Finance Corporation and sat on the boards of Smith National and Babcock International. Meanwhile Stone's predecessor, Dennis Poore, headed the company for 21 years, and was a driving force in trying to save Britain's motor cycle industry. He was 70 when he died in office.

Moves in finance

Danny Truell has been appointed head of Hong Kong Research, SG WARBURG SECURITIES (Far East). Francis Beekham, director SG WARBURG & Co, has been made director responsible for Warburg's investment banking activity in south east Asia.

John Campbell, md of Framlington Pensions Management, has been appointed a director of FRAMLINGTON GROUP.

Ronald Spinnery, founder director of Greycoat and a director of the London Docklands Development Corporation, has been appointed a member of the board of HANOVER PROPERTY UNIT TRUST.

Brian Constant, a corporate banking director of Lloyds Bank and current chairman of the executive committee of the Middle East Association, is appointed a director of GUARANTEED EXPORT FINANCE CORPORATION.

Peter Hargreaves (below left), formerly director of UK and international institutional client services at Fidelity, has been appointed a director of GARTMORE Pension Fund Managers. Andrew Jardine (below right) is appointed a director of GARTMORE Investment Trust Management; he moves from Henderson Administration.



ARTS

Opera/Max Loppert

Hail and farewell at Glyndebourne

"Well, that's that," said Sir George Christie, appearing on stage last Thursday after the final curtain call of the 1992 Glyndebourne Festival's final performance. He was in his best dry, throwaway vein, and proceeded to give a model demonstration of the uses of English understatement in end-of-term speeches of the kind. For "that" after all, was not just an incoherent account of Tchaikovsky's *Queen of Spades* — one of this season's two new stagings, and one of the outstanding events in festival history — but the last full-scale performance in a theatre on the point of being knocked down and totally re-built.

In fact, that was even then not quite that for the theatre itself. The following evening it fired into action one last time, for a gala audience (aptly thanked by Sir George for paying "extortionate prices") and a stage full of Glyndebourne opera stars past and present: Montserrat Caballé, Frederica von Stade, Ruggero Raimondi and Felicity Lott among the singers, Janet Baker, Elisabeth Söderström and Gerald Evans in speaking, memory-recalling roles, and the LPO and Glyndebourne Chorus conducted by

the current and former Glyndebourne music directors, Andrew Davis and Bernard Haitink.

The early-evening concert, which is said to have earned the re-building fund a cool £700,000, was given a delayed transmission on BBC2 — so that those of us watching and listening at home had the splendid post-prandial firework display as visual accompaniment to the closing item of the programme, the *Figaro* overture. On May 28 1934, that opera launched activities in the old theatre; if all goes according to plan, it will do the same in the new, exactly 60 years later.

The choice, like most of the others on the gala programme, was cunningly devised to reflect peaks of achievement over the 58-year span of Glyndebourne's existence. Chorus from *Idomeneo*, *Macbeth* and *The Rake's Progress*, the final scenes of Monteverdi's *Ulysses* and Strauss's *Capriccio*, and diverse

items from *Don Giovanni*, *Il barbiere di Siviglia*, *Porgy and Bess* and *Peter Grimes* (the other new production of the 1992 season) made up a tapestry skilfully woven out of specially significant and colourful Glyndebourne artistic threads.

It was, as gala concerts go, a decent affair — not exactly scintillating (but then glitz seldom are), not managing to infuse authentic Glyndebourne magic into the various operatic highlights (except during Cynthia Haymon's ravishing Gershwins "Summertime"), but unfolded with dignity and tact.

In another way, indeed, it afforded the wider world a truthful glimpse into the heart of the extraordinary Glyndebourne enigma: the enterprise, unsubsidised by state money and wholly dependent on the top end of the paying public, that has preserved consistently — and, increasingly in the modern world, incomparably —

high, serious standards of opera-performance. However much glitz and conspicuous consumption there may be on the picnic lawns, in the theatre the rule has been productions long-rehearsed and musically responsible, and above all a telling closeness of contact between singers, players and audiences.

With the years, and particularly with the various attempts at enlargement of the 1960s, that intimacy was bought at a price: as Christie puts it in his foreword to the 1992 programme book, "with middle age [the theatre] has increasingly looked like Tom Kitten. We all have great affection for it, but the waistcoat buttons are fit to burst." In truth it has never been a comfortable theatre either for performers or audiences (who on hot summer evenings have particularly felt the pinch of their too-tight dinner-jackets and trousers while squeezing into narrow rows and

cramped seats). Glyndebourne regulars treasure their long list of unforgettable moments in spite of many of the theatre's features rather than because of them.

The new house will add 300 seats to the old total of 850 (and make a welcome provision for standing places at the back of the second circle). There will be an enlarged pit, not to enable Glyndebourne to contemplate the orchestrally super-sized operas — according to Anthony Whitworth-Jones, festival general director, recent rumours of a Glyndebourne *Tristan und Isolde* in prospect are without foundation — but to give air to the instrumental sounds and physical relief to the cramped human beings producing them. (When occupied by "period" bands, the front platform of the pit will rise to a suitable height at the touch of a button.)

There will also be a much-needed expansion of wing space, and

improvements of various technical and lighting facilities, though the last word in state-of-the-art stage machinery has never been considered affordable or, more important, artistically imperative. But the proscenium arch will grow by only a few feet in all directions; for this reason, no existent production is likely to be denied a showing in the new house on grounds of size-suitability alone.

Whitworth-Jones insists that it is to be a "bigger house, not a big one. We said to the architects that we must preserve an intimate atmosphere in the auditorium: this was the first and last requirement. The fact of size is not going to alter repertory policy. Of course that's going to develop, but within the context of the policy which we've actually pursued for decades, which is basically making up an ensemble-type repertory, not huge-voice-league, star-based opera."

He speaks enticingly of future prospects for Handel (of all the operas and oratorios only *Jephtha* has previously been mounted, in an appallingly inauthentic edition), for a renewal of the 1950s Rossini rediscovery for the new opera promised by Harrison Birtwistle for the Glyndebourne Touring Opera's 1994 schedule (to be taken on by the festival proper the following year). Next June, to assuage summer withdrawal pangs, there will be nine Festival Hall concert performances, three each of *The Merry Widow* conducted by the LPO chief, Franz Welser-Möst, *Fidelio* conducted by Klaus Tennstedt, and *Beatrice and Benedict* conducted by Andrew Davis.

The 1992 festival, with a flawed but heartfelt and deeply considered new *Grimes*, an utterly enthralling new *Queen of Spades*, and distinguished revivals of *Così*, *Jenufa* and *Death in Venice*, closed the old theatre in grandest Glyndebourne style. I wondered whether, at the end of it all, Whitworth-Jones wanted to rush out to the demolition teams already in action and shout "Stop, this madness can go no further!" His smile, tired but contented, was the only answer needed.

Architecture/Colin Amery

A master of the material world

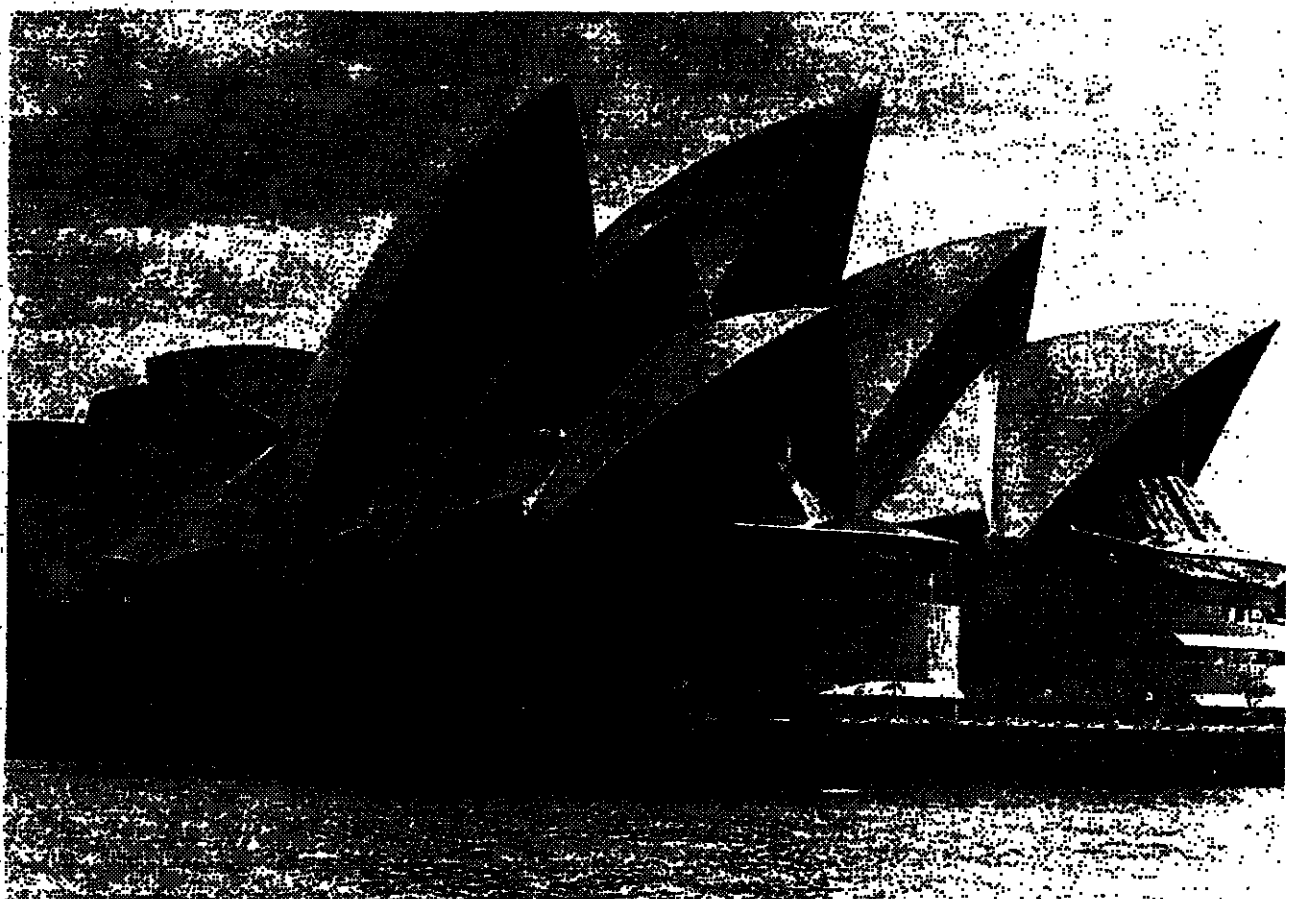
"THE BASIS of engineering is the knowledge of the materials being used: knowledge of what they are made of, how they are made, how they are shaped, how they stand up to stress, how they break, how they catch fire, how they react to all the agencies of nature which are perpetually nibbling at them, how in due course they fall down. This is the true basis of engineering."

These words of a famous engineer, A.J. Harris, were written in a paper called, "Architectural Misconceptions of Engineering". He went on to explain why he thought that engineering was an art and not a science. He might have been writing about the philosophy behind the work of Peter Rice, a very distinguished engineer who has won this year's Royal Gold Medal for Architecture.

It is very unusual but not inappropriate for an engineer to win this premier award, of all the great practising engineers Peter Rice certainly deserves it because a great deal of contemporary architecture would not exist without him. There is an opportunity to see his work in London at the moment at an exhibition at the Royal Institute of British Architects at 66, Portland Place, London W1, which is on view during the dog days of summer until August 25.

He has called his show "Exploring Materials". It is no dull display of technical ephemera, but rather an insight into the creative processes of engineering that lie behind many important new buildings. The Opera House in Sydney, Australia; Lloyd's of London; the De Menil Collection in Houston, Texas; La Villette and La Défense in Paris; the Pavilion of the Future in Seville, Spain, and many more. Each one of these remarkable buildings demonstrates that the process of conceiving a structure is in itself an art.

I think that this is true because the whole process of structural engineering is not simply the product of deductive reasoning but is also the response to an inspiration or an intuition. The question of whether it is the architect or the engineer who is the true artist is more difficult to settle. Did the inspiration for the dra-



Sydney Opera House: artistically engineered by Peter Rice

matic concrete sails of the Sydney Opera House come from Jørn Utzon, the architect, or from Peter Rice, the engineer? When you look at the daring spans of bridges in the Alps by the Swiss engineer Maillart, or the drama of engineering works by Isambard Kingdom Brunel or Thomas Telford, there is no doubt that they are works of artistic and scientific genius.

But the artistic inspiration is also a manifestation of the engineer's search for truth. By examining materials for their reaction to tension, compression, tension or bending, man is engaged in the search for truth. There is a diagram that can be drawn that explains the links between art, science and technology in the conception, creation and building of a form. Peter Rice's exhibition, and indeed his life's work, makes this process clear to the layman.

Perhaps engineers do not receive the credit they deserve because they are so often seen as collaborators, rather than creators. This is unfair because there is no doubt that engineers play a fundamentally creative role in the creation of original architecture. The reason for the dim public perception of engineering is because there are so many easily visible new buildings that are the result of neither architecture nor engineering — they are the product of the catalogue of the international building industry. It is the standardised mediocrity of so many building components that is the bane of the life of any good and innovative engineer or architect. Why else do we look at the Palm House in Kew Gardens or the glories of the roof of London's Paddington Station and wonder why we seldom do things so well today? Speed has a lot to answer for.

Time is money, as we are always being told, and that attitude takes its toll on the quality of both design and building. What the experimental nature of the work of someone like Peter Rice shows is that, in the excitement of analysing new ways of designing structures, he has succeeded in breaking out of industrial monotony. His design efforts at the Sydney Opera House, for instance, have resulted in a building that is as innovative as an early Gothic cathedral. By breaking the moulds of structural predictability Peter Rice is on the path of art.

One of the architects that is especially known for his collaborations with Peter Rice is Renzo Piano, the Italian architect. He was responsible, with Rice, for the brilliant design of the De Menil Art Gallery in Houston which used revolutionary materials — ferro-cement and ductile iron — in a

revolutionary way. There are two more Piano/Rice collaborations on the way. The great new airport in Japan, the Kansai International Airport, which looks like a giant bird or aircraft landing on a new artificial island, promises to be one of the great new buildings of the world. In a very different vein, a church dedicated to the stigmata saint Padre Pio in Puglia, in Italy, will be built of stone and will probably be a great domed basilica that can withstand earthquakes. There is a rare opportunity in the RIBA exhibition to see work in progress at a very early stage.

Peter Rice's work demonstrates that engineering, art and architecture form a unity and that contemporary building of any quality demands an understanding of all three activities. He is the enemy of standardisation and on the side of true creation.

London Promenade Concerts

Cleveland Orchestra

The airborne whooping of horns and trail of trumpets soaring aloft like rockets set this pair of Promenade concerts off to a flying start. There was little substance to Herbert Willi's Concerto for Orchestra, but it served the double purpose of providing a token sample of new music and showing off what a great orchestra can do.

Not that showing off is really part of the Clevelanders' nature. In the parade of American orchestras at the Proms, which has been one of the consistent pleasures of recent years, the Cleveland is unquestionably one of the leaders — not glossy like Chicago or Philadelphia, but a workmanlike orchestra, ready to take on the toughest musical material. Even in Ravel's *La Valse*, the supremely well-played encore to Saturday's concert, there was far more than just surface glitter.

All this is part of the Cleveland tradition. Long years with George Szell, the orchestra's music director from 1946 to 1970, trained the players rigorously in the demands of the classical repertoire and the present holder of the post,

Christoph von Dohnányi, is able to draw on that deeply ingrained sense of style.

Dohnányi himself is in any case a conductor who knows his chosen music inside out. There were two German symphonies on the Saturday programme, Schumann's Fourth and Beethoven's Fifth, and he has mastered the workings of the nuts and bolts that drive along the symphonic engines of each. In both symphonies the exposition of the argument was remarkable. Every element could be clearly heard and its import weighed, even if the Beethoven was in the last degree too businesslike to become exciting.

The clarity was phenomenal again in Berlioz's *Symphonie fantastique* (the wind could always be heard even when they were playing in unison with the strings). But Dohnányi needs to let himself go more. This is a symphony which is about stretching the imagination and assailing the ear with strange and wild sounds. The wailing clarinet and House-of-Dracula tolling bells in the Witches' Sabbath had the right idea, but in the rest the disciplinarian in Dohn-

ányi kept too sober a grip on the music.

There were two solo vocal contributions. On Saturday José van Dam was the baritone soloist in Mahler's Rückert Lieder, ideally placed in a diaphanous orchestral cloak by Dohnányi and bringing an effortless gravity of expression to the five songs.

The treat of the two concerts, however, came the night before when Anja Silja joined the orchestra for a razor-sharp performance of Kurt Weill's *Seven Deadly Sins*. Supported by a fine male quartet, she declaimed Brecht's moral tale of a journey through the evils of capitalism with immense authority and dramatic soprano strength. Unlike some interpreters of this piece, she and Dohnányi never sought to cheapen the music. And that, indeed, could be the watchword of everything that we heard in these two evenings.

Richard Fairman

Cleveland Orchestra's appearance sponsored by the Ameritech Foundation and the Ohio Bell Foundation.

Theatre

The Elephant

In Hampstead, the young Wave Theatre Company have inaugurated what they hope will be a continuing series of modern Japanese plays in translation. Their first choice is Betsuyaku Minoru's *The Elephant*, a piece written 30 years ago about people who survived the Hiroshima blast, only to succumb long afterwards to radiation sickness. Most of it is set in a hospital, which makes the little theatre in the New End Hospital a specially suitable venue.

On the face of it, the English version by David G. Goodman sounds plausible enough — but the manners of the play remain desperately obscure. Perhaps the English is too plausible, for the cast treat their roles as familiar British types: Jonathan Coyne plays the dying uncle, the "Invalid",

like a broad Jewish comic, and one bizarre scene of casual murder comes out of undergraduate revue. It becomes impossible to guess which of Minoru's fancies are intended to be surrealist, and which other puzzles are the results of severe cultural dislocation.

Nothing in the play seems to explain its title — unless the "elephant" is the uncle himself, weirdly proud of the "keloid" on his back, a carapace of scar tissue. The dialogue is full of sub-*Imesco* repetitions: is that a device, or just Japanese naturalism?

The theme of *The Elephant* is plain enough, a confrontation between the indomitable (and indomitably foolish) Invalid and his nephew "Man" (Alex Harland), who prefers to suffer quietly and passively. Until the last half-hour or so, at least:

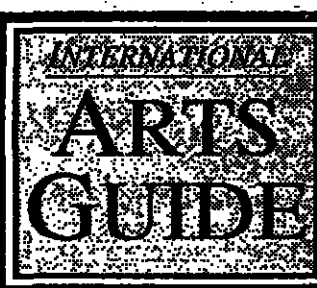
then, an endlessly recycled screaming-match between them becomes actively unpleasant. Tim Keenan's production looks smooth enough, and the young actors playing older roles do their best; but this is a case of East meeting West with a dull thud.

David Murray

Correction

Shades

The caption under the photograph accompanying the review of *Shades* at the Albany Theatre in Saturday's *Financial Times* wrongly described the boy as Matthew Steer. It was Ben Chapman. The two boys are alternating in the part. We apologise.



FESTIVALS

■ AK-EN-PROVENCE

The final week of the festival offers a last chance to see Robert Carsen's production of Britten's *A Midsummer Night's Dream* (tonight), *The Rake's Progress* with Samuel Ramey, Dawn Upshaw and Tattai Troyanos (tomorrow and Thurs), and Don Giovanni conducted by Armin Jordan (Wed and Fri). Dawn Upshaw gives tonight's song recital, followed tomorrow by Andreas Schmidt. Tonight's other attraction is Haydn's *Creation* in the Cathedral Saint-Sauveur. Ends July 31. (16) 4217 3434.

■ AVIGNON

Pier Paolo Pasolini's *Calderon*, adapted for the stage by Jean-Paul Manganaro and directed by Jean-Louis Martinelli, runs until Fri at the Salle Benoit XII. A new play on a Mexican

theme by Georges Lavaudant is showing daily at Les Tullades. Alain Maratrat's *Zarzuela* show, premiered at this year's Vienna Festival, can be seen at the Cour Hotel Dieu daily till Fri. There are also late evening programmes of Mexican dance at the Cioleto des Celestins. Ends Aug 3. (90) 862443.

■ BAYREUTH

There are no new productions this year. This week sees the completion of the first of three Ring cycles (tonight, Wed and Fri). Daniel Barenboim conducts Harry Kupfer's 1988 production, with Deborah Polaski as Brunnhilde in the first cycle, followed by Anne Evans in the remaining two. Other major roles are sung by John Tomlinson, Nadine Secunde, Gunter von Kanne, Graham Clark and Siegfried Jerusalem. Dariusz Fiedorowicz conducts the Ring cycles (tonight, Wed and Fri). Daniel Barenboim conducts Harry Kupfer's 1988 production, with Deborah Polaski as Brunnhilde in the first cycle, followed by Anne Evans in the remaining two. Other major roles are sung by John Tomlinson, Nadine Secunde, Gunter von Kanne, Graham Clark and Siegfried Jerusalem. Dariusz Fiedorowicz conducts the Ring cycles (tonight, Wed and Fri). Daniel Barenboim conducts Harry Kupfer's 1988 production, with Deborah Polaski as Brunnhilde in the first cycle, followed by Anne Evans in the remaining two. 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FINANCIAL TIMES

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Monday July 27 1992

Dealing with Mr Saddam

THE SIGNS of relief in western capitals last night, after Iraq had climbed down in the crisis with the United Nations over weapons inspections, were almost audible. After Baghdad's agreement to UN demands that a team of inspectors be allowed in to its agriculture ministry, the immediate threat of punitive military action by the US and its allies appears to have receded. But the west has won at best a symbolic victory; and Baghdad's behaviour means that the danger of renewed military action has by no means disappeared.

The latest bout of brinkmanship between President Saddam Hussein and the UN underlines once again the challenge the Iraqi leader poses to international order by his flouting of the security council resolutions which provided for a ceasefire in the Gulf war last year. Unless he follows yesterday's agreement with a clear indication that he is prepared to respect the will of the international community on a broader front, it must be only a matter of time before another confrontation similar to that of the past few days arises.

If and when that confrontation comes, western governments will again have to think carefully about their objectives. It became clear during the stand-off in the past week that purely punitive action would have brought at best highly uncertain benefits and would have entailed considerable risks.

Broader objectives
What can be achieved militarily in this respect has long since been done, and as Mr Rolf Ekeus, the UN official in charge of inspection programmes, has admitted, whatever documents or other material were being stored in the agriculture ministry will almost certainly have been moved elsewhere. Western governments have thus found themselves inevitably focusing on broader political objectives.

Indeed, as the confrontation over the inspection team intensified, Mr James Baker was careful to draw attention to Mr Saddam's other acts of defiance towards the UN: notably his continued attacks on the Shia population in the south, his violent harassment of UN relief workers in Kurdistan, and his renewed claims to Kuwait's territory. Whereas many

Arabs have some sympathy for Mr Saddam's efforts to build up Iraq's military strength, arguing that at least similar attention should be paid to Israel's nuclear arsenal, there is little admiration even within the Arab world for his treatment of the Iraqi population, or for his invasion of another Arab state. Whatever happens next, it is vitally important to the whole world that the proliferation of weapons of mass destruction should be halted, in Iraq as elsewhere, and that UN resolutions should not be violated with impunity.

Aggressive actions

The latter point is more important than ever at a moment when the international community is striving to convince the Serbian leadership of the risks it runs by continuing its aggressive, if not genocidal, actions against the Moslems of Bosnia. Those who violate the terms of a ceasefire expose themselves to a resumption of hostilities, and cannot escape the responsibility for it.

But Mr Saddam's responsibilities go even further than that, and the impossibility of achieving peace and stability in Iraq and its surrounding region while he remains in power has been amply demonstrated. Therefore if renewed military action by external powers should eventually be necessary in Iraq, it should have the clear purpose of protecting Iraqis against his brutality, and assisting those who are brave enough to resist him.

It has already been shown that allied air power can preserve a "safe haven" for the Kurds in the north, simply by threatening punitive strikes against any military forces that Mr Saddam sends into the area. There is a similar need to protect the Shia refugees who are still holding out, against ever increasing military pressure, in the marshes of the south.

If more of Iraq's territory were to be placed off limits to Mr Saddam's repressive forces, the west might be seen as promoting not Kurdish separatism but security and freedom for Iraq as a whole, and the forces still supporting Mr Saddam might realise that their best hope of preserving Iraq's unity is to get rid of him and to seek agreement with his opponents in both north and south.

Controlling EC mergers

BY CHALLENGING Nestlé's recent takeover of Perrier on the grounds that it would result in a duopoly of the French mineral water market, the European Commission has significantly broadened the scope of EC merger policy in a way that will potentially affect a wide range of industries. Brussels argues that the consumer interest is served by strengthening controls to cover deals that would create duopolies as well as those which give just one company a dominant position. However, the methods it has used to assert this principle, and its application in the specific Nestlé-Perrier case, raise serious concerns.

Sir Leon Brittan, the competition commissioner, says he is merely fleshing out the 22-month-old EC merger regulation by bringing it into line with the practices of national merger authorities, notably in Germany and the UK. He has also indicated his intention to apply the new principle pragmatically. The creation of a duopoly would not, as in Germany, automatically give rise to a presumption that a merger should be prohibited. Instead, Brussels would in each case base its judgment on the likely impact on future competition.

This was broadly the approach adopted in the Nestlé-Perrier merger. However, the Commission's methodology and judgment appear curiously inconsistent. For instance, it cites the relatively low prices of mineral water in France as the reason why there is little competition from "parallel" imports there. Yet the thrust of the Brussels objections was that the merger could result in higher prices, which would be likely to encourage such imports.

Limp slap

Brussels also says the high marketing costs of developing new brands inhibit market entry. However, its remedies require Nestlé to dispose only of some minor brands and unexploited springs. Finally, Nestlé and BSN of France have been left controlling together about three-quarters of current French mineral water sales. After all Brussels' strictures about duopoly power, this outcome seems a limp slap on the wrist.

But the most serious issue is not whether Brussels is applying its

new-found duopoly criteria too leniently, but whether it has the authority to invoke them at all. The merger regulation speaks only of controlling "concentrations" which create or strengthen a dominant position. Sir Leon insists this wording covers duopolies. However, many independent lawyers disagree. They argue that if the authors of the regulation had intended it to be used in this way they would have said so explicitly - as is the case with German competition law. In the circumstances, it is particularly unsatisfactory that the Commission should assert the duopoly principle by introducing it without warning into a pending merger case. Nestlé is justified in complaining that Brussels has unilaterally moved the goalposts while a game is in progress.

Unpredictable manner

At the very least, this turn of events threatens to create heightened business uncertainties. Because the new approach to duopolies has not been spelled out as a general principle, but has grown out of one specific case, prospective acquirers in the EC cannot be sure how it will apply to them. Furthermore, the Commission's conduct on this occasion raises the unsettling possibility that it will use future cases in an equally unpredictable manner to establish other precedents which expand its power.

The situation demands urgent clarification by the European Court of Justice. However, no party to a merger is likely to seek such clarification unless the deal has been blocked by the Commission. So the only way to guarantee an early test of the new policy may be for an EC member government to exercise its prerogative to appeal to the Court.

Ideally, the Commission itself should request a speedy Court review of its interpretation of the regulation. Indeed, it is in Brussels' own interest to do so. For merger control to command confidence, it must operate within a framework that ensures that it is fair, consistent and accountable. Any suspicion that Brussels is intent on enlarging its power by taking controversial policy decisions on the hoof undermines those objectives.

Britain's manufacturing industry may be lean, fit and competitive, but it is getting leaner by the week. After two deep recessions in little more than a decade, the UK's export industries may be too small to sustain anything more than sluggish recovery.

The government's anti-inflation medicine is certainly hurting. The recession started in the service sector; but, as it has lingered, the damage to industry has grown more severe. Manufacturing output has fallen by 7.8 per cent since the recession began, a fall three times deeper than that in service sector output. In the past fortnight, two more machine tool companies - the Beaver group and Matrix Churchill - have gone into receivership.

Yet the cries of pain from Britain's manufacturers have been surprisingly muted. The latest economic forecast from the Engineering Employers Federation paints a gloomy picture of falling employment and sluggish growth over the next 12 months. But most industrialists support the government's low inflation strategy and want to stay in the exchange rate mechanism.

Mr Neil Johnson, the federation's new director-general, is typical. A "short-term quick fix" would be counter-productive, however attractive. "It is vital for 'UK plc' that we remain in the ERM at the current level and get as close to the heart of the European market as possible."

Why are manufacturers so confident that they can endure the pain? Many believe that in the 1980s the efficiency and competitiveness of British manufacturing industry was transformed. Productivity grew by an average 5 per cent a year, compared with just 0.9 per cent between 1975 and 1980. Only Japan, among the main industrialised countries, had a superior productivity growth record. Profitability was higher than at any time since the mid-1960s; and Britain became a magnet for foreign investment.

Even the performance of the export sector has improved since 1981, relative to that in previous decades. The share of UK manufacturing in total world exports stabilised after 1982, albeit at a sharply reduced level in comparison with the early 1970s. Mr Bill Martin, economist at UBS Phillips & Drew, finds that the responsiveness of UK export volumes to changes in world trade was greater than at any time after 1955.

"British industry achieved considerable success under the industrial policies governments pursued in the 1980s," argues Mr Walter Ellis, director-general of the National Economic Development Office and soon to be chief economic adviser to Mr Michael Heseltine, the trade and industry secretary. Falling capital investment must impede the rejuvenation of British industrial competitiveness. But for optimists such as Mr Ellis, it is a price worth paying for low and stable inflation.

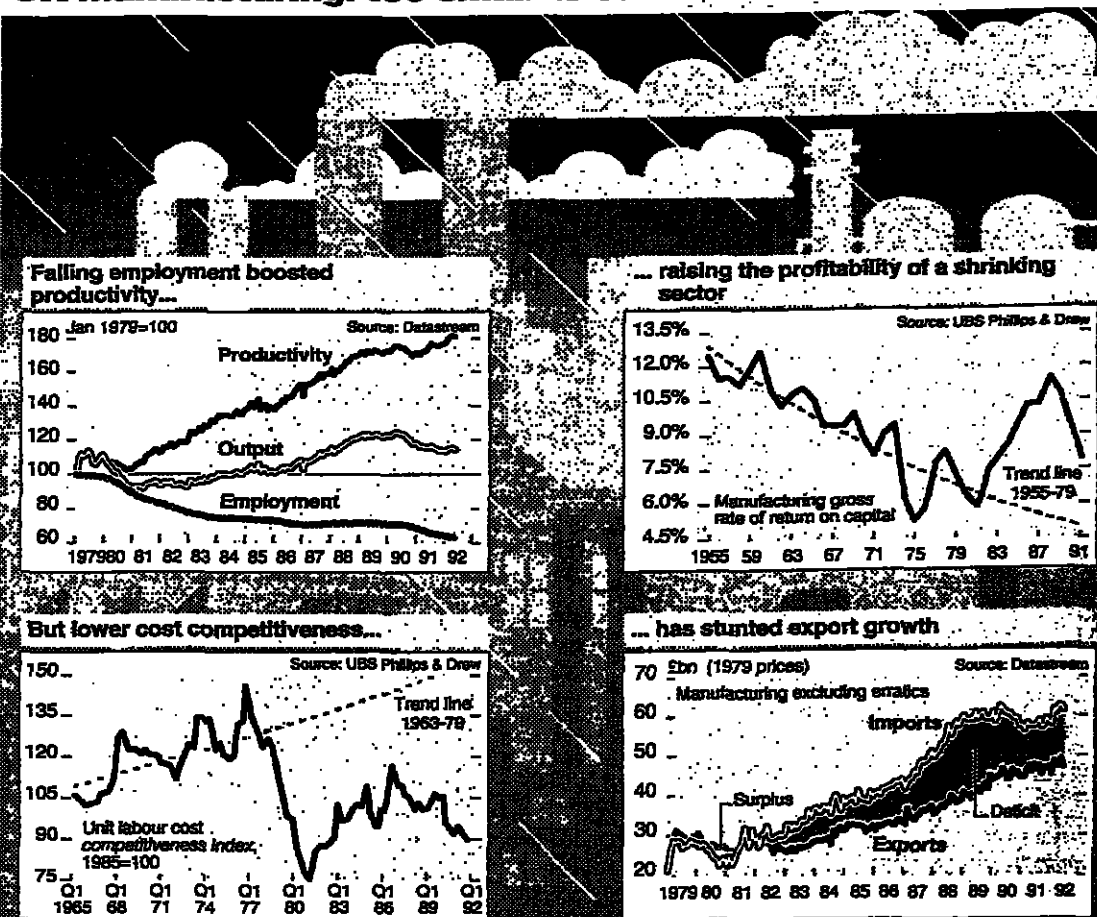
"ERM membership together with a reduction in UK inflation to the best levels achieved in Europe will create the underlying economic environment for a sustained and durable period of expansion," he argues.

There are dissenting voices. Mr Martin Taylor, managing director of Bridgeport, one of the UK's largest machine tool companies, fears that the recession and the accompanying collapse in investment are doing "irreversible and irretrievable" damage. "If you do not invest, you do not compete... You cannot stop investing for three years and then expect to be competitive when the recovery comes."

Edward Balls asks whether the UK's manufacturing sector is strong enough to respond to economic recovery

Too lean for a long life

UK manufacturing: too small to succeed



Mr Taylor wants more than just ministerial stroking from the new management at the Department of Trade and Industry. A package of investment incentives to help recovery would be better. But even Mr Taylor refuses to join the growing chorus of economists calling for a sterling devaluation.

Yet how sound are the achievements of the 1980s? Is manufacturing industry in a state to lead a sustained upturn when consumer spending picks up?

Productivity growth was rapid. But the bulk of the gain in output per head was achieved by shedding jobs rather than increasing output and investment. Manufacturing employment has fallen by a third since 1979, while the real value of manufacturing output only recovered to 1979 levels in 1987. The share of manufacturing output, relative to gross domestic product, has shrunk from 28.2 per cent in 1979 to 22.4 per cent in 1991.

Most of this loss in output occurred during the last recession when a sterling appreciation, encouraged by North Sea oil output and high interest rates, reduced export competitiveness of manufacturing by 50 per cent in four years. Despite some gains in the 1980s, exports remain much less competitive than in the 1960s or 1970s.

A harder look at the international comparisons shows that the UK still lags on measures other than cost competitiveness. While UK productivity was catching up with its competitors, it started a long way behind. German manufacturing productivity was 151 per cent of British levels in 1979. Even in 1990, it was still 19 per cent higher.

More worryingly, UK productivity gains were dissipated through high real wages. "The 1980s were an excellent decade for living standards for the great majority of those associated with industry, whether they were workers, managers or shareholders," says Mr Ellis. But the British paid themselves so well that it was not profitable enough to invest in the UK in sufficient quantities to arrest the shrinkage of the manufacturing sector.

Real wages in UK manufacturing grew at an annual rate of 2.6 per cent in the 1980s, outstripping real wage growth in all the UK's five largest industrialised competitors. A recent NEDC study of the UK engineering industry finds that the share of value-added output paid to employees in 1989 was still higher than in Germany, France, Italy or Japan, though not the US.

Not surprisingly, the rate of return on capital remained lower than in any of these five countries, in spite of the partial recovery in UK profits. Business investment also grew more slowly in Britain.

Britain's manufacturing industry, provider of just over 60 per cent of UK export earnings, consequently remained too small to support its citizens' appetite for imports. The manufacturing trade deficit increased during the decade as the growth of import volumes outstripped exports. While the 1980-81 recession produced a current account surplus of 5 per cent of GDP, after eight quarters of recession the current account is in deficit by nearly 2 per cent of GDP.

The shrunken manufacturing sector and the existence of a trade deficit, at the bottom of the recession, suggest that the UK economy may experience difficulties when the recovery finally arrives. "A consumer-led expansion without manufacturing investment would generate imports without the means to pay for them," argues Mr Ian Thompson, economic adviser at the EEF.

Unless those imports are predominantly capital goods, the foreign exchange markets may become nervous at a growing deficit and demand higher interest rates to compensate for the devaluation

risk. "The size of the manufacturing sector will be a constraint on the pace of the recovery through the balance of payments," he says.

Implicitly, Mr Thompson is arguing that sterling is overvalued within the ERM: UK real wages relative to other countries are too high to make it profitable for enough companies to sell produce in Britain at the current exchange rate.

Is sterling overvalued? The simple answer is that nobody knows. Most of the standard tests of exchange rate overvaluation confuse, rather than enlighten, the debate. Model simulations of the exchange rate needed to maintain a sustainable pattern of capital inflows point towards overvaluation. But the recent forecasting record of macro-economists does not inspire confidence in their models.

Purchasing power parity exchange rate measures add little value. The PPP method estimates an exchange rate at which traded goods prices would be equivalent in different countries. On this basis, sterling is correctly valued against other European countries, but overvalued against the US dollar.

Yet currencies often diverge for years from these notional PPP rates, which tend to bear little relation to trade performance. Calculations by Goldman Sachs, the US investment bank, suggest that the only time the dollar was correctly valued in the last 15 years was in 1948-49, when it was at the peak of a speculative bubble, and the trade deficit was growing.

Nor does the fact that industrialists are not complaining about the value of sterling add much of interest. The only reason they are still producing is that they are profitable at that exchange rate. They might complain about changes in the rate, but not the level itself. The businesses that might be producing at a lower real exchange rate have gone.

Overvaluation does not imply that existing manufacturers are on the verge of bankruptcy, but that they are too thin on the ground. The shrunken size of the manufacturing sector, the unusual phenomenon of a substantial trade deficit at the bottom of a recession, the high level of UK long-term interest rates and the reliance on short-term capital inflows to fund the deficit, all these suggest overvaluation.

The feeble performance of the export sector during the recession also suggests that British companies have found it difficult to shift production to foreign markets as domestic demand has fallen. There have been exceptions: annual car export volumes rose by 183 per cent between 1988 and 1991. But cars make up less than 5 per cent of total exports. Overall, the UK export performance has been disappointing, particularly in comparison with Japan, where companies have responded to sluggish domestic demand growth by boosting exports. Japanese export volumes grew 5 per cent in 1991 compared with 6.4 per cent in the US and 0.7 per cent in the UK.

Whether a sterling devaluation would reduce UK real wages or simply generate higher inflation to offset the gains in cost competitiveness is another matter. But until recovery comes, economists can only guess how long foreign exchange markets will tolerate a large UK current account deficit. As Mr Thompson explains: "Ultimately the only way you can measure it is to see whether the export capacity grows to meet the import demand that the recovery brings." When, that is, recovery finally arrives.

Samuel Brittan

Spending: a new try



Two out of every five pounds spent in the UK come from central and local government. Sixteen years ago the proportion was 25 out of every £10. You do not have to be a rugged opponent of all collective spending to realise that the present proportion is high enough, or to realise how easily we could drift back to the proportions of the mid-1970s, or even higher. You only have to listen to the large number of claims by pressure groups uncritically reported on BBC Radio 4 and Radio 3 every morning saying that this or that worthy cause needs to have much more spent upon it.

There is no uniquely right method of controlling the public purse. Since the Plowden committee reported in the early 1960s, there have been periodic shake-ups in the system. As spending departments have become adept at working one control system to their advantage, the Treasury has devised new systems which they may not immediately be able to exploit. Thus, most of the reforms are welcome; but there is no point in going over the top and disparaging the previous system whenever a new one is introduced.

Just as predictably, the popular media become excited by talks of "cuts", when there have been no overall cuts since the Labour government negotiated with the IMF in the mid-1970s. The so-called cuts are simply reductions in planned rates of increase. If there are cuts in specific programmes - such as unplanned social security benefits - it will be to make room for larger increases elsewhere, eg in health and education.

Ever since Plowden, public spending plans have been based on rolling forward looks. The problems arise in translating these projections into hard plans for the year immediately ahead. In recent years, the cabinet has tended to take the tentative cash total in the projection for the year immediately ahead and ask ministers to stick as close to it as possible. Bids for up to £14bn more have been made in most years, as a matter of political virility, and the Treasury has usually managed to cut down these excess bids by about two-thirds, sometimes with the aid of a group of senior ministers called the Star Chamber.

Public spending will always be a compromise between a top-down and bottom-up approach. The new PUBLIC SPENDING Control Total (% increases)

	Normal	Real	Inflation*
1993-94	5 1/2	2 3/4	2 3/4
1994-95	5 1/2	3 1/4	2 3/4
1995-96	3 1/4	1	2 3/4

*GDP deflator

system announced by the British chancellor, Norman Lamont, on Thursday is a round in favour of top-down. The cabinet will agree every year on a firm ceiling; and the bargaining between the Treasury and departments will be about the allocation of an agreed total. The Star Chamber will be put to sleep - until it is reformed in a new guise - and the allocation will be made earlier in the year than the customary autumn by a committee headed by the chancellor.

A more detailed change is that unemployment-related social security benefits will be removed from the Control Total (up to now known as the Planning Total) which will then cover about 85 per cent of General Government Expenditure. This move seems sensible to help avoid the opposite errors of cutting dole

payments in a slump and using recession as an excuse to give an upward ratchet to public spending. There is a further and more vulnerable element in the new approach, which is to take more seriously the second and third years of the projections. Indeed, supposedly firm decisions have been announced for three years ahead; but we do not know exactly what they are, as the definitions of the new Control Total are still being negotiated in Whitehall.

The adjusting table gives, however, the picture as seen in terms of percentage increases. The idea is that, with a trend rate of growth of GDP of 2 to 3 per cent per annum, the trend growth of public expenditure must be less. The aim is an average 1 1/2 per cent annual rise in the Control Total. Adding in other elements, General Government Expenditure is expected to rise by an average of 2 per cent.

But within the overall aim, the specific profile still looks like the hump-backed bridge characteristic of spending plans. There is a more generous real increase in 1993-94, the first year of the new system, owing to a drop in the Treasury's inflation projection. The reductions in planned increases are in the two subsequent years.

Clearly, the chancellor will not be able to stick to both his real and his nominal spending projections, unless he has miraculous good luck in predicting inflation. Faced with a conflict between the two, there has been a shift of emphasis towards real terms for the medium term, while using the cash total as a short-term weapon of control.

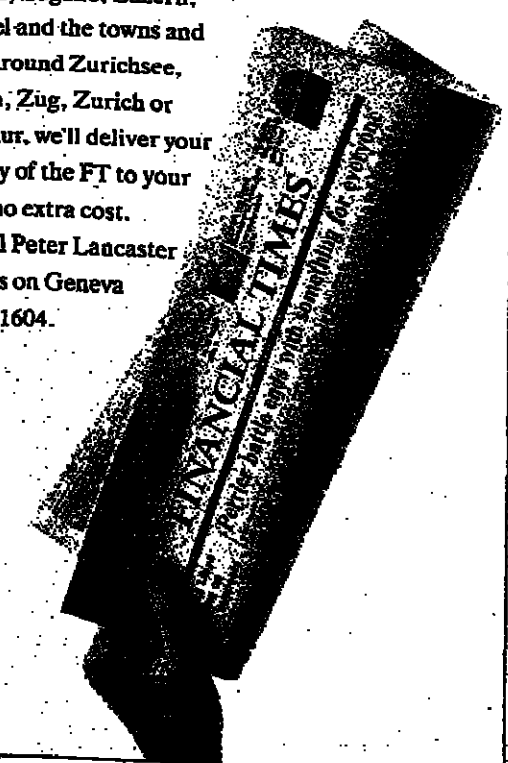
Whether all this will actually reduce the growth of spending in the medium term depends on political and economic pressure groups and the firmness of ministers, rather than on the technicalities of the control system.

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Windows thrown open in a suffocating room

The Israeli government is winning friends in the US and the Arab world with its peace and settlements initiatives, says Hugh Carnegie

As Israel's new government moves into its third week in office tomorrow, its supporters are asking themselves how long Mr Yitzhak Rabin's remarkable honeymoon as prime minister can last. The weekend's ebb and flow of tension between Israel and the UN illustrates how conflict can all too easily supersede talk of peace in the Middle East.

Nevertheless, the transformation since Mr Rabin took over has been impressive. Only a few weeks ago, under Mr Yitzhak Rabin, the previous prime minister, the country seemed to scowl at the rest of the world, stubbornly refusing to loosen its grip on the occupied Arab territories. At long last, with the US, its greatest ally and financial power, Israel excited little sympathy even from its friends.

Mr Rabin's arrival at the head of coalition led by the Labour party has changed all that remarkably, quickly. Within days of the government's installation, Mr James Baker, the US secretary of state, was in Jerusalem, conferring amicably with Mr Rabin and Mr Shimon Peres, his foreign minister, and publicly praising their commitment to Middle East peace talks.

In particular, Mr Baker welcomed their willingness to curb Jewish settlements in the occupied territories, the issue which, more than any other, had soured relations between Washington and Mr Rabin. The juicy reward of \$100m in US loan guarantees to aid absorption of mass immigration from the former Soviet Union — sought in vain by Mr Shimon Peres — now seems assured.

The day after Mr Baker was in town, Mr Rabin was warmly welcomed in Cairo by President Hosni Mubarak, an honour the Egyptian leader never extended to Mr Shimon Peres. And in a week or two, the prime minister is off to the US to see President Bush at his Kennebunkport holiday home. Chummy tennis games (Mr Rabin is a keen player) and boat rides are likely to be the public image of the meeting — unthinkable in the days when Mr Bush and Mr Shimon Peres spoke through clenched teeth.

The change has largely been welcomed by Israelis: all the mainstream newspapers are backing Mr Rabin's initiatives. The opposition — especially Mr Shimon Peres' battered Likud party — is still reeling from Labour's June election victory. Many government supporters bubble over with enthusiasm, now that the long years of battling with what seemed the Likud's eternal supremacy are over. "I must tell you, I'm so happy



Build-up: workers in the West Bank on the day Israel agreed to curb settlements in the occupied territories

about what is happening," confided a woman in a Jerusalem record store on discovering her customer was a foreign correspondent.

"There is a great feeling of relief," said Mr Gideon Rafael, a former director-general of the foreign ministry. "It is as though we were a people suffocating in a closed room when suddenly someone threw open the windows."

It is not just that people are pleased at the restoration of diplomatic cordialities. Many of those who backed Labour and Meretz, its left-liberal ally in government, were afraid that the Likud's dogged ideological attachment to permanent Israeli rule over the occupied territories was leading towards a breakdown of the Middle East peace negotiations begun last October in Madrid. They feared that, ultimately, such a stance would precipitate another war between Israel and its Arab neighbours.

"I believe we saved the country at the last minute," said Mr Tzvi Tzoref, a leading figure in the Peace Now movement. Mr Rabin has not put it in such apocalyptic terms. But he

has made it clear repeatedly since winning the election that he believes that Israel now has an opportunity to achieve peace with its neighbours and that it must be seized.

He sees the disappearance of Soviet influence in the region and the military subjugation of Iraq by the US and its allies as a priceless windfall for Israel. At the same time, however, hostility to Israel is still latent in the region and a new threat lies in the nuclear and other advanced weapons capability that may be accumulated by states such as Iran.

"I believe this situation will not exist for ever. Either we exploit it or we might miss it," Mr Rabin said shortly after the election. Later he said: "A lot depends on what we do in the area of making peace, something which could help us get international participation, led by the US, in a war against nuclear arms proliferation."

Mr Rabin therefore wasted no time in setting out his store: settlements have been substantially frozen and the Palestinians and Arab states invited to engage in continuous negotiations based on an ultimate

commitment by Israel to exchange occupied "land for peace" — the formula Mr Shimon Peres always rejected.

But the prime minister is canny enough to know that the smooth ride he has so far enjoyed may give way to rougher terrain. The honeymoon at home is unlikely to last forever.

So far, the government has been pleasantly surprised by the lack of effective protests from the heavily armed Jewish settlers. But they still have the capacity to cause noisy and perhaps violent disruption through demonstrations both against the government and their Palestinian neighbours.

The Likud, too, will surely regroup. Mr Shimon Peres is set to resign as party leader. An election for a successor will be held in December in which the front-runners will be Mr Yitzhak Rabin, son of the late Menachem Begin, Likud's great founding hero, and Mr Binyamin Netanyahu, the energetic former junior minister.

Both profess deep commitment to the Likud ideology and will seek to rally opposition to what they regard as Mr Rabin's disastrous willingness to make concessions to the Arabs. Some newspaper commentators have already begun to voice anxieties that the government's moves on settlements have met only a cold reception in the region, failing, for example, to elicit any commitment to end the Arab boycott of trade with Israel in return, as the US has proposed.

The Arabs remain sceptical of Mr Rabin, arguing that the peace talks resume, probably next month. They are unhappy that, despite his commitment to giving up territory, Mr Rabin has said that it will not happen before Israel has had another chance to vote on the question.

Under the structure of the peace talks as they were launched in Madrid, permanently giving up land will not be at issue until after an interim settlement with the Palestinians of the West Bank and Gaza has run for three years. Therefore, Mr Rabin says, it is almost certain another general election will be held in Israel before any decision is made on the final status of the territories.

What Mr Rabin and his allies in Israel are hoping, however, is that an interim agreement with the Palestinians can be negotiated which will prove sufficiently successful to persuade Israel that a reversal of the Likud's expansionist ideology would be untenable, leaving Labour in the driving seat for many years to come.

As a result of mergers with other unions and 47-year-old Warwick is off to run the Westminster Foundation for Democracy. Interestingly, it sounds like Union, which will be Britain's biggest union and Europe's largest public service union, will be run by men even though the majority of its executive committee will probably be women.

Austracised
Australia's shimmering republicans are sharpening their claws. They have discovered that acetate — commonly found in nail varnish remover — can be used to remove the Queen's portrait from the plastic five dollar note issued earlier this month. Some are replacing the portrait with slogans such as "Republic now" and "Caroline Chisholm Rules!", a reference to the 19th century pioneer whose portrait appeared on an earlier design.

Leaders of the Australian Republican Movement seem unsure how to react. Author Thomas Kenally is carefully sitting on the fence; he understands why activists are defacing the notes, but wouldn't do it himself, he says. Ironically, Chisholm was an Englishwoman who spent only a few years in Australia before returning to England where she is buried.

For love alone
The sing has been put back into Singapore with the lifting of its official ban on buskers, but they had better refrain from numbers like "Buddy can you spare a dime?" All they can earn from street entertainment is "psychic income", says National Arts Council chairman Tommy Koh. Any cash coming their way must be given to charity.

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

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Means exist to maintain discipline in the City

From Mr Christopher Sharples.
Sir, Those who are calling for an alternative to massively expensive and in the final analysis often futile court cases concerning alleged wrongdoing in London's Square Mile should not overlook the potential of the existing disciplinary powers available under the Financial Services Act.

Regulatory bodies such as the Securities and Futures Authority (SFA) are empowered to carry out disciplinary actions against firms and/or individuals. Penalties that can be imposed on those found to be in breach of its rules include very substantial fines, compensation to clients, restrictions on individuals' activities in the future, the closing down of firms, and the prohibition of individuals from returning to the industry either for a period or perhaps for ever.

The process used by SFA to decide on the culpability of an alleged offender is fair yet expeditious. Its tribunals are chaired by eminent lawyers with assistance from practitioners and independent members of SFA's board and others. Legal argument, and hence costs, are kept to a manageable level and there is no charge to the taxpayer as the cost of the process is met by those regulated. The level of proof is much less onerous than in a criminal trial and the standard by which the defendant is judged owes as much to the spirit of the intention of the rules as to the detail of the rules themselves. The overriding requirement of behaviour in accordance with best market practice and the placing of client interests first are examples of the key principles involved.

Custodial sentences can certainly be justified in cases where there has been outright fraud or theft of client assets, but when the alleged offences are more akin to breaches of City codes of conduct, then the use of criminal prosecutions through the courts is inappropriate. Far better to use the alternative that is already available and has already proved itself, but whose process is blocked once criminal proceedings are begun.

Christopher Sharples,
The Securities and Futures Authority,
The Stock Exchange Building,
Old Broad Street,
London EC2 1BQ

Commitment to information centre needed

From Mr M Riley.
Sir, I find it confusing, to say the least, that with the extensive publicity surrounding the UK presidency of the Council of Ministers of the European Community, the future of the Centre for European Business Information in London should still be a matter of debate and discussion.

Surely it would be embarrassing that such a centre, part of a network of more than 200 European information centres operated in partnership with the European Commission throughout the Community and one of only a small number funded directly by a government agency in the EC, should be threatened with closure at such a time, with the single market close at hand.

Perhaps continued financial support for such organisations would better convince people of the government's commitment to the development of closer business links between UK companies and their counterparts in the rest of the Community, than press statements and glossy leaflets by the Foreign and Commonwealth Office or the Department of Trade and Industry.

Martyn Riley
8 Queen Elizabeth Square,
Moistone, Kent

From Mr David Swales.
Sir, Sir Bob Reid was understandably non-committal about the government's proposals for the reorganisation of British Rail (Personal View). "A challenge to us all", July 17. But the proposals must represent the most extraordinary gamble that a government has taken with the organisation of transport in Britain: an untried division of financial responsibility and operation is to be combined with an untried form of ownership, and the decision to adopt this structure has been taken before an analysis of its feasibility has been undertaken. Now the white paper has been published, consultants

Sterling revaluation suggested by Bank's choice of funding

From Mr P A Amery.
Sir, On July 21 the Bank of England raised £500m in three-year Treasury notes at a yield of 10.04 per cent. At close of business on that day the benchmark three-year gilt (Bachelier 100) per cent July 21 1993) was yielding 9.54 per cent on an annual basis.

Might I ask why the UK monetary authorities see fit to fund in a foreign currency, at

an extra cost to the taxpayer of 0.4 per cent per annum, at a time of great concern about the public sector deficit? Perhaps the Bank of England is planning an upwards revaluation of sterling, which is the only scenario under which this funding method makes sense?

P A Amery,
Flat B,
53 St Paul's Road,
London N1 2LT

MMC must find solution to gas pipeline returns

From Mr Ian Powe.
Sir, Your report "British Gas to separate top jobs" (July 23) quotes the chief executive (designated) as not ruling out a referral to the Monopolies and Mergers Commission if no agreement is reached about rate of return on pipeline assets.

From the customers' point of view, a referral is overdue. Only the MMC can adjudicate between recent conflicting judgments by OFT, Ofgas and government.

The effect on an integrated industry of these piecemeal decisions, and of British Gas's meek acceptance of all of them, is likely to be higher gas prices for industry, commerce and households. The two main reasons are these:

● British Gas accepted Ofgas's setting of a tough value of X in the (RPI - X) domestic price cap formula, on a basis of planned cost-saving programmes and of earnings from a large market share. That share has been sharply reduced by OFT edict, in the industrial market, and by a government decision to lower the volume threshold of household supply monopoly. The case for price cap review, in British Gas's favour and against the consumer interest, is worryingly strong while British Gas also faces addi-

tional costs in a separate pipeline and storage unit.

● About 50 per cent of gas sales to industry are by interruptible contract. It is popular with customers, because it is cheap, and it is valuable but not essential to British Gas as a means of meeting peak domestic demand. But it is of no present interest to competitors; British Gas cannot substantially reduce its share of the industrial market except by putting up the price of interruptible gas.

Paradoxically, the government's headlong rush to introduce competition is accompanied by risk of higher prices. Sir James McKinnon, director-general of Ofgas, cannot allow a high rate of return if, in consequence, British Gas's marketing arm faces extra costs for carrying gas along the pipelines of the separate transportation unit, created by OFT, which it will be entitled to pass on to consumers. The MMC must look at the apparently different objectives of the three regulatory players to find a solution that is in the public interest.

Ian Powe,
director,
Gas Consumers Council,
6th Floor,
Abford House,
15 Wilton Road,
London SW1V 1LT

Borrowing requirement and money supply

From Mr Peter Spencer.
Sir, Mr Anthony Harris ("A new twist to ease the slump", July 20) suggests that underfunding the public sector borrowing requirement would cause a large rise in the M4 monetary aggregate and goes on to describe this as an "arithmetic certainty".

We have surely learned that there is no such thing as a mathematical certainty, at least when it comes to the economy. But economic theory, for what it is worth, states that the impact upon M4 would be precisely zero: in an open economy such as the UK within a credible fixed exchange rate system such as the ERM the money stock is determined by public demand and cannot be influenced by funding or other financial devices.

Actually, M4 might rise if, as suggested, interest rates fell, stimulating economic growth and the demand for money. But there is little if any scope for such reductions at the moment. Changes in gilt issuance would in this situation be offset largely in external capital flows, most obviously overseas purchases of gilts.

Peter Spencer,
Helmerston Bank Securities,
20 Fenchurch Street,
London EC3P 3DP

From Mr Mike Higgins.
Sir, John Plender's excellent article ("Uncertainty in a stable world", July 22) regarding strains in the housing market referred to Greenwell Montagu's strong view that the government's "full funding" rule, whereby the PSBR is fully off-

set by net sales of gilts outside the banking and building society sectors, should be amended in the current economic climate. It seems to us odd, to say the least, that under this rule the effect of the PSBR on the money supply is more or less exactly neutralised whether the economy is in boom or slump.

Surely it would be better to overfund in economic boom times and underfund at times of recession like now. Underfunding would have several beneficial effects.

● Broad money supply growth would be pushed up by approximately the amount of underfunding.

● Yields on long-dated gilt stocks would fall as the supply of gilts would be smaller.

Press for pensions accounts

From Mr Clive Nathan.
Sir, Having read the letters in your journal concerning the failures of the professionals involved in the pensions industry, together with the many suggestions for solutions, perhaps I could offer yet another.

Government reviews take a long time and during this period of delay little will change unless members of existing pensions funds take up the initiative.

The "wealth" of some pension funds is often more than the value of the company that has appointed the trustees, who are often the owners in control both of the company and their employees' future.

All companies with a pension fund should volunteer to make available an audited copy of their pension fund accounts. Any company that does not should be pressed by the pension scheme members to provide this information to which they are entitled by existing law. Perhaps if this programme gathered momentum those concerned would suffer less.

Clive Nathan,
Postfach 1611,
D-W-3590 Lindau (B),
Germany

Right project for taxpayers

From Mr Sam Briddes.
Sir, Your leader on the Jubilee Line extension ("Transport in Docklands", July 23) is timely. With current spending restrictions, the question is whether the taxpayer should commit any money at all to building a tube extension that few people actually require.

The Central London Rail Study recommended "East/West Crossrail" as a first priority to meet present needs. If the taxpayer is to spend megamoney on railways, Crossrail should be the chosen project.

Sam Briddes,
76 Boston Place,
London NWQ1 6EX

Disputing an age-old fallacy

From Dr Harry A Shearing.
Sir, Sir Sigmund Sternberg (Letters, July 15) belongs to an enlightened minority. Unfortunately, many UK employers have yet to recognise that, in Sir Sigmund's words, "age need not be a barrier to success". Instead, they operate "too old at X policies" — X being almost any random number over 22.

There is research evidence supporting the "too old at X" paradigm, just as there is research evidence that the earth is flat and that this planet is the centre of the universe. But the evidence is flawed. In fact, older adults can be as successful as their juniors, and they can be just as creative.

Some of the evidence is set out in my recent article, "Creativity and older adults" (Leadership and Organization Development Journal 13/2). There are a few caveats, but the general position is that if he wants to be, the 50-year-old can be as mentally alert as the 19-year-old, provided he has resisted flat-earthish efforts to brain-shrink him into behaving in the self-restricting and self-degrading ways which match their negative paradigm.

Harry A Shearing,
Imodi,
Douglas, Isle of Man

Great minds whatalike?

■ Readers will no doubt know the old Forces saying: "Once is happenstance, twice is coincidence, and three times is enemy action." While that's fine as far as it goes, however, what on earth is 607 times?

The question is raised by the response to the problem Observer posed last Tuesday, about why the small cowboy was grateful when, instead of handing him the glass of water he'd requested, the giant bartender drew a gun and fired in the air.

It was tackled by 654 people from 23 countries besides the UK, including a man from El Paso claiming to be the small cowboy in the case — a claim which, since he's evidently 5'10" tall and has the scarcely western name of Keith Pannell, is being taken with a pinch of salt.

Further occupations ranged from an ambassador and an archdeacon, through an avalanche of chief and other executives as well as their spouses and offspring, to the secretary general of the International Federation of Tiddly Winks Associations (no kidding).

The oddest thing was that, although several of the 654 pointed out that such lateral thinking problems can have many different answers, no fewer than 607 all hit on the same one. It's that, until the gunshot served as shock-therapy, the small cowboy had been suffering from hiccoughs. And as the other suggestions, albeit ingenious, seem less plausible, the prize of a bottle of malt goes to the first of the 607 out of the hat: Stephen Allen of Britannia Airways.

On the ball

■ The Association of Management Education and Development (Southern region) has been canvassing its members on possible topics for future meetings. Amongst its suggestions is a session on astrology in individual development...

Arresting case
■ Howard Davies, the CBI's high profile new director general, has an intriguing explanation for the bizarre affair of Alison Holford and her inability to win promotion in the Merseyside police force.

Davies, a former boss of the Audit Commission, blames a manpower control system operated by the Home Office under which police forces can bid each year for the right to employ additional officers.

Every year some new constables are allocated. "There is no provision in the system for police numbers to fall, ever", says Davies, in a column in last Friday's Evening Standard.

As a result of this system there are now almost twice as many policemen per thousand inhabitants in declining Merseyside as in Cambridgeshire, where the population is growing. Merseyside is the most intensely policed area in the country. "No wonder they have to find exotic ways of passing the time", says Davies.



Indeed, he calculates that if present trends continue there will be only policemen left in Merseyside 90 years from now and if they do not recruit any women the force will die out.

Union block

■ Still on the subject of women's career prospects (or lack of them), one wonders how much longer Britain's elderly trade unions can march out of step with the new look Labour party.

On the same day last week that Labour elected a record number of women to its front-bench team — it leads the Government five to two on this score — Diana Warwick resigned as general secretary of the Association of University Teachers. Not so long ago there were four female trade union bosses. Now there is only one — Elizabeth Symons of the Association of First Division Civil Servants.

Sogot's Brenda Dean and Helen McGrath of the National Union of Hosiery and Knitwear Workers, both lost their jobs

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INSIDE

Bibby wins a war of nerves in Spain

On paper the takeover by J Bibby & Sons, the UK industrial and agricultural group, of Finanzauto, Spain's leading supplier of earthmoving equipment, looked like a pushover purchase. But Bibby faced a more nerve-racking and costlier battle than he had been originally envisaged even though Finanzauto, with consolidated profits 68 per cent lower last year, appeared ripe for a friendly takeover. **Page 16**

Fun goes out of Ecu bond party

It was a great party while it lasted. European governments and investment bankers loved the market for Ecu bonds, until recently one of the fastest-growing financial markets around. At the end of last week, though, the market all but seized up. Today, bankers will try to kick-start it again — though the prospects over the coming months do not look good. **Page 19**

Gifts cool to new regime

The new UK regime for public spending — which seeks to impose tough disciplines with a view to reducing the public sector borrowing requirement — was last week introduced not in parliament but in off-the-record briefings to journalists. The gift market — to which the question of future rises in public spending is crucial — was not greatly excited by the changes. **Page 18**

Three-way tug-of-war looms

The stage is set for a complex summer tug-of-war in the US credit markets between political opinion polls, currency markets and economic statistics. The three forces were neatly on display last week as central banks intervened in the currency markets to support the dollar; as Mr Alan Greenspan, the Federal Reserve chairman, gave his twice-yearly Humphrey-Hawkins testimony to Congress; and as Mr Bill Clinton, the Democratic Presidential candidate, continued his surge in the polls. **Page 18**

Canada develops taste for funds

Canada's 10 provinces have a hearty appetite for funds and investors seem eager to satisfy it. The provinces and their utilities, such as Ontario Hydro and Hydro-Quebec, have tapped the domestic and international bond markets for about \$24bn (\$20bn) so far this year. Last week alone British Columbia, Alberta, New Brunswick and Nova Scotia raised more than \$4.5bn in Canadian and US dollar-denominated bonds. **Page 18**

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Wellcome to sell 270m shares at 800p

By Maggie Urry
WELLCOME Trust last night set an 800p price for the sale of shares in Wellcome, the drug company, bringing to a successful conclusion the biggest non-privatisation share sale ever mounted.
The price compares with Friday's close of 826p and was considered a narrow discount given the size of the issue and the recent difficult market conditions.
Depending on last-minute fine-tuning, the trust will sell 270m shares. The sale will raise £2.1bn (\$4bn) after paying £75m to the banks and brokers who organised the global sale.
The sale was completed in spite of the poor state of equity markets in the UK, US and Japan during the period of the offer and the possibility of hostilities breaking out in the Gulf again as the offer was closing on Friday.
Mr Roger Gibbs, chairman of the trust, said the sale would increase the medical charity's annual income to around £220m which "will be of great benefit to medical research".
When the trust first announced its plan to reduce its stake in Wellcome from 73.5 per cent to less than 50 per cent, the shares stood at £11.25. The trust considered cutting its stake to 25 per cent, though the sale of 417m shares in June indicated the offer would be of 330m shares.
Although the trust had bids for 360m shares it decided to cut back the sale to ensure a successful aftermarket. If it sells 270m shares it will still hold 42 per cent of the company's equity.
Trading in the shares will start at 8.30 this morning. Robert Fleming, the merchant bank co-ordinating the sale, has allocated an extra 40m shares under the "green-shoe" option. It can stabilise the share price by buying up to 40m shares until August 26 if the price falls below 800p. If it buys back less than 40m shares the sale will, in effect, have been increased.
Last night Fleming was finalising allocations to investors who put in tenders for the shares. UK institutions were slightly favoured and about 60 per cent of the shares will go to them. US investors will receive about 23 per cent, although they made 25 per cent of the bids. Japanese investors will take about 5 per cent with the rest divided between other regions and the UK public offer.
Individual bidders were scaled back according to a number of criteria. Those who put in bids early were rewarded, and a slight advantage was given to bidders who were aggressive on price.

Daniel Green and Ronald van de Krol on implications for Europe's regional aircraft business of the agreement to transfer Fokker into German hands

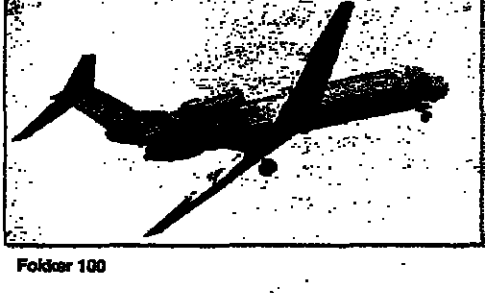
Deal signals moves to fly in formation

THIS Freedom Snack bar, run by an ex-convict in The Hague, the Dutch capital, had a busy night last Thursday. It fed the nocturnal appetites of three men debating a £1.1bn (\$860m) deal in the foreign ministry next door.
Their eventual agreement, secured on Friday morning after 30 hours of talks, opened the way for the transfer of one of the Netherlands' flagship companies into German hands. It could also trigger a consolidation of the regional aircraft industry, which makes short-range aircraft, most of them for the domestic US market.
Officially, the talks were a three-way affair between Fokker, the Dutch aircraft maker, Deutsche Aerospace (Dasa) of Germany, and the Dutch government, whose 32 per cent stake in Fokker gave it a veto on any deal to sell the company.
In reality, they pitted the Dutch government against Mr Jürgen Schrempf and Mr Erik Jan Nederkoorn, the chairmen of Dasa and Fokker.
Across a table on the ninth floor of the foreign ministry building in The Hague, the two men pressed Mr Koos Andriessen, the Dutch economic affairs minister, to agree to Dasa taking a 51 per cent stake in Fokker. Mr Andriessen wanted guarantees that Fokker would not become a screwdriver plant run from Dasa's Munich headquarters.
Mr Andriessen eventually, and grudgingly, agreed on a timetable for the Dutch government to surrender its influence on the new Dasa-Fokker holding company. The industrialists were delighted. In the words of Mr Nederkoorn: "Fokker will become the Airbus of the regional aircraft market in which other companies will participate."

Deutsche Aerospace takes control of Fokker



Airbus A321-100 to be assembled by Deutsche Aerospace



Fokker 100

Deutsche Aerospace
1991
Turnover: DM12.4bn (\$8.3bn)
Profits: DM50m
Employees: 56,465
Subsidiary of Daimler-Benz. Operations include Deutsche Airbus which will assemble the A321 in Germany; makes segments of other Airbus models. MTU unit makes aero engines in partnership with Pratt & Whitney. MBB aircraft unit, acquired in 1989, is a partner in Eurocopter project with Aerospatiale. Dornier unit builds small passenger aircraft.

Fokker
1991
Turnover: Fl 13.8bn (\$8.2bn)
Pre-tax profits: Fl 194m
Employees: 12,880
Bailed out by Dutch government after heavy losses in 1987. Aircraft include Fokker 50 twin-turboprop and F100 twin-jet; subcontract work includes Airbus 300 and 310 and F-16 military jets and guided weapon systems such as Patriot and Stinger missiles. Needs partner to achieve ambition of building larger regional jets

seater and 130-seater versions to be developed.
In the forefront of partnership moves across the industry is Dasa, just three years old and owned by Germany's biggest industrial group, Daimler-Benz. It was established as an umbrella for the country's fragmented aerospace industry and has since entered into a series of international alliances for helicopters, satellites and aero-engines.
Last November, Dasa formed the Regioline regional jet consortium with Aerospatiale and Alenia of Italy. Fokker believes that the French and Italians will take stakes in the new Dasa-Fokker company and that the Fokker 100 will form the core of the consortium's model range.
The arrival of Fokker in the Dasa camp brings one step closer the creation of a genuine giant in regional aircraft.
Regioline is dominated by Dasa and could provide the sought-for focus for the German company's disparate activities. And, if successful, Regioline could face only dishevelled and dispirited rivals struggling to find partners. BAE, which last month relaunched its loss-making regional aircraft, said yesterday it was "still pursuing talks leading to a joint venture or a merger, not necessarily in Europe".
BAE may be hoping that the Dasa-Fokker deal hits trouble. This happened in 1989 when Fokker merged with VFW, now part of Dasa. The partnership was dissolved in 1978 amid recriminations over the flop of a new 44-seater aeroplane, the VFW 614.
Nor is opposition dead within the Netherlands. Dutch politicians and trade unions remain worried about "carving up" Fokker among the Germans, French and Italians.
This disquiet springs from many sources. Unlike the fruitfulness of Anglo-Dutch partnerships, which have produced big groups such as Unilever and Royal Dutch/Shell, there is no tradition of successful corporate alliances between Dutch and German companies. At the same time, lingering resentment resulting from the Second World War, combined with the natural wariness of a small country for a powerful neighbour, charges the takeover with emotion and politics.
But everyone in the regional aircraft industry is aware of what happened to big aircraft makers. This once bustling business is now dominated by just three companies: Boeing, Airbus and McDonnell-Douglas.
They know that the regional aircraft industry needs fewer competitors. Fokker needs a big brother and Dasa wants to become a mature business. Some in the Netherlands fear that the deal means the beginning for the end for Fokker. Some in Germany hope it is the end of the beginning for Dasa.

WPP steps up pressure on investors to support rescue

By Maggie Urry in London

WPP, the UK marketing services group which is asking shareholders to approve a \$1bn refinancing at a special meeting on August 5, will this week write to its investors telling them that if the proposals are not passed there will be little alternative but to appoint a receiver.
Receivership would leave nothing for shareholders, and would force banks to write off a proportion of their loans.
A receiver has been lined up and has been working on a plan which would involve selling the assets and undertakings of WPP to a new company, wholly owned by the banks. This would leave shareholders with a stake in a company with nothing but debts.
If WPP's reconstruction failed there could be widespread implications for other companies in trouble. A director of Samuel Montagu, the group's merchant bank, said that if WPP went into receivership after bankers had spent eight months working on a refinancing, "banks will not bother to work on reconstructions in future. They will put in a receiver on day one."
He was optimistic, however, that the shareholders would pass the special resolutions to be put to them at the meeting. He said the deal was a better one for shareholders than investors in other troubled companies had been offered.
The resolutions need to be approved by 75 per cent of those voting in each class of share. Investors will be urged to complete proxy cards if they cannot attend the meeting.
The outcome could depend largely on Fidelity, the large US investment group, which last week bought a further 3m preference shares, giving it 10 per cent of that class. Fidelity has told shareholders and analysts it plans to vote against the resolutions. WPP's bankers are puzzled about the institution's motives.
The WPP share price has fallen since final terms of the refinancing were fixed on July 1, when the offer to preference shareholders was sweetened, and Fidelity first announced its intention to vote against. From 50p at the start of the month, the shares slid to 37p at Friday's close.
Some think the shares will recover if the votes are passed, and that Fidelity is buying for that reason. Others believe Fidelity is trying to force a further improvement in the terms.

Straight-line projections of past trends are almost always wrong, but with that caveat in mind consider this one: in a little more than 20 years China could have an economy as large as the US.

In terms of income per head it will, of course, lag America by a considerable margin. It may only be of the order of US\$7,000 per head. But, by 2015 China will be well on the way to being the most important economy in the world.
So, what are the assumptions? China's potential growth rate is the sum of the growth in its workforce plus growth in productivity. The sum of these two ought also to represent its non-inflationary growth path.
Mr Enzo van Pelt, economist at Smith New Court in Hong Kong, expects the workforce to grow by about 3 per cent and productivity by about 12 per cent.
For the US he estimated 1.7 per cent for civilian labour force growth and 1.5 per cent for productivity to give a potential growth rate for the US of more than 3 per cent.
On the basis of these assumptions the real value of both the US and Chinese economies reaches US\$10,000bn in 2015; during 2016 China overtakes America.
Now back to the real world. China's economy is overheating. It seems set to ride the boom phase of the "boom-bust" cycle that has been a hallmark of the Chinese economy since Beijing embarked on market-oriented economic reform in 1978.
In the first half of this year gross domestic product (GDP) was 10.5 per cent higher than in the first half of 1991. Industrial production, on the same basis, was up 18.2 per cent, and consumer spending was 14 per cent higher over the same period.
China's nation-wide inflation rate in June was 3 per cent. But that national figure disguises inflationary pressures where they matter most — in

Obstacles on the road to growth in China

the cities. In May, three major Chinese cities, including Guangzhou (Canton), had inflation rates above 20 per cent. That month inflation in the country's 35 main cities was more than 10 per cent and in June it accelerated to 10.5 per cent.
Some mainland Chinese commentators are sanguine. In the face of steep price rises there was no "sign of panic buying and people rushing to withdraw savings from banks as predicted by economists," wrote one Chinese commentator.
The desire for faster economic growth has become an article of faith for the country's ageing leadership. Just over a week ago it became Chinese government policy to strive for annual real growth of between 9 per cent and 10 per cent a year for the rest of this decade. If successful, China will have managed to double the size of its economy by 1999.
But, at the current stage of its development the World Bank estimates that China can probably not grow faster than 6 per cent a year — its estimate for the long-run trend growth of total factor productivity — without inflation getting out of hand. This is the

Economics Notebook

By Simon Holberton in Hong Kong

tor in a recent issue of China Economic News. Well, no sign yet.
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Ukrainians abroad plan bond aid to homeland

By Bernard Simon in Toronto

AMERICANS and Canadians of Ukrainian descent are hoping to emulate the success of State of Israel bonds by raising money for their homeland through a series of interest-bearing Ukraine bonds.
Mr Dan Bilak, a Ukrainian-Canadian lawyer in Toronto, said the central bank in Kiev had approved three annual Ukraine bond issues totalling US\$100m (\$22.3m).
The first \$30m issue, due in December, will carry a 7 per cent coupon. "We want to have a coupon so that Ukraine is seen to be making interest payments," Mr Bilak said.
Mr Bilak and Mudge Rose, a New York law firm specialising in the securities market, are setting up a distribution network for the bonds. The plan is to sell the bonds in Canada through the half-dozen or so credit unions catering to the Ukrainian community, and in the US through a retail-oriented securities dealer.
About 3m people of Ukrainian descent live in Canada and the US.
Mr Bilak said the bonds were primarily designed as "a confidence builder for the Ukrainians".
No decision has been made on how proceeds of the bond issue will be used. Mr Bilak said the community "is wary of throwing money into a consolidated revenue fund. We'd like to have a special purpose."
Money raised will probably be held in bank accounts in north America and Europe to be drawn on as needed by the Ukrainian authorities.

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COMPANIES AND FINANCE

Aer Lingus cuts value of GPA stake by £22m

By Vincent Boland in Dublin

AER LINGUS has reduced the value of its stake in GPA Group, the aircraft leasing group, by £22m (£20.6m) in its accounts for the year to March 31.

Its 8.76 per cent stake is valued at about £113m, based on exchange rates ruling at March 31.

This implies a price of \$18.50 for each GPA share at March 31, compared to the range of \$20-\$25 a share (before a two-for-one split) which GPA set for its failed international public offering last month.

GPA said the price of \$18.50 a share was in line with its estimates of current value, though there has been no trading in GPA shares since the offer was cancelled.

Aer Lingus's carrying value has been adjusted to take account of the airline's legal and administrative costs relating to the stake.

The airline owns 9.94m shares in GPA, which would have doubled following the proposed split. It hoped to sell a minimum of 4.64m shares in the offering, which was cancelled at the last minute on

June 18. Mr Larry Stanley, chief executive of Aer Lingus Commercial Holdings, said the value had been reduced for "reasons of prudence," prior to the cancellation in line with the indicated price range.

Aer Lingus, one of the founding shareholders in GPA, was one of those most anxious to see the offer proceed. It had planned to use the funds to reduce gearing.

It has been released from the "lock-in" arrangements agreed between GPA and its main shareholders before the offer and is believed to be keen to establish GPA's intentions on seeking a quotation.

Mr Stanley said Aer Lingus was adopting a wait and see approach and has had several meetings with GPA to discuss future financing arrangements.

"We were very disappointed with the failure of the international public offering," he said. "It was an opportunity for us to get liquid. But we wanted to wait until we have a clearer idea of what GPA intends to do before making any decision. We have no pressing need for funds."

Counting the cost of a less than easy route into Spain

Tom Burns looks at the complexities that Bibby faced over its hostile £86m takeover of Finanzauto

J BIBBY & Sons, the UK industrial and agricultural group, has broken new ground as the first wholly-owned foreign corporation to acquire a Spanish company in a hostile takeover.

Establishing the precedent proved more nerve-racking and costlier than had been originally envisaged.

Mr Richard Mansell-Jones, chairman of Bibby, says he has "no regrets" about the company's acquisition last week of Finanzauto, Spain's leading supplier of earthmoving equipment. "There was nothing that happened which made us feel 'gosh, we should never have gone in'."

On paper it had looked like a pushover purchase. Bibby is 79 per cent owned by Barlow Rand of South Africa, which has longstanding ties with Caterpillar of the US. Caterpillar backed the takeover and Finanzauto is the sole distributor of Caterpillar equipment in Spain.

Finanzauto, moreover, looked ripe for a friendly takeover. Its consolidated profits plummeted by 68 per cent to \$4.8m last year. It faced the bleak prospect of a worsening domestic construction slump exacerbated by delayed government payments to contractors.

But instead of welcoming Bibby's overtures, Finanzauto resisted them.

The Spanish company's response was, in part, a knee jerk reaction against a foreign bidder that had taken a cheap acquisition for granted. The controversial six-month long struggle to take over Finanzauto was nonetheless more complex than that and it produced valuable lessons for all concerned.

A sample of opinions over the acquisition process includes the following:

● Mr William Connelly, of Barings, Bibby's advisers, learnt that Class One purchases, a denomination which included the Bibby bid and which requires shareholder approval under UK company law, are inherently risky in Spain. "We were faced with two basically different company legislations which were in conflict and contradictory."

● Mr Santiago Eguidazu, of Madrid brokers Asesores Bur-satiles who advised Finanzauto, discovered that a very diluted equity - nearly 80 per cent of Finanzauto's stock was held by 14,000 odd small shareholders - does not mean a trouble free bid, even when the market is as exceptionally depressed as Spain's is. "A very efficient defence can be mounted for very little money and the board, representing the shareholders, will insist on a good price."

● A senior analyst at a top



Richard Mansell-Jones - no regrets concerning bid

Madrid valuation firm believed that Finanzauto could be partly faulted because it initially failed to put a proper price on its company. "It should have put in place a reputable investment bank in order to get a reputable valuation." Lack of such a valuation left the impression that Bibby paid a moderate price.

● A senior corporate finance manager at a London-based accountancy firm reckoned Bibby partly brought problems upon itself. "Lesson one is get yourself an adviser with a good knowledge of the Spanish markets and lesson two is don't

underestimate the Spaniards."

The implication was that Bibby bought over the odds.

As the divergent views indicate, Bibby had anything but an easy ride. It initially approached Finanzauto, via Barings, in February. But then over the past three months the Bibby clashed openly with the Spanish company's board over pricing, scorned the way it had managed its business, had its original takeover bid rejected by Madrid's stock exchange

commission and finished up paying \$36.5m for Finanzauto, 111m more than it had originally intended.

At the core of the UK company's tension-fraught acquisition was the Class One category of its bid. Because Bibby's original offer of £75m for Finanzauto made a significant impact on its own market capitalisation and because, by consolidating Finanzauto's debt it exceeded its own borrowing limitations, Bibby was obliged, under UK company law, to issue a Class One circular to its shareholders and to request them to waive the limitations at an extraordinary general meeting.

The delay for shareholder approval eliminates the surprise factor of a bid and allows the target company to kill it either through introducing home grown defensive mechanisms or by invit-

ing in counter offers.

Madrid's stock exchange commission automatically suspended trading in Finanzauto shares when Bibby informed it of its bid on account of the price sensitive nature of the information. But when Bibby was unable to simultaneously deliver an egm vote of shareholder support, the commission lifted the suspension as soon as it was satisfied that the market was aware of the development.

Mr Mansell-Jones says Bibby made it clear to the commission that Barlow Rand, Bibby's majority owners, backed the acquisition. To his chagrin the market regulators chose however a "legalistic" interpretation and insisted on a shareholder vote at the egm.

The commission offered a different interpretation. Bibby knew perfectly well that its shareholder support documentation was not in order but it put in its bid anyway in the hope of scaring off any counterbidders.

"Bibby should have acted quickly and delivered the price sensitive information and the shareholder support at the same time," said a commission spokesman.

The upshot was that over a 14 day period last month Finanzauto resumed trading on the Madrid stock exchange; and Bibby, which was awaiting

its egm, could only watch Finanzauto's share price rise and worry about rival bids.

Additionally, Bibby discovered what Mr Mansell-Jones calls a "critical difference" between the London and Madrid market practices. As the offer period came to a close, the UK company found itself unable to count the acceptances and thereby decide whether to walk away, maintain the offer or revise it.

"We were operating in the dark, we couldn't take the temperature," Bibby's chairman says. The UK company believed that its offer of Ptas300 (£7) per share had a "sporting chance" but offered no certainties. It therefore unilaterally chose to increase the bid to Ptas400.

Bibby's predicament was increased by the highly aggressive defence mounted by Asesores Bur-satiles, Finanzauto's advisers. It included a wide-ranging press campaign, letters to individual shareholders and detailed presentations to the institutions.

"Our strategy was to convince everyone that Finanzauto was worth more than what Bibby was saying," said Mr Eguidazu of Asesores.

By last week when more than 80 per cent of Finanzauto's shareholders accepted the increased price, there were neither winners nor losers.

Lower tax bill cushions Black Arrow profit fall

THE FULL effects of recession were felt by Black Arrow Group in the year ended March 31, 1992, resulting in a reduction in pre-tax profit from £1.87m to £1.26m.

However, earnings per share rose to 3.5p (3.01p) after a tax charge of only £384,000 (£1.07m) and minorities reduced to £14,000 (£55,000). The final dividend is 1.6p for an unchanged total of 2.1p.

Turnover in the office furniture manufacturing division

fell 30 per cent to £15.1m, and profit by a commensurate amount. However, margins were sustained by a reduction in overall costs.

In leasing and instalment finance turnover dropped 11.5 per cent to £1.45m.

The profit included an exceptional £308,000 on the sale of a subsidiary's trading freehold.

The group's financial condition was healthy and borrowings had been virtually eliminated.

Magnetic agrees second TT bid

By Steve Thompson

TT GROUP, the rapidly-expanding conglomerate run by Mr John Newman, former acquisitions manager at Hanson, has launched an agreed £11.8m bid for Magnetic Materials, the Slough-based manufacturer of magnetic components.

Last year MMG fought off a hostile bid by TT. The offer is three new TT shares for every 10 MMG, with a partial cash alternative which allows accepting shareholders to receive approximately 50 per cent of their consideration in cash.

At last Friday's closing price of 215p per TT share, the bid values MMG group shares at 64.5p, compared with the closing price of 54p.

TT already speaks for just short of 40 per cent of MMG's shares, as a result of its unsuccessful bid in 1991 which was worth £9.9m.

Mr Brian Morris, chairman of MMG, said because of TT's resources "MMG will be better placed to exploit the growing worldwide markets for our products."

TT also revealed that it had held preliminary talks with the board of AB Electronics, the electronics group in which it recently bought a 7.41 per cent stake. TT described the talks as "constructive" but said discussions regarding its proposed merger are at an early stage.

In March TT bought a 7.5 per cent in ML Holdings, another electronics components manufacturer.

Fleming Enterprise net assets decrease

At June 30 1992, net asset value at Fleming Enterprise Investment amounted to 183.2p, compared with 165.8p a year earlier.

The managers said they were working on the basis that recovery would be tentative at best, until well into 1993.

Net revenue worked through at £1.78m (£1.91m) for earnings per share of 4.46p (4.77p). The final dividend is 3.2p for a total of 4.5p (4.8p).

MTM to sell its country HQ in move to reduce borrowings

By Chris Tighe

MTM, the chemicals group, is to offer its country house headquarters for sale as part of its restructuring and debt reduction programme.

Rudby Hall stands in landscaped grounds on the North Yorkshire/Cleveland border. MTM said it is open to offers for the building; estate agents have yet to be instructed.

Mr Ken Schofield, newly appointed chief executive, has said his main objective is to reduce total indebtedness - £106.7m in May - to £50m.

The Hall, bought by MTM for some £250,000 in 1986 and restructured at a cost of £600,000, should fetch a seven figure price. The group plans to keep its headquarters functions in the north-east of England.

Notice of Early Redemption

To the Holders of
TRIBUNE COMPANY
US\$100,000,000
10 1/2% Notes Due September 9, 1995

NOTICE IS HEREBY GIVEN that, pursuant to Section 6(a) of the Fiscal and Paying Agency Agreement dated as of September 9, 1985, Tribune Company has elected to and shall redeem on September 9, 1992 (the "Redemption Date") all of the outstanding Notes, at a redemption price equal to 101 1/2% of the principal amount thereof (the "Redemption Price").

The Notes shall become due and payable on the Redemption Date at the Redemption Price which shall be paid upon presentation and surrender of the Notes together with all Coupons thereto appertaining maturing after the Redemption Date at the Paying Agents listed below.

The Notes will no longer be outstanding after the Redemption Date and the Coupons on the Notes will cease to accrue from and after the Redemption Date and the Coupons for such interest shall be void. On and after the Redemption Date the sole right of a holder shall be to receive the Redemption Price.

FISCAL AGENT
Morgan Guaranty Trust Company of New York
60 Victoria Embankment
London EC4Y 0JP

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TRIBUNE COMPANY
By: Morgan Guaranty Trust Company
as Fiscal Agent

Dated: July 27, 1992

This advertisement is issued in compliance with the regulations of the International Stock Exchange of the United Kingdom and Republic of Ireland Limited ("the London Stock Exchange"). It does not constitute an invitation to any person to subscribe for or purchase shares. Application has been made to the London Stock Exchange for the shares of the Ordinary share capital of Finlan Group PLC ("the Company"), issued and to be issued, to be admitted to the Official List. It is expected that dealings in the Rights Issue shares, will paid, and that dealings in the issued new Ordinary 5p shares, fully paid, will commence on 3rd August, 1992.

FINLAN GROUP PLC
(Incorporated in England with No. 5445161)
(to be renamed BIRKBY PLC)

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conditionally underwritten by
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at 100p per share
and
Capital Reorganisation

SHARE CAPITAL				
Share capital of the Company immediately following the Rights Issue and the Capital Reorganisation and before the Reduction of Capital:				
Authorized	Number		£	Issued and fully paid Number
900,000	18,000,000	Ordinary shares of 5p each	681,375	13,627,504
2,782,411	30,915,687	First Deferred shares of 5p each	2,782,411	30,915,687
11,248,580	2,847,742	Second Deferred shares of £3.95 each	11,248,580	2,847,742

Following the passing of the Resolutions, application will be made to the High Court for an order confirming the cancellation of the First Deferred shares and the Second Deferred shares.

The principal business of the Company will be that of a rental company providing managed workspace under licence, commercial vehicle hire, and instalment credit services to a range of businesses.

Copies of the listing particulars relating to the Company may be obtained during normal office hours, up to and including 10th August, 1992, from
Charterhouse Tilney, 1 Paternoster Row, St Paul's, London, EC4M 7DH

and at the registered office of the Company at 37 Inverness Place, London, SW3 3QH and, by collection only, up to and including 27th July, 1992, from the Company Announcements Office, the London Stock Exchange, Capel Court, off Bartholomew Street, London, EC2N 1HP. Details are also included in the Companies Fich Service available from Emtel Financial Limited, 13-17 Epworth Street, London EC2A 4DL

27th July, 1992

COMPANY NEWS IN BRIEF

ABERDEEN TRUST has taken full management control of Worth Investment Trust following acquisition of outstanding 50 per cent of Etoile Investment Management.

BSS GROUP: Recent rights issue taken up in respect of 3.91m ordinary shares (75.4 per cent of offer).

GEARED INCOME Investment Trust: Net asset value 79.49p (85.66p) at June 30. Net revenue for three-month period £326,367 (£333,488) for earnings of 1.48p (1.52p) per share. First interim dividend maintained at 1.5p.

QUILLGOTT: Recent rights issue closed with acceptances of 20.1m shares, representing 46.1 per cent of offer.

TAMS (JOHN): Applications for the placing and open offer had been received in respect of 228,000 shares or 46 per cent.

DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Corres - ponding dividend	Total for year	Total last year
Arlen	nil	nil	nil	nil	0.5
Bentley (Sidney)	6m	Oct 10	8.5	8.2	8
Black Arrow	1.8	Oct 1	1.6	2.1	2.1
Dyson (J&J)	3m	Oct 1	3	5	5
Fleming Enterprise	3.2	Oct 8	3.1	4.5	4.3

Dividends shown pence per share net except where otherwise stated.

THE BURTON GROUP PLC
(the "Company")
£110,000,000
4% per cent.
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(the "Bonds")

NOTICE PURSUANT TO CONDITION 7(b) OF THE BONDS

On 3rd July, 1992 the Company gave notice to the holders of the "Bonds" of the Bonds which are constituted by the five trust deeds supplemental thereto (together the "Principal Trust Deeds as modified"), all made between the Company and the Law Debenture Trust Corporation p.l.c. of the period for the deposit of Bonds for redemption on the option of the Bondholders pursuant to Condition 7(c) ("Redemption at the Option of the Bondholders") of the Bonds on 25th August, 1992 at a redemption price of £130/6 per cent.

NOTICE IS HEREBY GIVEN to the Bondholders in accordance with Condition 7(a) ("Purchase in lieu of Redemption") of the Bonds that the Company has not entered, and will not enter, into arrangements to procure the purchase by a third party, or third parties, of any Bonds so deposited for redemption pursuant to Condition 7(c) ("Redemption at the Option of the Bondholders") of the Bonds, and accordingly all Bonds so deposited after 4th August, 1992 and prior to the close of business on 18th August, 1992 will be redeemed by the Company at the above redemption price, on and subject to the provisions more fully described in the Previous Notice.

Copies of the Principal Trust Deed as modified (which contains the current text of the Conditions of the Bonds following the modifications effected by the five supplemental trust deeds) are available for inspection during normal business hours on any weekday (Saturdays and public holidays excepted) at the undersigned specified offices of the Paying Agents:

The Chase Manhattan Bank, N.A.,
Woodgate House,
Coleman Street,
London EC2P 2JD

Banque Bruxelles Lambert S.A.,
24 Avenue Maria,
B-1050 Brussels

Chase Manhattan Bank Luxembourg S.A.,
5 Rue Platteau,
L-2338 Luxembourg-Grand

The Chase Manhattan Bank, N.A.,
63 Rue de France,
CH-1204 Geneva

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The Burton Group plc
27th July, 1992

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NOTICE OF EARLY REDEMPTION

To the Holders of
UT FINANCE CORPORATION
(Successor Obligor to)
UT FINANCIAL SERVICES CORPORATION
US\$100,000,000 10 1/2% Notes due 1995
(the "Notes")

NOTICE IS HEREBY GIVEN that, UT Finance Corporation (the "Company"), as successor obligor to UT Financial Services Corporation under the terms of the Fiscal and Paying Agency Agreement dated as of August 28, 1985 and amended by a First Amendment dated as of March 1, 1988, pursuant to Paragraph 6(a) of the Terms and Conditions of the Notes will redeem the entire outstanding principal amount of the Notes on August 28, 1992 (the "Redemption Date") at a redemption price of one hundred and one per cent (101%) of the principal amount thereof plus accrued interest on the principal amount to the said date, (the "Redemption Price"). From and after the Redemption Date, interest will cease to accrue on the Notes, and interest coupons appertaining to Bearer Notes and maturing subsequent to the Redemption Date shall be void. The Notes should be presented for payment of the Redemption Price on or after August 28, 1992 together, in the case of Bearer Notes, with all interest coupons missing matured interest coupons will be deducted from the sum due for payment.

Registered Notes may be presented and surrendered for payment at Morgan Guaranty Trust Company of New York, Corporate Trust Operations Department, Tellers and Mail Unit, 55 Exchange Place, Basement A, New York, New York 10260-0023. In the case of Bearer Notes, and interest coupons presentation and surrender of such interest coupons (in the usual manner) and the Notes at the offices of any of the paying agents outside the United States detailed below.

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UT FINANCE CORPORATION
By: Morgan Guaranty Trust Company
as Fiscal and Paying Agent

Dated as of: July 27, 1992

Nationwide in D-Mark notes plan

By Sara Webb

NATIONWIDE Building Society plans to issue D-Mark medium-term notes as part of its Euro medium-term note (MTN) programme, following the Bundesbank's recent decision to relax the guidelines concerning the issuance of D-Mark paper by non-German borrowers.

Nationwide can issue up to \$750m under its Euro MTN programme. The programme currently has about \$500m outstanding and is part of the building society's wholesale funding programme.

Mr Al Barranti, treasurer (risk management) at the building society, said it would be looking at opportunities for issuing D-Mark notes over the next few days: "We will be looking at the pricing and if an opportunity arises we will take it," he said.

The new Bundesbank guidelines on issuing D-Mark paper were announced earlier this month and come into force on August 1.

Nationwide has appointed Merrill Lynch as its German arranger, and is appointing Westdeutsche Landesbank Girozentrale as a dealer under its existing Euro medium-term note programme.

Singapore's biggest listed com.

pany. It is also among the world's most profitable airlines.

However, analysts said the move was unlikely to make much difference to the price of foreign held shares. Trading in these is restricted by a callings on foreign ownership and the annual meeting made no decision to raise this limit. Foreign shareholders account for 27.1 per cent of SIA's capital.

SIA's management had earlier opposed the bonus issue, saying it was not in the best interests of long-term investors. It reversed its stand on Saturday after the annual meeting unanimously passed a resolution proposing the issue.

G.K. Jones
Chief Executive and Director of Administration

Business; Motor Dealers. Trade
Administrative Receivers: 19. Date of appointment of
person appointing the administrative
receivers: Midland Bank Plc. Joint
Administrative Receivers office holder Nos:
065399/002104. Address: Nigel John
Morgan/John Martin Iredale, Cork Gully, 9
Greyfriars Road, Reading.

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INTERNATIONAL CAPITAL MARKETS

INTERNATIONAL BONDS

Crisis of confidence rips heart out of Ecu sector

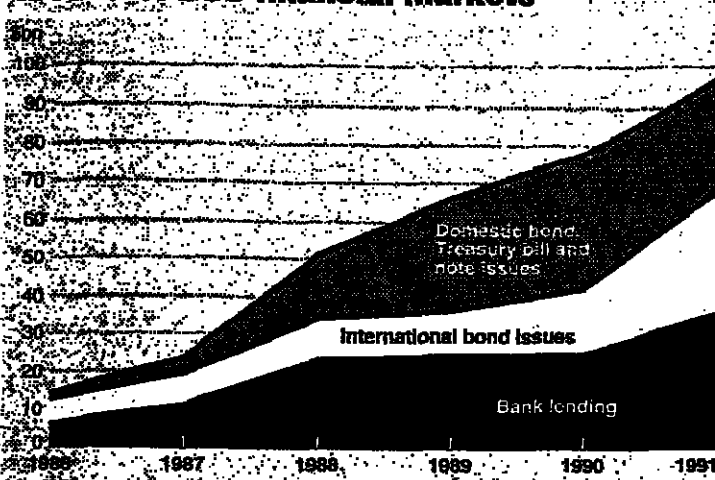
WAS it the triumph of hope - and hype - over reality? The Ecu bond market, long touted as the future face of European capital markets, ground to a halt last week as the pent up pressures within the exchange rate mechanism finally took their toll.

Traders returning to their desks this morning face an unenviable task. How do they convince investors that the market is still open for business when on Friday they had sent the clearest possible message that it is not? Banks which act as market makers in Ecu bonds were relieved of their normal obligations to trade with each other at quoted prices - though only for one day.

Traders claimed that this did not stop investors dealing - as, in fact, many were said to have done on Friday. But if the heart of the market's mechanism has been ripped out, how much of a market can truly be said to remain? And is the concern that spread through the investment community on Friday likely to ease quickly?

The tension in the Ecu market had been clear since early June, when Danish voters gave their damning verdict on the Maastricht plans for economic and monetary union. It took the German Bundesbank to finish the job. Its move a week and a half ago to raise the German discount rate by 1/2 point gave the latest jolt to a market which already seemed to be tottering on the edge of an abyss. Ecu bonds duly fell off.

Growth of ECU financial markets



The yield on the 10-year benchmark, the French government's 6.5 per cent OAT due March 2002, had risen by the end of the week to just under 9.5 per cent, up around 25 basis points on the week and more than 50 basis points in the last month.

Perhaps a more significant indicator is that Ecu bonds are now thought to be worth less than the sum of their parts. As optimism over monetary union gathered momentum last year, yields on Ecu bonds fell to less than the theoretical yield of a basket of bonds made up of the component currencies - a

sign that investors were prepared to pay a premium to invest in the prospect of monetary union.

One result was a rapid increase in the amount of bonds being issued in the international markets. As the graph indicates, borrowers turned away from issuing Ecu instruments in their domestic markets to rely more heavily on international investors last year.

After the Danish vote, though, the premium on Ecu vanished. Although it returned briefly, the discount disappeared again last week, as 10-year yields climbed to as much as 40 basis points over the

"theoretical" level for Ecu.

Many banks were said to have been running long positions in the Ecu for some time. Last week, as more investors moved to unload their own stock, the one-way tide of paper finally forced the market makers to call it a day.

As the week wore on, there were already complaints that market makers were not answering their telephones or were otherwise making themselves unavailable. The International Securities Market Association, which oversees the market, took no immediate action.

"ISMA has to police this better," one Ecu trader complained. ISMA's sub-committee overseeing the Ecu market duly decided on Friday that enough was enough, and rather than try to force market makers back to their phones, it imposed a one-day "time out" to allow traders to recover from their battering.

Market makers argued that it was impossible to run a market when conditions had deteriorated so fast. "We are the messengers rather than the cause of the problem," complained Mr David Ovenden, head of the ISMA sub-committee.

Why should things be any better today than they were last Friday? With the French referendum on Maastricht nearly two months away, there seems little prospect of confidence returning to the Ecu market. And the current overhang of paper will persist for some time.

It seems that some of market makers will regroup and re-establish the semblance of a market.

Although there have officially been 44 market makers in Ecu, around three quarters of them in London, the real market has concentrated in perhaps 10 or a dozen banks, among them Paribas, Goldman Sachs, Morgan Stanley, J.P. Morgan, CCF and Indosuez. Enough of these core banks indicated on Friday that they would start making markets again today to suggest that the market will return.

Also, the maximum spreads market makers are allowed to quote have been widened to help protect them against a renewed round of selling. For most bonds, maximum spreads from today will have doubled.

It may also take official intervention to bring some confidence back to the market. The Bank of England and the French Treasury were in contact with market makers on Friday, concerned about the fate of their Ecu-denominated securities.

The message they were given: they should be prepared to intervene themselves to put a floor under Ecu bond prices. "I wouldn't be surprised, if the markets stayed volatile, to see some sort of action from the central banks," said Mr Ovenden.

Such assurances may help to shore up the market for now. But it is still likely to be a long and bumpy ride to the French referendum on September 28.

Richard Waters

Anthony Harris

A pfennig for your thoughts



THESE are hard times for contrarians. All the gloom in the world in the markets, yet prices keep falling. What can it be that they have failed to discount?

One thing is governments. Ever since President Hoover tried to talk the US economy up during the 1929 crash, markets have taken official reassurance with a pinch of arsenic, but they still try to do it. Tokyo provided a textbook example on Friday, when a ministerial meeting designed to reassure the markets knocked more than 500 points off equities.

Our own embattled Mr Norman Lamont may have done it again yesterday, with yet another stone-walling defence of the present strategy and worse, another forecast of recovery. One might have hoped that he would have learned from the sterling wobbles a week earlier, when every statement from Downing Street of unyielding commitment to the present D-Mark target for sterling drove the currency a bit lower.

Especially, perhaps, the announcement that if the D-Mark did revalue, we would go up too. Like Matilda's aunt when faced with lies, the market stared and stretched its eyes.

It is all meant to sound resolute, but what it actually arouses is memories stretching back, according to age, to Sir Stafford Cripps, or Mr Callaghan, or the umpteenth devaluations during the first French proclamation of the franc fort and the actual achievement of a strong franc.

It is interesting to contrast these humiliations with the continued willingness of Wall Street to support implausible multiples in the face of complaints from the White House about the recovery's sluggishness - though at least they do have a recovery of sorts.

These reactions are in fact perfectly logical. Faced with disappointments, the markets do not like to be told that they are fussing about nothing. They prefer to learn that the authorities are disappointed too; that preserves the hope of remedial action.

Defensiveness, by contrast, breeds uncertainty: is the govern-

ment really bent on punitive deflation, or stupid, or hiding something? The best policy in hard times appears to be frankness; failing that, silence.

Meanwhile, uncertainty is increasing from causes quite beyond government control. The confrontation with Iraq would be bad enough, without the appearance of a credible electoral challenge in the US, the disquiet on the government's back benches in London, and the grim implications for banking of any marked worsening in the worldwide recession.

The bond markets might be expected to provide the good news in bad times; but they are sulking too. In nearly all the main markets they can see enough fiscal problems stretching into the far future to preserve a more or less indefinite buyers' market - a sadly familiar picture in the London gilt market until a decade or so ago. In this respect the long-term prospect is in fact much better in New York and London than in markets which are traditionally better served.

The demographic problems facing Britain and the US are a flea-bit compared with those of Japan or of most continental European countries, and could be tackled with a moderate tax increase, but markets cannot be expected to adjust to such a change in their perceptions overnight. This is where authoritative government statements might be helpful rather than suggesting panic.

But if the markets are, in fact, slowly awakening to the emergence of deep-seated problems of government finance, the recent movement of prices makes a lot of sense. Permanent fiscal problems suggest a very durable rise in real long-term interest rates; and that in turn explains the closing gap between bonds and equity yields.

In real terms it has been closed from the bond side. This has an especially strong message for London, since in most low-inflation countries the investment institutions have always preferred a far higher bond proportion in their portfolios than has been seen in London for more than 30 years. So the cult of the equity may indeed be over, falling a new burst of inflation. And on inflation, ministers are credible.

NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Book runner	Offer yield %
US DOLLARS							
Penta-Ocean Constr.	200	1996	4	2.25	100	Yamaichi Int'l (Eur.)	2.250
Kuraray Co.	150	1995	4	2.25	100	Daiwa Europe	2.250
Marble 1000	85	1997	5	(a)	100	ISJ Int'l	-
Marble 1000	5	1997	5	(a)	100	ISJ Int'l	-
Telefonica Argentina (g)	100	1995	3	8	100	Lehman Bros. Int'l	8.000
Bco de Cred. Argentina (g)	75	1994	2	8	98.66	Citicorp Inv. Bk	8.751
Toyota Motor Ctd Corp.	250	1995	3	5	100.375	SBC	4.694
Alina No. 6 (g)	200	1997	5	(m)	100	Nomura Int'l	-
Am. Express Mkt. Tst. (1)	500m	1997	5	6.05	98.709	Lehman Brothers	6.118
Am. Express Mkt. Tst. (1)(2)	500m	1999	7	6.80	98.62	Lehman Brothers	6.668
STERLING							
Nationwide B.S. (a)	100	2007	15	10.5	100.10	CSFB	10.486
Haco Ltd (g)	85	2017	15	10.625	99.857	Kleinwort Benson	10.638
CANADIAN DOLLARS							
GECCO	150	1996	4	6.5	100.85	ScotiaMcleod	6.224
GMAC	100	1997	5	7.4	100.75	ScotiaMcleod Inc	7.533
Yenobank (a)	100	1996	4	6.4	101.125	Hambros Bank	6.422
YEN							
SXL Corp. (b)	150n	1996	4.25	5.35	101.00	Yamaichi Int'l	5.077
Mitsubishi Estate Co	500n	1998	10.25	5.9	101.80	Nomura Int'l	5.972
Mitsubishi Estate Co	500n	2002	10.25	6	101.70	Nikko Europe	5.772
Tokyo Dome Corp. (d)	150n	1996	4.25	5.35	100	Yamaichi Int'l	5.343
AB Spintab (g)	150n	1997	5.083	(n)	100	Daiwa Europe	-
D-MARKS							
N.E. Finance of Japan	200	1998	7	8.4	102.40	Deutsche Bk.	7.940
ECSC (g)	372	1997	5	(a)	100.23	Deutsche Bk.	-
AUSTRALIAN DOLLARS							
Comm. Bk. of Australia	100	2000	8	8.75	101	Comm. Bk. of Australia	8.572
SWISS FRANCES							
Kuraray Co. (g)***	100	1996	4	3.75	100	Credit Suisse	3.750
IBM Int'l. Finance	50	1993	1	9.25	101.30	Swiss Volksbank	7.848
Oekoindust	170	2004	12	7.4	102.25	UBS	6.967
LUXEMBOURG FRANCES							
Postipannid (g)	750	1999	7	8.25	102.15	Credit European	8.825
Cragen Int'l.***	500	1994	2	8.75	102.25	Cragen Int'l.	8.822
Peugeot Fin. Int'l.***	500	1995	3.25	9.50	102	Credit European	8.720

*Fixed rate placement. **Convertible. ***With equity warrants. *Floating rate note. (a) Variable rate note. (b) Final terms at Subordinated clause. Callable on 10/1/2002 at par. If call is not exercised coupon will be reset to yield 100bp over 9% 2002 gilt. (c) Put option on 12/1/1995 at par of 100. (d) Callable on 8/8/94 at par and on 8/8/95 at 100.50pc. (e) Tranche B of \$100m deal. Coupon pays 100bp over 6-month Libor and payable semi-annually. Put option from July 1994. (f) Tranche B of \$100m deal. Coupon pays 100bp over 6-month Libor and payable semi-annually. Put option from July 1994. (g) Subordinated issue. Non-callable. (h) Coupon payable semi-annually. Non-callable. (i) Coupon payable semi-annually. Non-callable. (j) Coupon payable semi-annually. Non-callable. (k) Put option 10/1/1995 at par. (l) Global issue of registered bonds. Two tranches (Tranche 1) 45-70pc (Tranche 2) 55-70pc. Coupon pays 110bp over 6-month Libor. Non-callable. (m) Coupon pays 90bp over 3-month Euro Libor. Fees undisclosed. Note: Yields calculated on ISMA basis.

USD 100,000,000

KANSALLIS - OSAKE - PANKKI

Subordinated Floating Rate Notes due July 1997

Interest Rate 3.6875% p.a.

Interest Period July 24, 1992 - October 26, 1992

Interest Amount due on October 26, 1992 per

USD 10,000 USD 96.28

USD 250,000 USD 2,407.12

Agent Bank

USD 100,000,000

GENFINANCE N.V.

Subordinated Floating Rate Notes due 1994

Interest Rate 5% p.a.

Interest Period July 24, 1992 - January 25, 1993

Interest Amount due on January 25, 1993 per

USD 10,000 USD 258.94

Agent Bank

ALLIANCE + LEICESTER

Alliance & Leicester Building Society

£112,000,000 Subordinated Floating Rate Notes due 1998

For the three months 24th July, 1992 to 26th October, 1992 the

Notes will carry an interest rate of 10.9975% per annum with an

interest amount of £14,156.34 per £500,000 Note, payable on 26th

October, 1992.

Listed on the Luxembourg Stock Exchange.

Agent Bank

BANK OF MONTREAL

(Canadian Chartered Bank)

USD 250,000,000 Floating rate debentures, series 10, due 1998

(Subordinated to deposits and other liabilities)

Interest rate for the period 27 July, 1992 to 27 January, 1993 has been fixed at 5.7375% per annum. The amount payable on 27 January, 1993 will be

USD 191.03 against coupon No. 13.

250,000 Floor Certificates due 1998

The differential interest rate for the above payment period has been fixed at 2.3125% per annum. Interest payable on 27 January, 1993 per USD 1,000 note will amount to USD 11.62

Agent: Morgan Guaranty Trust Company JPMorgan

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Unit Name	Unit Charge	Caps. Price	Std Price	Q
Brown Shipley & Co Ltd - Contd.				
Total Income	6	71.25	71.25	75
Total Growth \$	6	23.52	23.52	84
Monthly Income	6	59.36	59.36	57
North America	6	70.29	70.29	74

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INITIAL CHARGE: Charge made on sale of **HISTORIC PRICING:** The letter H denotes

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HOTELS & LEISURE - Contd.

BUILDING MATERIALS - Cont.[illegible]

BUSINESS SERVICES

[illegible]

REA	130	4.0	0.3
Read Exp.	57	-	-

	Notes	Price	Yield	Dv	Dev
Alkyl Flu.		282	7.7	0.0	0.0
Chlorinated		146	-2.0	0.0	0.0
Roche & Holan		231	8.2	0.2	0.2
Chemical Ind.		569	-9.4	0.0	0.0
Scott's Pickard		33			
Secor-Barnes		1469	9.9	0.5	1.8
Chemical Agents, I.		231			
Servo		563	-5	11.0	2.3
Sherwood Co.		230	-9		
Chemical Ind.		569	-9.4	0.0	0.0
Warner Howard		264	1.3	0.9	0.9
Vealpe		59	-4.8	0.2	
Wells Corp.		101	-5		

7p CV PT U9	74	51	7.8	—
2-Cambridge Iso S	26	—	—	—
2-Cambridge 11K1	127	53	3.7	1.3

[illegible]

Cruzeiro (J) Uls IE	265	—	87.0%
Daimler-Benz (DA)	240	—	84.2%

[illegible]

■Avonside	L	106½	-5	5.8	2.1
■Baley (B)		23	—	8.8	2.3

[illegible]HOTELS & LEISURE - Cont
WKS Div

	Notes	Price	Change	net
7	Baidwin	54	-1.8	2.0
8	Barr & Wicks	980	-	20.0
9	Bostley & Hart	150	-1.3	20.0
10	Bridford Walker	34	-12.5	2.1
11	Bridford Walker	34	-13.3	2.1
12	Castle Commis	169	-3.1	0.2
13	Christie	69	-5.8	0.2
14	City Centre	82	2.5	1.4
15	Compares	412	-3.3	7.4
16	County Land	32	-	0.1
17	Deconop	112	1.3	0.1
18	Disney FFY	595	-6.8	0.2
19	European Lds	3	-	0.1
20	European Lds	11	-6.0	0.1
21	Expects	34	-	2.1
22	Farline Bonds	0	-	0.1
23	Farline Bonds	0	-	0.1
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82	Farline Bonds	0	-	0.1
83	Farline Bonds	0	-	0.1
84	Farline Bonds	0	-	0.1
85	Farline Bonds	0	-	0.1
86	Farline Bonds	0	-	0.1
87	Farline Bonds	0	-	0.1
88	Farline Bonds	0	-	0.1
89	Farline Bonds	0	-	0.1
90	Farline Bonds	0	-	0.1
91	Farline Bonds	0	-	0.1
92	Farline Bonds	0	-	0.1
93	Farline Bonds	0	-	0.1
94	Farline Bonds	0	-	0.1
95	Farline Bonds	0	-	0.1
96	Farline Bonds	0	-	0.1
97	Farline Bonds	0	-	0.1
98	Farline Bonds	0	-	0.1
99	Farline Bonds	0	-	0.1
100	Farline Bonds	0	-	0.1

19	Granada	234	-48	7.1
20	La Osa	109	-75	7.5

[illegible]

Notes Price Wt% Div

Alca & Alca s.	5171	5	0919
11pc Cr. C.	52	0	4
Alca	32	0	4
Johnny Birch	90	-0.3	3
Alca	124	-0.8	4.78
Midwest (CO)	4	1	4
Midwest (CO)	318	-0.2	25.85
Midwest	126	-1	4
WFLD	812	-0.0	75
Midwest	126	-0.0	75
Midwest Thompson	199	-0.6	49
Midwest	272	-0.0	22.72
Midwest	126	-0.5	4
Midwest	126	-0.5	4
Midwest	30	-7	1
Midwest	183	-0.5	12.6
Midwest	126	-0.5	12.6
Midwest	84	-7	1
Midwest	287	-0.5	12.6
Midwest	18		

75	Baltica Lkr	142	-1.8	0.9%
53	Comm Union	425	-4.1	23.8%

[illegible]

Abstract New Dawn..	89 1/2	-1.6	0.5
Wizards.....	73	-8.0	5

[illegible]

CU Environmental	94	-3.1	-
Warrants	24	-4.0	-
Comdons	24	5.0	25.0

[illegible]

2017-18 2018-19

38.6 17-1871
38.6 17-1871
4.71 27-232
18.84 -5228
36.1 -2267
2.18 -12383
38.6 17-213948
6.06 70-213948
4.44 73-
21.6 55-3553
16.15 11-3553
7.39 -
19.6 212-24483
0.36 -24468
17.7 31-
3.77 -2527
118.2 2-2572
21 -
83.6 11-2782
57.8 -2780
21.2 2-
94.8 74-23254
23.8 2-2385
6.54 -
243.4 11-2527
41.2 47-2386
22.7 23-
0.88 -4638
145.1 93-1179
83.1 12-1177
35.3 -1184
14.8 17-2189
10.8 -2178
121.41 11-2572
5.20 -
363.5 16-2398
127.2 24-2328
125.3 5-2681
125.3 5-2177
38.1 9-2524
85.25 23-
32.1 16-
12.4 -1175
143.1 -
149.8 12-2453
7.45 -2326
78.1 21-
18.3 9-2175
16.8 2-2141
16.8 2-
5.28 -7388

81.7 10-2350
15.2 14-1087
8.24 -4399
2.91 17-2355
23.2 -
31.2 9-3621
15.1 1-
12.4 35-1258
6.66 -2374
77.1 8-
6.17 -3344

213 - 3354

7.96	16.4580
43.2	-4580
22.0	15.2799
38.8	24.2493
14.8	16.94
16.1	16.4787
24.8	15.4827
1.04	-
27.5	11.5265
3.23	-2684
11.6	17.5191
18.7	-2299
205.4	11.5731
178.8	11.5274
-10.4	9.2748
33.2	10.2771
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0.50	11.50275
2.71	15.2580
6.48	17.2782
0.08	13.3676
24.6	17.74851
0.83	-1859
23.130	12.4127
9.48	-5078
0.85	-5019
0.85	-

37.2 396.5385

43.2	-	-5304
18.4	16	2367
0.98	-	-
23.8	29	2875
1.76	-	-5178
237.1	142	2955
13.1	11	2053
2.12	-	-3682
1.96	29	2974
8.19	-	-3674
58.1	27	4855
110.2	29	5038
18.4	64	3889
23.1	11	2155
0.98	-	-4635
113.9	9	3108
14.3	64	3101
44.8	30	3710
18.2	18	3328
9.35	-	-3475
78.2	-	-3485
6.38	-	-3475
104.1	23	3137
5.42	-	-5139
8.46	-	-
13.5	-	-
3.21	678	3134
2.26	-	-3193
33.8	12	3193
23.1	6	3192
49.1	11	3192
20.9	13	3254
65.9	-	-3243
202.5	15	-
65.9	-	-
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27.0	-3242
74.1	16 2270
47.5	242 2975
17.4	233 1512
18.5	296 4076
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29.4	278 2775
3.24	-3382
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19.13	137 3345
23.1	93 2534
0.59	-3997
18.6	150 3385
13.1	-3365
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249.1	155 3434
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1.42	-3489
22.25	156 3732
3.50	-
26.4	115 1762
0.73	-1769
1.81	93 3435
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3.16	-3448
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129.4 25.11	3445
1.18	-3444
5.54	137 2855
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13.0	18	3634
10.7	18	3734
8.2	18	3834
5.7	18	3934
3.2	18	4034
0.7	18	4134
10.5	21	4685
16.0	21	4785
78.8	115	4835
9.8	115	4935
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0.8	93	5135
0.3	93	5235
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Violence is in peace unless

13.

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

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NASDAQ NATIONAL MARKET

Stock	D.V.	1000	High	Low	Chng	Stock	D.V.	1000	High	Low	Chng	Stock	D.V.	1000	High	Low	Chng	Stock	D.V.	1000	High	Low	Chng	
ADM Corp.	0.44	21	1004	95	34	35 1/4	+	Doorn Co.	1	4	565	20	1	4	565	20	1	4	565	20	1	4	565	20
ADC Corp.	0.17	56	1200	15	14	15	+	Dow Inc.	0.26	4	100	13	12	13	12	13	12	13	12	13	12	13	12	13
Adco Petroleum	0.19	29	77	14	14	15	+	Dynalene	0.10	1	100	13	12	13	12	13	12	13	12	13	12	13	12	13
Adco Steel	0.19	29	77	14	14	15	+	Eastman	0.26	4	100	13	12	13	12	13	12	13	12	13	12	13	12	13
Adco Steel	0.19	29	77	14	14	15	+	Eastman	0.26	4	100	13	12	13	12	13	12	13	12	13	12	13	12	13
Adco Steel	0.19	29	77	14	14	15	+	Eastman	0.26	4	100	13	12	13	12	13	12	13	12	13	12	13	12	13
Adco Steel	0.19	29	77	14	14	15	+	Eastman	0.26	4	100	13	12	13	12	13	12	13	12	13	12	13	12	13
Adco Steel	0.19	29	77	14	14	15	+	Eastman	0.26	4	100	13	12	13	12	13	12	13	12	13	12	13	12	13
Adco Steel	0.19	29	77	14	14	15	+	Eastman	0.26	4	100	13	12	13	12	13	12	13	12	13	12	13	12	13
Adco Steel	0.19	29	77	14	14	15	+	Eastman	0.26	4	100	13	12	13	12	13	12	13	12	13	12	13	12	13
Adco Steel	0.19	29	77	14	14	15	+	Eastman	0.26	4	100	13	12	13	12	13	12	13	12	13	12	13	12	13
Adco Steel	0.19	29	77	14	14	15	+	Eastman	0.26	4	100	13	12	13	12	13	12	13	12	13	12	13	12	13
Adco Steel	0.19	29	77	14	14	15	+	Eastman	0.26	4	100	13	12	13	12	13	12	13	12	13	12	13	12	13
Adco Steel	0.19	29	77	14	14	15	+	Eastman	0.26	4	100	13	12	13	12	13	12	13	12	13	12	13	12	13
Adco Steel	0.19	29	77	14	14	15	+	Eastman	0.26	4	100	13	12	13	12	13	12	13	12	13	12	13	12	13
Adco Steel	0.19	29	77	14	14	15	+	Eastman	0.26	4	100	13	12	13	12	13	12	13	12	13	12	13	12	13
Adco Steel	0.19	29	77	14	14	15	+	Eastman	0.26	4	100	13	12	13	12	13	12	13	12	13	12	13	12	13
Adco Steel	0.19	29	77	14	14	15	+	Eastman	0.26	4	100	13	12	13	12	13	12	13	12	13	12	13	12	13
Adco Steel	0.19	29	77	14	14	15	+	Eastman	0.26	4	100	13	12	13	12	13	12	13	12	13	12	13	12	13
Adco Steel	0.19	29	77	14	14	15	+	Eastman	0.26	4	100	13	12	13	12	13	12	13	12	13	12	13	12	13
Adco Steel	0.19	29	77	14	14	15	+	Eastman	0.26	4	100	13	12	13	12	13	12	13	12	13	12	13	12	13
Adco Steel	0.19	29	77	14	14																			

4:00 pm prices July 24

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NEW ZEALAND

Monday July 27 1992

SECTION III

After years of stagnation, New Zealand appears to be in the early stages of an economic upturn. However, in spite of the new mood of optimism, the country is convalescing, rather than fully recovered, writes Andrew Adonis

Strength of the Kiwi spirit

SHROUDED IN an eerie darkness broken only by the occasional street lamp and headlight, Wellington at night is reminiscent of East European cities before the collapse of the Berlin wall. The lights are off this winter because of an acute hydro-power shortage brought on by drought, and New Zealanders are reacting with remarkable feats of conservation to avoid black-outs and short-time working.

The energy crisis may strengthen the Kiwi spirit. But it could hardly be worse timed, just as a decade of economic gloom appears to be lifting. Optimism positively gushes from most of New Zealand's politicians and economic forecasters. It is of recent origin. Barely six months ago despair was ubiquitous, the country weighed down by a sense of embattled isolation given added emotional intensity - to an extent unappreciated abroad - by controversy with the US over nuclear warships visiting the country's ports.

"New Zealanders have been going through the hardest times most of them can remember," writes Mr Bryce Harland, until recently high commissioner in London, in a trenchant study published this month. He considers the price of independence as "continuing deprivation, at least disappointment", with New Zealand

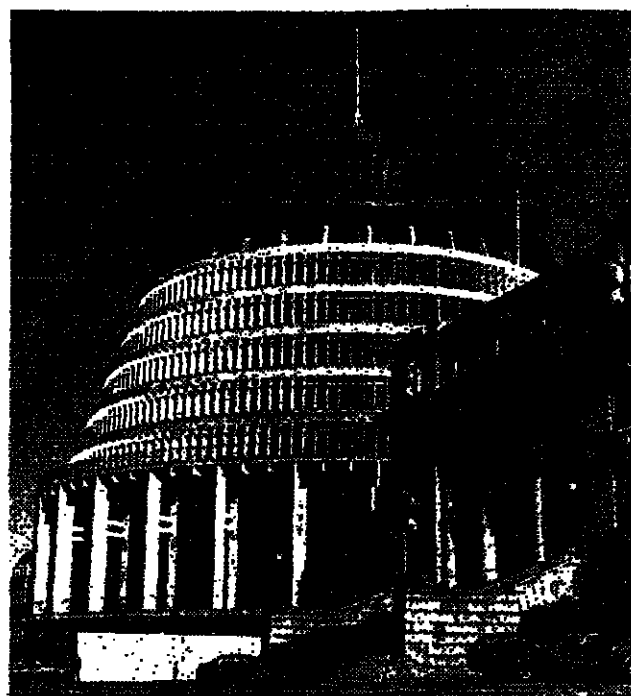
"more on its own than it has ever been before".

The country, he concludes, "has become what the poet R.A.K. Mason described 70 years ago as a 'solitary hard-assed spot/Fixed at the friendless outer edge of space'".

In Wellington, at any rate, such pessimism is already old hat. Last year New Zealand recorded its first current account surplus in two decades, with a strong export performance not just in primary agricultural products but also in manufactured goods. East Asian markets are growing rapidly (25 years ago the South Pacific and East Asia took a fifth of New Zealand's exports; soon it will be two-thirds). Tourism, now the country's biggest business, is booming. The three months to March saw GDP growth of 1.1 per cent, the third successive quarterly rise. This followed news that inflation rose by only 1 per cent in the year to June, the lowest rate of all 24 countries in the OECD.

Ms Ruth Richardson, finance minister in Mr Jim Bolger's National (right-of-centre) government, is jubilant. "We now know we can succeed. The positive signs are here; they are unmistakable; and they are all around us."

Even old friends are coming back. President Bush's decision to remove tactical nuclear



The Beehive, home to the cabinet in Wellington and (right) the outer edge of space, a signpost near Auckland airport

weapons from US warships may open the way to a resumption of security ties. Mr Bolger, whose party was compelled by public opinion to accept its Labour predecessor's anti-nuclear policy before the last election, is trying to bury the hatchet as quickly as possible.

All that said, New Zealand is convalescing, not recovered. Its growth projections are impressive only compared to its recent past. Investment is weak. The country's export base remains comparatively narrow, and prospects for sustained improvement in its agricultural exports depend largely on a successful outcome to the Uruguay Round. Not that Wellington is beyond reproach when it comes to tariffs: last month Mr Philip Burdon, the trade and industry minister, handed down a raft of "anti-dumping" levies on imported footwear, clothing and cars.

New Zealand has played an effective part in the Cairns Group, and Mr Tim Groser, its chief GATT negotiator, is in constant orbit. But as one trade official puts it: "There's still a

lot of goodwill from Britain, but who thinks Bush and Mitrand give a damn about us?"

Above all, it will take more than a year or two of growth to overcome the legacy of the 1980s, New Zealand's most traumatic decade this century. Economic stagnation scarred a people who only 20 years before had enjoyed one of the highest standards of living in the world. The causes were simple enough: a collapse in prices and markets for New Zealand's narrow range of agricultural exports and a rapid deterioration in the debt and fiscal situations with dire implications for the majority of the workforce - in manufacturing and the public sector - dependent on government largesse, variously provided through subsidies, salaries, export incentives and state investment.

Sir Robert Muldoon's National government vainly pretended that nothing had happened in the late 1970s and early 1980s. It has one great achievement to its name: the 1982 Closer Economic Relations

agreement with Australia, which began a rapid progress towards free trade between the two countries, from which New Zealand has been the principal gainer. The present government sees it as a model for agreements with other Asian countries.

For the rest, Sir Robert paid dearly to stave off the inevitable. It was his defeat by Labour in 1984 which heralded the New Age, as most New Zealanders see it. Dubbed "Rogernomics" after Sir Roger Douglas, the Labour finance minister who masterminded the first bout of reform, it saw market regulation swept aside, the subsidy regime axed, the public sector rationalised and its organisation turned upside down, the tax system overhauled (with a sales tax introduced and the top rate of income tax halved to 33 per cent), and a melt-down of the entire structure of import licensing and export incentives.

It was little short of a revolution, justified to a sceptical Labour party and electorate as the price of recovery. When

recovery failed to materialise, bitter recrimination started. Civil war erupted in the Labour party with first Sir Roger, then Mr David Lange, the prime minister, forced to quit. And in 1990 the voters took their revenge, returning National under Mr Bolger with a landslide majority.

Mr Bolger, a relaxed and reassuring North Island farmer, appeared to offer an end to upheaval. But once in office, his government only intensified it. Within months Ms Richardson, an avowed admirer of Sir Roger, had taken Rogernomics into health and welfare in a self-styled "mother of all budgets", and the Employment Contracts Act, enacted at the same time, extended it to industrial relations.

A year on, the storm which greeted those two measures has largely abated, calmed by a succession of strategic retreats. But the experience has only deepened popular disillusion with the politicians. It is not just resentment about promises flagrantly broken: it is one

manifestation of the acute anxiety felt by most New Zealanders about their personal prospects after a decade of stagnation and restructuring. Says Mr Lange, now a columnist: "The fact of it is divisions in society were papered over with money from guaranteed export sales, then with borrowed money. Now these divisions are raw and sore to the point where increasing numbers of people are impatient with an existing order they see as unfair."

It is not helped by the fact that New Zealand's politicians seem to be forever campaigning. With only a three-year parliamentary term, governments are barely installed before they are fighting for their lives. The knuckles are already bare for the autumn 1993 contest. Labour - led by Mr Michael Moore, briefly prime minister at the tail-end of the last Labour government (1984-90) - is ahead in the polls. But National is narrowing the gap, buoyed by a by-election victory earlier this year in a seat widely expected to fall to the newly-formed Alliance, an electoral coalition of minor parties (Labour came a poor third).

The hot money is backing Mr Bolger to renew his lease on the top-floor suite of the Beehive, the tower housing Wellington's entire cabinet. Not that much would change were he to lose. Ms Richardson's reforms have been hotly contested by Labour, but it accepts virtually all the constraints driving current policy.

"Raising the tax burden simply isn't an option", says Dr Michael Cullen, Labour's finance spokesman, mindful of the conventional wisdom that Labour's 2.5 percentage point increase in general sales tax in its last budget before the 1990 election killed the nascent recovery stone dead.

However, whatever its outcome, next autumn's election is arguably of less importance to the future of New Zealand politics than the possible fallout from a more immediate test: a national referendum on proportional representation to be held on September 19. A decision by the electorate to shift from the current first-

IN THIS SURVEY



Politics: the odds are on Jim Bolger (above) winning next autumn to stay prime minister Page 3

Economy: a few thorns among the roses Page 2

The Reserve Bank: a politicians' banker Page 2

Welfare reforms: shock of a shake-up Page 3

A Pacific power and its neighbours Page 3

Maoris: bid to settle grievances Page 3

Immigration: Britons targeted Page 4

Profiles Page 4

Relations with Australia: closer but still apart Page 5

Wine: just right for British palates Page 5

Tourism: visitors top 1m Page 5

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Agriculture: patchy recovery Page 5

Sport: a small nation's self-respect Page 6

Editorial production Gabriel Bowman

past-the-post system to a form of PR could destroy the existing two-party system and lead to unstable, shifting coalitions. PR is expected to win in September, but it will take another referendum next year before it is introduced; and even then it will not take effect until the election after next (due in 1996).

"PR in New Zealand is Public Revulsion," says Labour's Mr Moore. Maybe prosperity will come soon enough to reconcile Kiwis to their politicians. If it doesn't, New Zealand is in for social unrest and a period of acute constitutional turbulence.

"On Our Own: New Zealand in the Emerging Tripartite World, Institute of Policy Studies, Victoria University of Wellington

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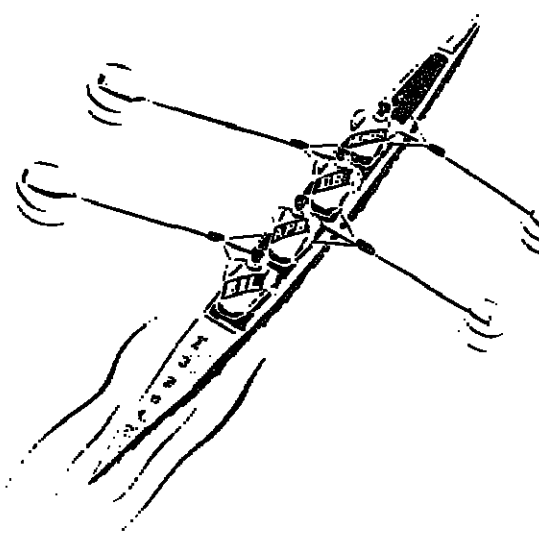
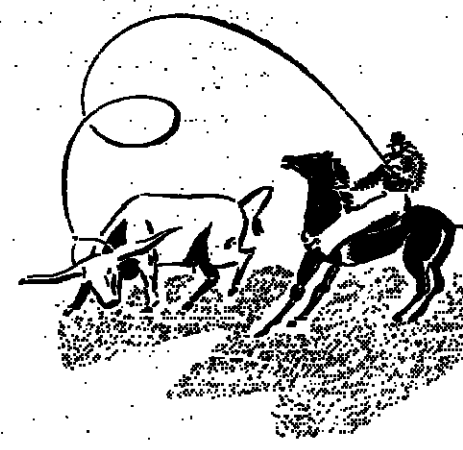
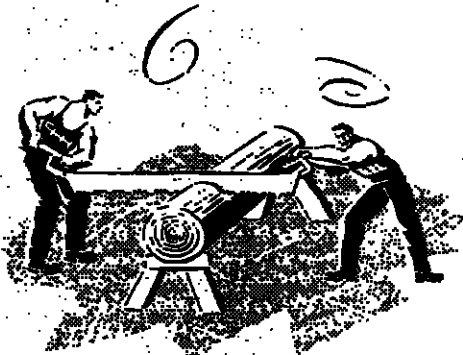
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Telephone: (71) 623 9047 Facsimile: (71) 623 9048.



NEW ZEALAND 2

ECONOMIC GROWTH: though things are beginning to look up, there are...

A few thorns among the roses

"THERE is no denying the new mood of confidence," says Ms Ruth Richardson, New Zealand's hard-edged minister of finance.

Indeed not. After a decade when the country's only appreciable economic growth was in business despondency, things are beginning to look up. Take official figures, plus a small dose of optimism, and here is the good news:

● Real and sustained growth is under way. It is not just a boom in traditional exports riding on the back of improved prices for New Zealand's agricultural commodities and a Kiwi dollar depreciated by a fifth in two years (a further 10 per cent devaluation is widely expected later this year), but is based on a sharpened competitive edge and a diversifying range of exports.

Following a 1.2 per cent contraction in GDP last year, growth is projected by the Treasury at around 3 per cent this year and between 2 and 3 per cent over the following two years. The year to this March saw pastoral exports up 9.2 per cent in volume, with non-food manufacturing exports up by

Britain will soon be overtaken by Korea as New Zealand's fourth largest trading partner

12.6 per cent. Annual tourist numbers have just topped 1m, and the industry - with an enterprising new state board behind it - is gearing up for 3m by the end of the decade.

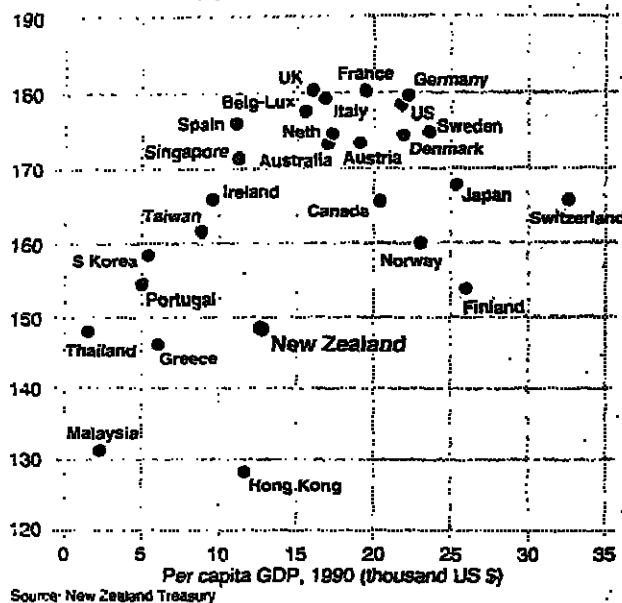
Exports to Asia are growing particularly strongly, with sales to Taiwan up 46 per cent in the past year, Korea 40 per cent, China 85 per cent and Hong Kong 42 per cent. Korea will soon overtake Britain as New Zealand's fourth largest trading partner. And almost any conceivable Gatt agreement to be got out of the Uruguay Round will be to New Zealand's advantage.

● Inflation, already the lowest in the OECD, will be virtually eliminated by next year - under the guiding hand of a Reserve Bank whose independence was enshrined in statute three years ago.

Only five years ago inflation was at 12 per cent. Now it is down to 1 per cent and consumer prices are projected by the Reserve Bank to increase

Export diversification and GDP

Number of commodity groups exported, 1986



Source: New Zealand Treasury

by only 1.5 per cent over the next two years. With low inflation comes low interest rates. The 90-day bill rate, which stood at around 15 per cent in mid-1990, was down to little over 6 per cent in the middle of this month. Negligible inflation is undermining the cost-plus mentality: most wage bargainers have this year settled only for increases earned by productivity.

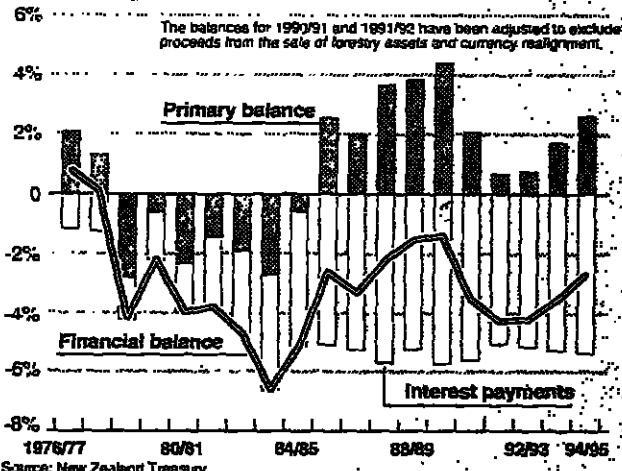
● A strong supply-side performance is fast improving New Zealand's competitiveness. The proportion of teenagers remaining in full-time education at age 16 has risen from 53 to 77 per cent in the past

decade. Last year alone, the number proceeding to higher education rose by 17 per cent. Moreover, with the Employment Contracts Act (ECA) decentralising wage bargaining to plant level and breaking the stranglehold of union leaders in Wellington, unit labour costs are falling markedly.

A recent survey by the Employers' Federation found a significant increase in performance-related pay (13 per cent compared with 3 per cent before), appraisal systems (18 per cent vs 3 per cent) and bonus payments (12 per cent vs 3 per cent) resulting from the shift to new contracts.

Fiscal balances

As a percentage of GDP



Source: New Zealand Treasury

The Council of Trade Unions claims the ECA will lead to a wage blow-out when prosperity arrives - but with unemployment at more than 10 per cent, and projected to rise further over the next three years, that looks like wishful thinking.

● The Closer Economic Relations (CER) agreement with Australia, a decade old and up for revision this year, has brought trade between the countries into balance after years of Australian dominance, and is progressively expanding New Zealand's home market from 3m to 20m people.

Aviation services are the latest notable beneficiary. New Zealand carriers are to be allowed full access to the Australian domestic market by November 1994, while carriers and passengers will benefit from an agreement progressively to open trans-Tasman services to Australasian carriers besides Qantas and Air New Zealand. Most important of all, each country's airlines will be allowed access to destinations beyond the other country, enabling New Zealand airlines to fly to Asia and beyond from Australia.

So much for the roses: thorns remain aplenty. The current energy crisis is the most immediately threatening. South Island's hydro lakes, which normally supply 60 per cent of the country's power, have been drying up, and only heroic conservation efforts over the past month have prevented power cuts and compulsory short-time working.

Much of the press and public blame Electricorp, the state utility, saddled with demanding performance targets by the government; Electricorp blames the "one-in-a-hundred-year" drought - and is praying that this month's rain and snow storms keep bearing down. Either way, potential inward investors must be unimpressed.

And when the lights are back on, New Zealand's colossal public debt, monument to years of deficits and subsidies, will be more visible still. Gross public debt stands at nearly two-thirds of GDP - one of the highest levels outside the third world. This year's budget, a deliberately dull affair after last year's extravaganza, talks of "unacceptably high" debt, but still projects a \$NZ3.3bn fiscal deficit for 1992-93, declining only slowly to around 2.7

per cent of GDP by 1994.

That marks a retreat from last year, when Ms Richardson was projecting a balanced budget by 1993. Her excuse is lower than expected (by the Treasury) tax revenue, particularly from business. The markets do not seem unduly concerned, given the government's firm commitment to containing spending. Ms Richardson is at pains to stress that "any fiscal savings resulting from stronger than forecast economic, revenue or employment growth will be applied to deficit reduction".

Public spending is down from 41.3 per cent of GDP in 1990 to 39.6 per cent last year; it is projected to fall to 37.4 per cent by 1995. For all the political sound and fury, Labour, which could be in office in little over a year - accepts broadly the same fiscal constraints as the current government. "Modern Labour has got to be pro-business, pro-markets and pro-wealth," says Mr Mike Moore, the party's leader. "We realise there is little room to raise taxes; but more should be done to make business pay its due."

Labour, for all the sound and fury, accepts the same constraints as the government

All depends on the strength of the recovery, and not all the omens are favourable. The Integrated Economic Services research group, whose growth forecasts are at the pessimistic end of the scale, points in particular to New Zealand's poor investment performance, and the lack of evidence of any revival. It estimates that fixed investment fell by 16.6 per cent in real terms last year, exacerbated by a fall in residential construction which previously was fairly buoyant.

As Ms Richardson herself puts it: "Many obstacles still need to be surmounted. There can be no room for false optimism, for illusions about where we are, and what we have to do."

Andrew Adonis

Don Brash is interviewed by Andrew Adonis

How the bank governor controls economic policy

NEW ZEALAND has achieved what Britain's economics establishment can only dream of: an independent central bank, free of month-to-month interference from politicians, with but one prime objective, to conquer inflation for good.

The publicly-avowed objective of New Zealand's Reserve Bank could not be clearer: "[to] formulate and implement monetary policy with the intention of achieving a stable general level of prices by the year ending December 1993 and maintaining price stability beyond that date".

Price stability is defined as an annual rate of increase in the consumer price index of between zero and 2 per cent.

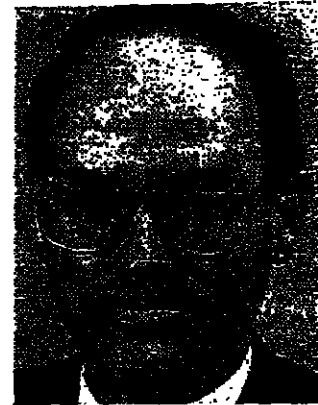
The target is almost certain to be met. Inflation is currently at just over 1 per cent, down from 12 per cent five years ago. It could be virtually zero in a year's time.

Until the Reserve Bank Act of 1989, New Zealand's monetary policy was directed by its Treasury, with the Reserve Bank largely subservient. The decision to grant the bank independence was political: with an inflation record for the previous 20 years far worse than the average for leading OECD countries, the then Labour government determined to attack the hydra once and for all.

The remedy was of a piece with wider reforms to the New Zealand public service, much of which is now hived off into quasi-independent state enterprises. Even senior officials in what remains of government departments are now on individual short-term contracts.

"There are two broad propositions behind what we have done," says Dr Don Brash, the Reserve Bank's urbane but cautious governor. "First, that central banks independent of the government are better at achieving price stability, and can achieve it at lower social and economic cost; but second, that governments of any persuasion are going to be very reluctant to hand over total control to a central bank."

Dr Brash now possesses as much effective control of eco-



Don Brash: very much a politicians' banker

nomie policy as Ms Ruth Richardson, the finance minister, and his profile in the financial world is higher than anyone's but hers. Nonetheless, total control has not been given to the Reserve Bank: the new regime has been carefully crafted to retain a political long-stop should it be needed. In vision and detail it owes much to Professor Charles Goodhart of the London School of Economics.

Thus the Reserve Bank Act is a part of New Zealand's ordinary law: it has no special constitutional status, and could be repealed by a simple majority in parliament tomorrow. Even without repeal, a government could quickly undermine it - by using its statutory power to issue instructions to the bank, or by seeking to rewrite the inflation targets set out in the written agreement between the finance minister and the governor. And since the governor is, in effect, appointed by the minister, a determined government could secure a compliant governor before long.

The independence of the Reserve Bank accordingly rests on two essential pillars: its own reputation and credibility, which the 1989 act supports but does not guarantee; and the almost complete political consensus behind the maintenance of price stability.

The 1989 act was passed by the Labour government, which

had already appointed Dr Brash, a former National party candidate, to the governorship. But it was supported by Ms Richardson in opposition; and when she took office at the end of 1990 only one target was changed: 0 to 2 per cent inflation was to be achieved by 1993, not 1992, a change with which Dr Brash was entirely happy, given the looming uncertainty of the Gulf War.

Dr Brash is very much a politicians' banker, preaching the message of price stability at countless lunches and dinners with a slick PR machine in tow. "If we don't carry broad public consent for what we are doing, the bank's independence will come under acute strain - whatever the legislation says," he says. The bank's half-yearly monetary policy statement, issued earlier this month - just before the budget, to warn of the dangers of loosening up on fiscal policy - concentrates on refuting claims that throttling inflation is slowing recovery. Not all are convinced, but voices like that of Mr Len Bayliss, a consultant who argues that the single-minded assault on inflation has deepened the recession, are surprisingly few.

Given the political wind behind him, Dr Brash's job is largely to act as the politicians' conscience. In its last budget before the 1990 election, Labour increased spending and added significantly to borrowing: the bank responded with a hike in interest rates. "The great virtue of the new system is transparency," says Dr Brash, recalling that shortly after, the New Zealand Herald ran a leader arguing that New Zealanders now realised that governments could not win elections by unjustified loosening of fiscal policy, since the Reserve Bank would simply send them the bill in higher interest rates.

Dr Brash's term comes up for renewal just before next year's elections. He is too much of a politician to speculate on the future. But he is an easy target if recovery does not materialise; and a prize exhibit if it does.

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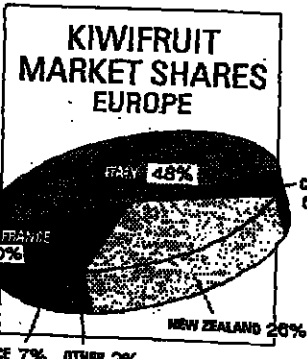
The New Zealand Kiwifruit Marketing Board in...

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POLITICS

Electorate turns cynical

AS A flash of lightning reveals all on a dark night, this February's parliamentary by-election in the affluent south Auckland suburb of Tamaki illuminated the main contours of New Zealand's political landscape.

The by-election in this "blue ribbon" National (Conservative) seat was caused by the resignation from parliament of Sir Robert Muldoon, prime minister from 1976 to 1984. Sir Robert was the last of New Zealand's "billionaire" leaders: his defeat unleashed the programme of modernisation and liberalisation dubbed "Rogernomics" after Sir Roger Douglas, Labour's radical finance minister, which in five years turned the country upside down.

The electorate thought it was voting for a breath of fresh air when it turned back to National in 1990. But Mr Jim Bolger's government has taken Rogernomics into its stride, notably in industrial relations and welfare. For all the controversy caused by reforms such as the Employment Contracts Act, deregulating labour relations, or part-charges for hospital visits, the leaders of both main parties unite in their rejection of the *ancien régime*. Sir Robert's departure, after years of ineffectual carping on the sidelines, laid the ghost of an era.

For Mr Bolger, with a trail of broken election promises and a deeply unpopular welfare-cutting budget to defend, a by-election defeat at Tamaki seemed likely. Significantly, the challenge came not from Labour, but from a new rainbow "Alliance" of five parties - including Greens, defectors from both main parties, and Mana Mōhioke, a Maori party - thriving on popular discontent with both main parties.

Yet on the day National squeezed back with a greatly reduced majority. The run-up to polling day saw a succession of favourable economic indicators, and the cohesion of the Alliance crumbled under the media spotlight. The real loser, though, was Mr Mike Moore's Labour party, which came a poor third, unable to pick up the protest vote.

Polls still show Labour ahead in the race for the next election, due by November

1993. But a recent survey put the parties neck-and-neck and Mr Moore has neither the credibility (as a member of the Rogernomics cabinet) nor the inclination to play the populist card against Mr Bolger. The Alliance, with a steady 20 per cent in the polls, can be relied on to do that, boosted perhaps by Mr Winston Peters, a Maori National MP sacked from the cabinet last year, who appears to be angling for expulsion from the party with a series of

Mr Bolger's evident capacity to trim to the tide is softening the edges of antagonism

vicious attacks on the supposed misdeeds of its business allies.

But remember Tamaki. Labour and the Alliance will be up against the same problems in the next election, with National starting from a higher base. The Alliance lacks not only coherent policies, but even a leader - and the favourite for the post, Mr Jim Anderton, a 1980s defector from Labour's left, is unlikely to strengthen its appeal to the middle ground. As for Labour: "we will win because we are the conservative party", says Mr Moore, pointing to the array of interests antagonised by the latest dose of reform medicine. Perhaps, but the generally perceived strength of the economic upturn is working to National's advantage, while Mr Bolger's evident capacity to trim to the tide - as in the succession of back-downs from especially unpopular aspects of Ms Ruth Richardson's 1991 budget - is softening the edges of antagonism.

The odds, therefore, must be on Mr Bolger surviving next autumn with a small majority. However, for both main parties an arguably more critical test is less than two months away, in the shape of a national referendum on proportional representation. A shift from first-past-the-post to a form of PR would break the mould of New Zealand's two-party system, with fragmentation, coalitions and inter-party wheeling and dealing the most likely conse-

quences. Suffice it to say that National and Labour are campaigning side by side to preserve the *status quo* - which fact alone may be enough to ensure its destruction, say the cynics.

In a bid to avert that, the government has erected a veritable obstacle course to electoral reform. On September 19 voters have to choose between five systems - first-past-the-post and four more or less proportional alternatives. If there is a majority for change, a further referendum will be held on the same day as the next general election, offering a straight choice between the existing system and the reform option gaining most support in the first poll - which is most likely to be the "mixed member" system, a variant on that used in Germany. The politicians are hoping that even if a majority vote for change first time - which appears likely - the disparate pro-reform movement will have run out of steam in a year's time.

In case it does not, the issue is to be complicated further still by a third referendum, on restoring New Zealand's second chamber, to be held in tandem with the second and the

general election. The revival of the upper house, abolished in 1951, is a pet scheme of Mr Bolger's. He supports it for traditional Tory reasons (mature reflection on legislation and so on), but there is even less agreement on the form of a new second chamber than on a new electoral system.

So constitutional revision is very much in the balance. But it is important to remember why it is on the agenda at all. Neither main party felt it could face the last election without offering voters the chance to change the system, and PR, endorsed by a royal commission in the 1980s, was and is the most popular panacea.

Panacea for what? Mr David Lange, the former prime minister, says bluntly: "It is deep-seated cynicism about politics and parliament. It is massive alienation of the electorate from the elected. It is lack of confidence in our system." Unless they can restore confidence, no amount of clever footwork will save New Zealand's politicians from a still stronger backlash. And with or without PR, their best hope of salvation lies in prosperity.

Andrew Adonis

IT IS just over a year since Mr Jim Bolger's newly-elected National government launched a calculated blitzkrieg against New Zealand's health, education and industrial relations establishments. Determined to extend the outgoing Labour government's "Rogernomics" to the labour market and welfare state, Mr Bolger and his colleagues knew they had to move decisively in year one before the trimming inevitable in the run-up to next year's election stopped reform dead in its tracks.

The Employment Contracts Act (ECA) is the most ambitious component of the package, cutting a swathe through half a century and more of industrial relations policy. Gone, in one fell swoop, is the closed shop which held sway over large chunks of (mainly blue-collar) industry, and with it national, occupation-based, union-negotiated awards which are still the norm in Australia. The act swept away the special negotiating rights and privileges of trade unions, allowed employers to insist on individual or enterprise-wide contracts in place of the former collective contracts, and limited the role of the courts in employment disputes.

These changes, largely drawn from plans formulated in the late 1980s by the influential Business Roundtable, have had most impact on the unionised 40 per cent of the workforce. But there have been significant knock-on effects for

Andrew Adonis on the impact of social reforms

Shock of a shake-up



Simon Upton: 'we will have to contain spending to survive'

the country's managers. "General managers now have to manage the most important aspects of their business - pay and conditions," claims Mr Alan Jones, industrial relations director at Fletcher Challenge, New Zealand's largest conglomerate. "It's been a shock for many of them - but it's about time," he adds.

For Campbell Tubes, a small car components manufacturer in Thames, near Auckland, the ECA has meant a zero pay increase this year, greater managerial flexibility in deploying staff, and an end to the old regime of time-and-a-half for the first three hours of overtime and double time thereafter. But only after a week-long stoppage before the Engineers' Union would sanction the new single-company contract. The union sent its national officials down to Thames to consult the staff and negotiate the deal - the first time the company can recall seeing them in Thames.

It has been a similar picture throughout unionised industry, with tourist-related concerns the biggest gainers. New Zealand's business elite is convinced the ECA has given the country an edge over "sleepy"

Australia, for whom an equivalent of the ECA is still but a gleam in opposition leader Dr John Hawson's eye. But it is early days, and as yet concrete examples of investment being diverted are hard to find.

Predictably, the Council of Trade Unions cries foul play. But the transition has proved fairly smooth in most of the private sector, which was anyway in the throes of radical restructuring in reaction to the "Rogernomics" and economic slowdown of the 1980s. Mr Ken Douglas, the council's president, claims that wages have been screwed down. But with inflation at 2 per cent and declining, and the economy still weak after a decade of low growth, it might more accurately be described as an end to the "cost plus" mentality.

However, in the public sector the transition has been far from painless. In particular, the government's termination of collective contracts for teachers has led to strikes and violent protest. Teacher unions see the move as an integral part of ministerial designs to shift all state funding, and with it control of teachers' pay and conditions, down to schools. This is undeniably the government's objective.

Dr Lockwood Smith, the education minister, is piloting complete devolution of funding to the "trustees" (elected governors) of 60 schools, and before even assessing the pilot has shifted funding of all senior staff to schools. Dr

Smith speaks approvingly of England's grant-maintained schools, and wants to create similar "private schools without fees" in New Zealand.

Health reform is driven by the same desire - and UK models - for separating "purchasers" from "providers" and evicting politicians from the detail of public sector management. The country's 14 integrated area health boards are being replaced by four appointed regional health authorities which will buy services from between 20 and 25 "Crown Health Enterprises", each of which will run a general hospital plus a range of ancillary services.

Unlike Britain, the model is not to be extended to primary providers, but in New Zealand they were only ever partially absorbed into the "free" national system, and the government has contented itself with removing entirely the subsidy paid for visits to GPs by above-average income earners. They must now pay the full cost - averaging around NZ\$30 (£9) - for such visits.

Gone, too, are most remaining universal welfare benefits, including a significant reduction in payments to pensioners. Most controversial, though, are new part-charges for hospital visits, introduced earlier this year. Labour and leading health practitioners say this is the first step towards fully privatised health care.

Mr Simon Upton, the health minister, vigorously refutes such claims. "Our agenda is simple: to cope with the fact that we are a heavily indebted country that will have to contain spending to survive," he says. The charges will extend to only 20 per cent of users - but now the charging structure is in place, they can easily be extended downwards, say the critics.

To an outsider, the welfare reforms look positively revolutionary. But Mr Upton insists: "The only significant political debate in New Zealand is whether governments of whatever party will be able to resist calls for a social dividend from growth." For the government, debt reduction must have first call; doctors, teachers and union leaders have other ideas.

Terry Hall on the country's relations with its island neighbours

A beacon in the Pacific

NEW ZEALAND in the 1980s and early 1990s has become increasingly aware of its relatively small size. This realisation has been bolstered by its banishment by the US from the Anzus defence pact, and awareness that its once close links with Britain are fading as the UK becomes more deeply involved in the European Community.

Much to its surprise, it continues to be regarded as a Pacific power by many of its smaller island neighbours. In part, this is historic: following the First World War it became a colonial power itself as Western Samoa, a German Pacific territory, was ceded to its control. Many Pacific Island leaders studied in New Zealand schools and universities, fostering links that remain strong to this day.

Relations with France, the region's last remaining colonial power, remain uneasy because of French nuclear tests. The

Fijian coup caused a rift which is healing under a new National government.

Turbulence often marks relations with states such as Samoa, although these tend to centre on migration problems, particularly New Zealand's treatment of overstayers. Recent New Zealand governments have run into friction over aid matters, as they seek to earmark donations to causes that are seen as of economic value to the island nations.

The five cyclones that devastated many of the nations in the past 18 months, however, have shown the deep links with New Zealand in a generous outpouring of aid by both the government and individuals. More Samoans now live in Auckland than in Western Samoa. Remittances from migrants working and living in New Zealand to relatives are an important part in sustaining some island economies.

New Zealand has always been a trading

nation. For over a century it has supplied foodstuffs to French territories such as Tahiti and New Caledonia. These commercial links led the Bank of New Zealand to become the main retail bank in most of these territories. The bank's financial problems from 1987 forced it to sell these subsidiaries to Australian banks.

Today the Pacific, including Papua New Guinea, remains a significant market for New Zealand products. This includes meat - the area takes 5 per cent of all meat exports - and fresh vegetables. New Zealand places a considerable effort in diplomatic relations with these often highly sensitive small states. These efforts seem to be successful: despite occasional problems, New Zealand is warmly regarded as its smaller size makes it less threatening to tiny nations. As a result, New Zealand is set to win an increasing share of trade with these countries.

3,000,000 reasons to invest in one of the world's fastest growing tourism markets

The New Zealand Tourism Board (NZTB) target of 3 million visitor arrivals annually by the year 2000 is ambitious, but current trends suggest it is eminently attainable.

Since 1983 visitor arrivals have doubled, representing a growth rate of about 8% p.a. In the year to April 1992, one million visitors came to New Zealand and spent approximately £0.7 billion, making tourism the country's largest foreign exchange earner. When spending by domestic travellers is added tourism is a £1.7 billion industry.

With no capital gains tax, extremely favourable macro-economic conditions and a strong commitment by both Government and the private sector to encourage and assist foreign investment, it is certainly an opportune time to consider seriously the benefits of investing in tourism in New Zealand.

In addition, the NZTB itself is focusing more resources on its key markets through aggressive promotion and marketing

campaigns, to ensure New Zealand reaps the benefits of its location in the world's fastest growing tourism market, the Asia-Pacific region.

New Zealand already enjoys consistently high growth out of Japan and Germany and a major slice of the Australian outbound market. The United Kingdom is a well-established tourism market for New Zealand, which continues to offer very good potential. Asia is seen as a market with outstanding growth potential, as is the American market. The NZTB has dramatically increased resources and is opening new offices in these markets to further stimulate this growth.

To meet the needs of three million visitors annually by the year 2000, capital investment of about £1.7 billion will be needed for transport, accommodation and other facilities. This represents a major opportunity for investors.

Investment opportunities in existing tourist locations, as well as new regions being discovered by international visitors, include

hotels, golf, ski and activity-based resorts, convention centres, spa developments in geothermal regions, exclusive fishing and hunting lodges, and backpacker and budget accommodation. In addition, investment opportunities exist in the transport and activities/attraction sectors.

The potential for visitor growth to New Zealand is real and the opportunities for investors are exciting. For further information, please contact:

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TOURISM BOARD

THE MAORIS' GRIEVANCES

They 'need a place in the sun'

IN A bid to settle grievances that have strained relations with the Maori people since the signing of the Treaty of Waitangi with the UK in 1840, the New Zealand government is painstakingly working through hundreds of land claims. The aim is to achieve a "full and final settlement" by the turn of the century to try to bring about greater harmony.

The land issue is the most graphic sign of problems between Maori and other races in New Zealand. But there are other difficulties, such as Maori bitterness at the enormous influx of Polynesians from neighbouring Pacific territories. There are now 20,000 more people from Polynesia living in Auckland than Maoris. Polynesians will also soon outnumber Maoris in Wellington. Largely unskilled, they tend to compete with Maoris for jobs and live in similar state housing areas.

Apparently due to peer pressure, Maori children tend

to leave school at the earliest opportunity, a point being addressed by the government which raised the leaving age for all races to 16 in the July budget.

Maoris form a disproportionate percentage of people in jail: a figure possibly related to their higher than average level of unemployment. Efforts are being made through work schemes to tackle their lack of skills.

Their leaders retain confidence that some of the Maoris' economic problems will be settled through the hearing of claims over the Waitangi Treaty. This has already seen the Maoris receive a substantial share of offshore fishing resources, as a direct result of the previous Labour government backdating all claims to 1840.

The land issues have been more contentious, especially a controversial claim by the Ngai Tahu tribe for most of South Island. As privately-owned land is outside



Maori children dressed in traditional costume for a ceremonial occasion

any claim, in effect this is a claim for all government land, most of which was transferred to state-owned enterprises.

The Ngai Tahu people have to date received around NZ\$35m from their claim through a land bank procedure. It is hoped this could lead to a settlement of all their claims within a year, possibly netting them NZ\$350m. In such cases the Maoris tend to invest the money, often with the target of creating work for their people. In the North Island

protracted delays in reaching settlements have led to isolated incidents such as the burning of a farmer's home recently after he sought higher compensation than the government was prepared to pay over a disputed parcel of land.

Mr Doug Graham, minister of justice, hopes the claims will have the effect not only of improving race relations but also of letting Maoris "out of the dependency mode where they've been for much too long. They need to take their

place in the sun like everyone else." He says durable solutions are being achieved when both sides think a deal is fair.

In the past the Maoris never had that opportunity. They were just told: This is how much you're going to get, and you're damn lucky to get it.

"What the Maori people want is something that gives them a leg up to where they were before the expropriation took place," he says.

Terry Hall

IMMIGRATION

Britons are targeted

UNDER A NEW migration policy, New Zealand is once again actively promoting itself in Britain, the source of most of its European migrants since the whaling and sealing days of the early 1800s.

From annexation by Britain in 1840, New Zealand's migration statistics have been dominated by British migrants. (This changed in 1976, when the Muldoon government, concerned about over the high economic cost of settlement in the face of the first energy crisis, clamped down on all migration.) Thousands of New Zealanders, many in senior positions in business, government and the bureaucracy, today speak with English accents and are proud to say they were assisted migrants under the long-running £10 assisted passage scheme.

Thanks, possibly, to their numbers and the influence of their descendants, there is no anti-monarchist republican

movement as there is in Australia.

From the 1960s New Zealand received increased waves of Polynesian migrants as the country struggled to find unskilled labour for its protected industries. With the dismantling of protection since 1984, many are now unemployed. Most Polynesians now gain admission through family connections, although overstaying by island people on holiday, or with expired work permits, is a continuing problem for the authorities.

Since the Fijian coup, New Zealand has had a high level of Indian migration, while thousands of Asians, many from Hong Kong, Taiwan or Malay-

sia, have gained admission through various entrepreneurial schemes.

Officially, New Zealand welcomes migration from all parts of the world. But a preoccupation of Mr Bill Birch, the new minister of immigration, has been to emphasise skills. Mr Birch, regarded as the most powerful man in the cabinet, is the driving force behind the new policy which initially targets British migrants - and sets out to make them aware of their acceptability.

Under the new system, people interested in buying an existing enterprise, or seeking a top position to manage the changes now under way in the country, will be keenly sought.

Among others, this policy has led to the recruitment of Dr Peter Troughton, the former Telecom head who is now a senior government adviser on health, and Ms Angela Griffin, the new Wellington city manager.

A second target group is people loosely described as wanting to "take a chance with a new initiative, or doing their own thing, or in competing for management positions." The British initiative has had a good response: in the first few days 600 applied for information from New Zealand House. A simple points system is designed to tell intending migrants quickly of their acceptability.

Over the past year, the number of migrants from Britain appears to have reversed a declining trend - it is believed that the complex admission systems were a great handicap.

A total of 3,547 British migrants received residence permits in the year to June 1990; 16.19 per cent. In the year to June 1991, 3,875 people settled from the UK (15.58 per cent) and in the year to June 1992, 3,267 - 16.92 per cent - have been accepted. Under the new policy this number is expected to grow over the coming months.

Europe is also targeted (from the New Zealand embassy in Bonn): 5.54 per cent were accepted in 1990; 7.16 per cent in 1991; 6.72 per cent to June this year. The rest of the world provided 17,146 (78.27 per cent) in 1990; 19,209 (77.26 per cent) in 1991, and 14,745 (76.36 per cent) to June this year.

Terry Hall

Terry Hall on the rise of Fay, Richwhite

Financiers with the highest profile

MERCHANT bankers Sir Michael Fay and David Richwhite are symbols of the successes of the economic reforms launched under the Labour government from 1984.

Their company Fay, Richwhite has been at the centre of much of the state asset sales either as adviser, facilitator or financier. They have been involved in many corporate mergers and takeovers. Last week they agreed to sell their 27 per cent holding in Bank of New Zealand, which has been acquired by National Australia Bank.

Fay, Richwhite has a vigorous, fast-growing operation in Australia and is also represented in money market operations in Britain, the centre of its European operations.

In New Zealand's list of wealthy people, the two regularly feature near the top. And Sir Michael has become something of a national folk hero through his dogged attempts to win the America's Cup; twice on the water and once through a special challenge and ensuring protracted court actions in New York.

The two have been partners since 1975, and both are 43. Sir Michael, a lawyer, met Mr

Richwhite in the early 1970s when both worked for a pioneering merchant bank, Securibank. The pair have a reputation for good timing: both resigned to set up their own business well before Securibank's collapse in December 1975.

Only once have they been caught out when they rushed to buy the stake in the Bank of New Zealand in 1989. The bank later discovered it had massive

Both resigned to set up the business well before Securibank's collapse in December 1975

bad debts totalling NZ\$1.4bn in Australia, and Mr Richwhite has said they failed to do their homework properly.

Early days for the partnership were difficult: the two operated from a tiny office and experimented with property speculation, financing restaurants and films.

However they prospered from the early 1980s when controls were put on interest rates as part of a freeze. As early supporters of the Labour government of Mr David Lange

and Sir Roger Douglas, they helped set in motion the reforms of the Rogernomics years, and are quick to say they made a fortune out of being the first, and for a time the only, players in the Euro-Kiwi financial markets which took advantage of the lifting on controls on currency and investment.

Their company took an active role in advising the government on possible asset sales. They handled the biggest sale of all, Telecom, to Bell Atlantic and Ameritech for NZ\$4.2bn in 1989, also being responsible for Telecom's international public float last year.

Both men are now seen as key figures in the Auckland establishment. They are personally charming: attributes which have helped them rise to the top of acceptability from running what was considered a fringe operation in a remarkably short period of time.

Sir Michael has the high profile. Mr Richwhite is cast as the backroom boy who makes sure the company and all its deals run smoothly. Fay, Richwhite is New Zealand's most prominent financing organisation, and appears determined to stay that way.

Profile: PAUL COLLINS

Cautious winner at Brierley

PAUL COLLINS - as much as anyone - wants to see a strong revival of the UK economy and its tourist industry.

The man who spearheaded Brierley Investments' purchase of the British hotel group, Mount Charlotte, now faces pressure to prove to a somewhat sceptical New Zealand investment community that it was a good move. The purchase in 1991 represented Brierley Investment's single biggest investment, and was seen as a declaration that Mr Collins, not founding chairman Sir Ron Brierley, was now running the company with the support of Mr Bruce Hancox, the executive chairman.

Mr Collins, who has been chief executive of Brierley Investments since 1983, was enthusiastic about Mount Charlotte and its management team led by Mr Robert Peel from the time BIL bought its initial stake in 1987. To address the balance-sheet strains, Brierley this year sold its other major British investment, Tozer Kemsley and Millbourn, the car group, arguing it was now a mature investment. TKM was restructured over much of the previous decade by Mr Reg Heath, its chief executive, with full BIL finan-

cial backing and the support of Mr Hancox.

Mr Collins, who visits Britain most months to study the Mount Charlotte investment, has become a walking encyclopedia on the British hotel and tourism industry. He has a remarkable ability to remember facts and figures about the company he heads, its investments and technicalities in its balance sheets and those of its subsidiaries. This seems to have been bred into him. Both his father and grandfather were New Zealand auditors general, and his uncle, Sir Bernard O'Connell, was a brewing magnate.

Now 39, Mr Collins was a key player with Mr Hancox in the boardroom coup which led Sir Ron Brierley to step down as chairman in 1989. This followed the 1987 crash and differences of views on how the company should be run in a new investment climate. Sir Ron was reluctant to sell some major assets, and was keen to invest in others. Mr Collins' innate caution triumphed, and led to the sale of NZI, Winstones, New Zealand Newspapers and most contentious of all, TEL, the Australian investment vehicle that Sir Ron had developed over 20 years living



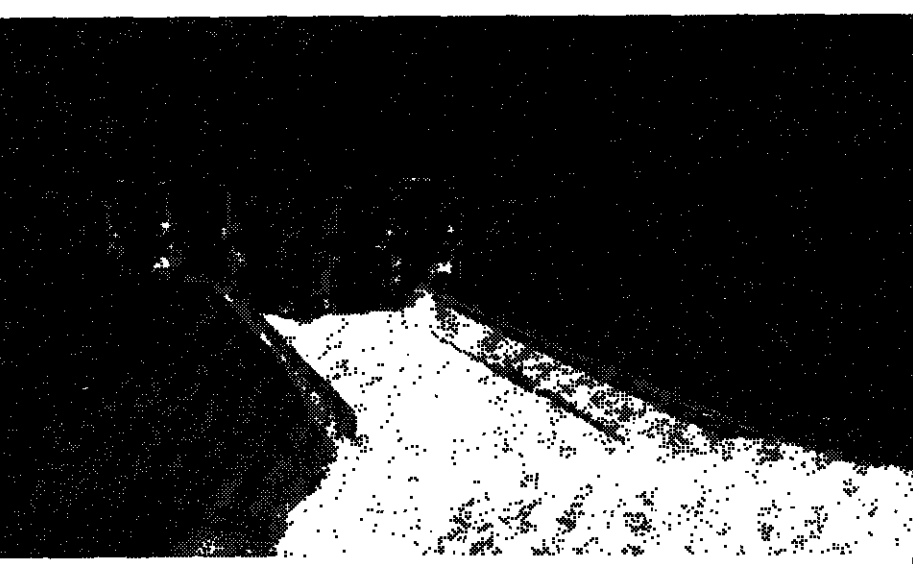
Paul Collins: a walking encyclopedia on British hotels in Sydney.

Since the coup, Brierley Investments has been accused of lacking Sir Ron's vision. Confusingly, both Mr Collins and Mr Hancox argue they run the company on Sir Ron's guiding principles. Sir Ron still provides some input on the board and runs the Brierley subsidiary GFC, which has BIL backing.

Mr Collins says that caution is among his personal weaknesses, along with perfectionism. He has imposed disciplines, especially on financial reporting, on the company, and as one of its largest individual shareholders, he is determined to see it succeed. He has a reputation for being single-minded. "I make no apologies for being tough. There are no rewards for second prize, and every transaction must be done to the best extent you can," he says.

Terry Hall

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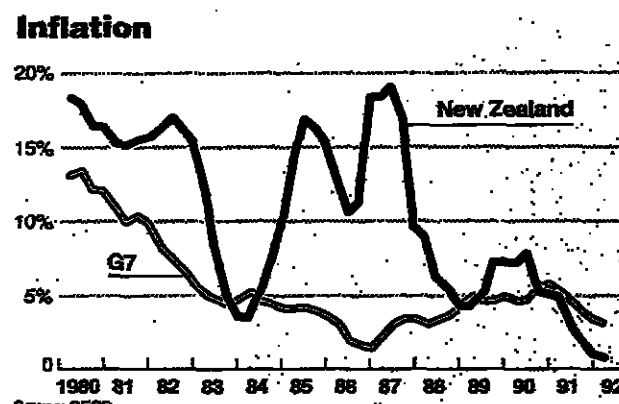
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Profile: IAN DONALD

Challenge that could not be turned down

AFTER SEVEN difficult years in charge of the restructuring of pulp and paper group, Fletcher Challenge Canada, Mr Ian Donald seemed a surprise choice to be recalled to Auckland to become chief financial officer for its parent - New Zealand's biggest company.

With revenues of US\$6bn, Fletcher Challenge has substantial overseas investments in Australia, Brazil, Chile, Canada, Britain and the US. Mr Donald's original term had been extended by two years. It was expected he would stay in Canada till the company returned to profit after the losses of the past two years.

Mr Donald is the last remain-

ing senior executive of the old Wellington-based Challenge Corporation which merged with Fletcher Holdings of Auckland in 1981. After the transfer of the head office in 1987 from Wellington to Auckland, senior Fletcher people increasingly dominated its management. Yet, had the merger not occurred, Mr Donald seemed earmarked to succeed Sir Ron Trotter as chief executive of Challenge, the country's biggest rural group.

As financial officer, he succeeds Mr David Sadler, one of the country's most popular business figures who had held that post, first with Fletchers and then with Fletcher Chal-

lenge, for over 20 years. Mr Donald dominates any group. He is 6ft 6in, powerfully built, with a booming voice. He was born in Liverpool in 1941. His doctor father, who was serving with the Eighth Army in North Africa, sent his young family for safety to Canada and then South Africa. When the family was reunited after the war, they emigrated to New Zealand. Mr Donald worked on farms for three years before deciding he needed better qualifications.

After completing degrees in commerce and accounting, he gained qualifications in farm accounting in England and agricultural economics at Michigan State. He joined Challenge Corporation in 1972, becoming head of the rural division of Fletcher Challenge in 1981. As head of the company's operations in Canada from 1987, he oversaw the merger between British Columbia Forest Products and Crown Forest Industries to form Fletcher Challenge Canada, and the C&I 4bn upgrade of its plants. The company's sales total US\$2bn, but because of the recession profits have been erratic. In 1989 the group earned US\$250m after tax, but it incurred a US\$20m loss last year, with a similar result expected this year. Mr Donald says he is very bullish about the industry and prices should pick up as the slow economic recovery gains pace in key North American markets.

Terry Hall

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IMMIGRATION: NEW ZEALAND

Recent reforms to New Zealand Immigration Laws and Policies aimed at attracting quality migrants from a wider catchment of countries have meant that a guaranteed job offer is no longer a requirement for being approved for residence. Applications for permanent residence may now be made under four major categories: General, Business Investment, Family and Humanitarian.

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NEW ZEALAND 5

RELATIONS WITH AUSTRALIA

Closer, but still some way apart

NEW ZEALAND'S political and trading relationships with Australia have undergone striking changes since the signing of the closer economic relations pact a decade ago. Today they are major trading partners, with increasingly close links in defence, aviation, customs and police.

It was not always so. For though both countries had similar British origins and links in war, migration flows (New Zealand is much closer to the main Australian population centres of Sydney and Melbourne than these are to Perth in Western Australia) and similar democratic systems, both jealously guarded their independence.

New Zealand, as the more Anglophile of the two, retained closer trading relationships with Britain after it joined the EC. Australia, the stronger economy, increasingly looked to Japan and Asia. Enthusiasm for closer economic relations was stronger in New Zealand. Signing of the CER agreement succeeded because of the enthusiasm of Mr Hugh Templeton, National's trade minister, and Mr Doug Anthony, Australia's deputy prime minister and leader of the minority Country party, both frustrated at the slow progress of Nafta, the previous trade pact.

Today it would be difficult to imagine any serious rupture in the CER agreement as it has produced significant benefits to both countries. Yet the fragility of the relationship was shown last month when Mr Don McKinnon, New Zealand's deputy

prime minister, needed considerable diplomatic skills to defuse a strong move within the governing Australian Labor party and the ACTU, the trade union organisation, to impose work permits on New Zealand workers who were allegedly working outside the union movement for cut price wages, and not paying Australian tax.

As seen from New Zealand, the issue was a crucial one, and struck at the heart of CER, as an open and free labour market was seen as a vital component. Work permits had never been needed between the two countries, and the issue, initially sparked by the Australian Shearers' Union, seemed trivial.

In his talks with Australian ministers Mr McKinnon hinted delicately that New Zealand could retaliate with reciprocal requirements. This could have profound effects on major Australian companies in the banking, insurance and manufacturing industries which have recently moved to dominate some sectors of New Zealand business.

Disrupting the free movement of labour, Mr McKinnon warned, could act to the

ultimate detriment of the Australian economy. Mr McKinnon, who has excellent relations with senior labour figures, succeeded in his mission with an agreement that tax matters would be investigated. But the matter left a feeling of nervousness in New Zealand government circles that a relatively minor issue, whipped up by trade unionists, got as far as it did in nearly undermining CER.

There is also some concern in Wellington that the review of CER, due this year, seems to be making very slow progress. It is concentrating on a number of issues, including making it easier to trade, travel (where some progress has been made) and to invest in and work between the two countries. The review is also supposed to consider such questions as a new double tax agreement which would facilitate the paying of imputation, or tax on shares in companies in the two countries.

Widespread publicity in Australia about the success or otherwise of New Zealand's economic reforms, especially in curbing union power and cutting wage agreements, has antagonised some Australian ministers in the Labor government who,

judging from recent speeches, seem keen to stop the spread of what is known in Australia as "the New Zealand disease".

Both Mr McKinnon and Mr Jim Bolger, the prime minister, are expected to concentrate their efforts in the coming months on trying to play down ideological differences with the Australian government and return to the warmer relationship that existed between 1981 and 1991 when both countries had Labour governments.

During that period, the reformist New Zealand government of David Lange swept aside a vast array of controls on the economy, including relaxing ownership rules on companies. This led to a rush of Australian investment, which accelerated after the 1987 share market crash as share values plummeted in New Zealand.

The strengthening business links became apparent in May and June when the Australian government was seen in Wellington to have shown considerable flexibility to the New Zealand position in establishing its new aviation policy. The first step in this was to create a single aviation market between the two coun-

tries, while New Zealand needed to move to protect the interests of Air New Zealand, in which Qantas is a substantial shareholder.

Politically, there remains considerable public disquiet over the signing of a NZ\$2.4bn agreement by the Labour government in 1988 under which the Australians are to build two frigates for New Zealand. Costs have risen by 31 per cent already, and a government committee has expressed reservations about the wisdom of the deal which was supposed to have led to NZ\$700m worth of business for New Zealand manufacturers. The frigates could have been bought much more cheaply from British or European shipyards.

While overall trade statistics show that trade between Australia and New Zealand is broadly in balance, that reverses the situation from the 1970s when Australian manufacturers dominated. New Zealand exported \$2.1bn worth of goods to Australia in 1990-91, the latest year when figures were available. This was a 1 per cent drop in 1990 figures, and represented 17.9 per cent of all New Zealand exports (compared with 18.9 per cent in 1990). The drop was

due to recessionary trends in Australia.

New Zealand now supplies 4.7 per cent of all Australian imports. Australia has increasingly drawn ahead of Japan, the EC and the US to become New Zealand's most important market, taking 53 per cent of the country's manufactured goods. It is estimated that, thanks to the economic reforms, currency changes, lower wage and industry costs, New Zealand companies enjoy a 25 per cent cost advantage over their Australian counterparts.

From the New Zealand perspective, there are several worries over the future of the agreement. These rest on the need to maintain the present competitive advantage; uncertainties of how far the Australian tariff reduction reform programme will go and what effect this will have on exports of top quality New Zealand apparel and garments. On the positive side, it is now widely acknowledged in business circles that the barring unforeseen political problems, the two countries will inevitably grow increasingly close, leading to the hoped-for single market.

Among business people, there is also growing talk of eventual political union, with New Zealand in effect becoming a state of Australia. However, this is unlikely to happen quickly. Older New Zealanders - and the present generation of politicians - will not rush to give up their notions of independence.

Terry Hall

Angela Wigglesworth salutes a growing reputation for fine wines

Just right for British palates

A GRAPHIC indication of the meteoric rise over the last decade of New Zealand's reputation for fine wines is that there was no mention of them in Hugh Johnson's encyclopaedic book published in 1986. Not until the 1990s did New Zealand wine begin to have international status. In 1981 exports to the UK totalled 37,890 litres; 10 years later they had jumped to 2.3m litres. For the 11 months to June this year, the figure is 3.3m litres.

While domestic wine sales are expected to fall from over 41m litres in 1990-91 to 39m litres in 1991-92 (last year's budget curtailed retail spending and raised wine prices through increased excise duties), exports have grown by 21 per cent in volume and 32 per cent in value over the same period. White wine accounts for 83 per cent of output, red wine (growing at the fastest pace) for 11 per cent, sparkling wine 4 per cent and fortified wine 2 per cent. The UK, which takes 42 per cent of the country's wine

exports, is New Zealand's biggest market.

"More people in Britain are becoming aware that New Zealand makes wine that is of high quality and sells it for just under £5 a bottle," says Ms Vicky Bishop, UK manager of the New Zealand Wine Guild, a group of export wineries established last year. The range is large for a relatively small country and, at the guild's annual tasting in London this year, visitors were able to try 200 different and many award-winning wines - Sauvignon Blanc, Chardonnay, Chenin Blanc, Riesling, Cabernet Sauvignon and Pinot Noir - from 43 of the country's 100 or so wineries.

The main wine-producing areas - the most easterly in the world - are in north-west Auckland, the Bay of Plenty, Gisborne, Hawke's Bay and Marlborough, the Canterbury Plains, Nelson, Central Otago. In Marlborough, the Wairau Plains has become one of the 10 great wine-producing

regions in the world and the largest in New Zealand. It is hard to believe the first grapes were planted here only in 1973.

But wine-growing in other parts of New Zealand goes back 140 years. Mission Vineyards at Hawke's Bay dates from the settlement of French missionaries in 1851. Corbans in Henderson was established in 1902 and Te Mata in 1903. Many winemakers and growers are third and fourth generation descendants of European immigrants who brought the skills of winemaking with them.

Montana, for instance, was founded in 1944 by a Dalmatian immigrant Ivan Yukich and now has 850 hectares of vineyards yielding up to 15,000 tonnes of grapes. With a 1,000-tonne winery crushing an estimated 45 per cent of New Zealand's entire grape crop, it is the largest winemaker in the country.

The most successful winery, says Bob Campbell in his New Zealand Wine Annual, is Cloudy Bay whose Sauvignon

Blanc "developed cult status almost immediately after the release of the first vintage in 1985 and has remained highly sought after ever since." Mr Kevin Judd, a wine-maker who was born in England but left when he was nine to live in Australia, told me, over Vivaldi's music in the winery, how the company began: David Holman, the Western Australian winemaker, had "got successful with his reds, wanted to make whites, but wasn't getting the right quality."

In 1984, four New Zealand winemakers dropped in to see him, produced a bottle of their Sauvignon Blanc which so impressed him that within a year Mr Holman was in New Zealand having a look round. "In 1985 he offered me the job of winemaker," says Mr Judd, "and we set up Cloudy Bay." Today around 90 per cent of its wine is exported round the world where it is pre-sold before delivery.

Another success story comes from the three Nobilo brothers,



Cooks McWilliams Wine Co Vineyard at Te Kauwhata

the second generation to run their family winery, Nobilo Vintners, which is nearly 60 years old. Last year they signed a NZ\$3m contract to supply 1.5m quarter bottles of their Poverty Bay Chardonnay to British Airways. The deal boosted New Zealand wine exports by 6 per cent and made BA the first airline to serve non-European wine on its European flights, according to Mr Peter Russell, BA's public affairs manager.

New Zealand's only *methode champenoise* specialist is Mr Daniel Le Brun, a 12th genera-

tion champagne maker from Epernay in France, who came to Marlborough in 1979, bought 35 acres and opened the winery six years later. "He came looking for a hillside and found this," his wife, Adele, who comes from Cumbria and is the winery's marketing manager, says. "This was, indeed, a hillside and Mr Le Brun dug deep into it to create the only underground cellar in New Zealand to provide him with a naturally cool environment for maturing the wine."

"Everyone thought he was completely round the twist,"

Adele says, "but it's worked."

Many vineyards have introduced Visitors' Tours and Trails (one company runs a "de luxe scenic wine trail with white water rafting" two-day package) and there are at least 10 local wine and food festivals.

The largest is in Marlborough, sponsored by Air New Zealand, which also offers a wide selection of New Zealand wine on its aircraft, changing the wine list quarterly to bring innovative local winemakers to the fore. Their festival, held every February on Montana's Brancott Estate and now in its ninth year, is so popular that a hectare of grapes has just been pulled up to make more room for its 14,000 visitors.

"You can sample a glass of the best Sauvignon Blanc in the world, while relaxing on a hay bale enjoying the musical entertainment in the sunshine," says Mr Mike Blair, the festival's enthusiastic co-ordinator, adding that a pink and blue toilet built specially for the Queen's recent visit to the area but never used, was now the festival's information centre.

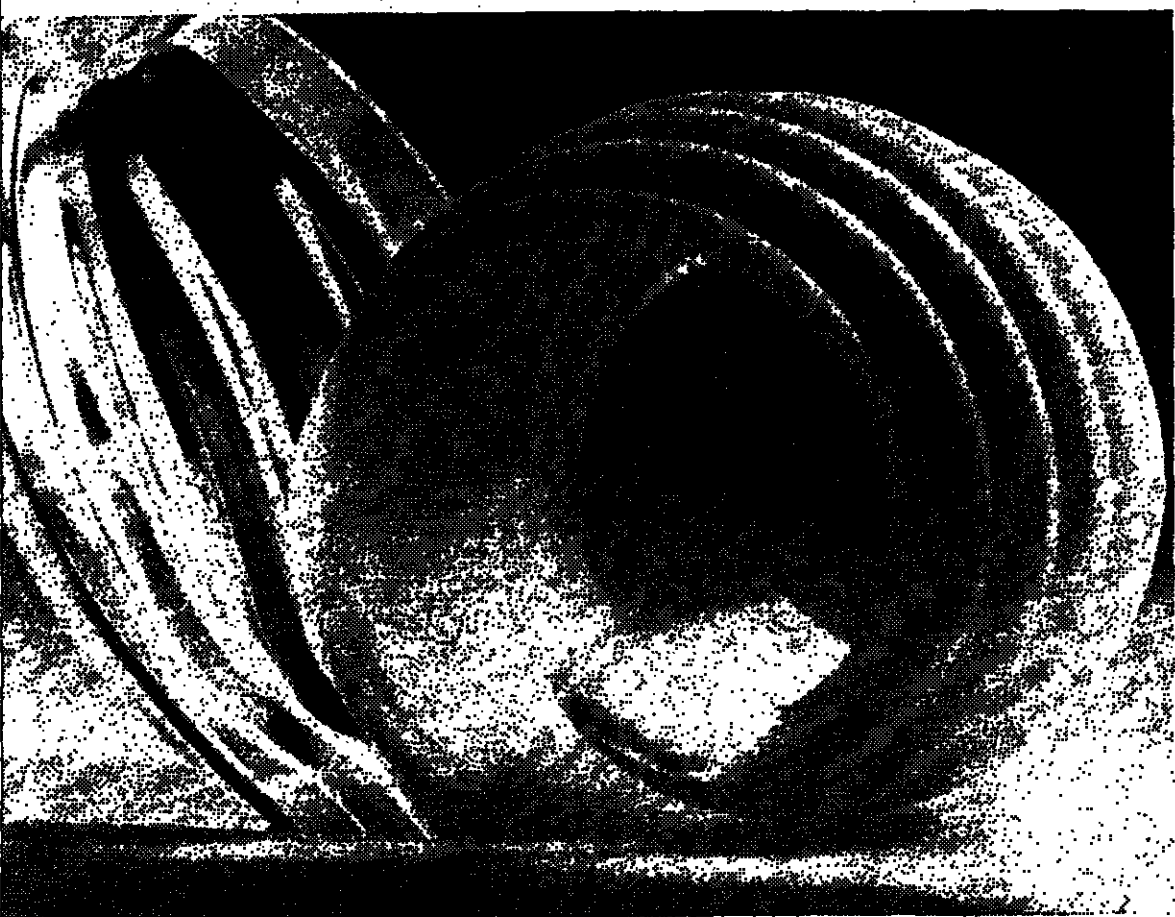
Avery, the Bristol shippers, wine merchants and agents for Nobilo, was one of the first to

bring New Zealand wine to the UK. "We are always looking for wine that tastes as if it was £7 a bottle but costs £5," says Mr David Pinchard, marketing manager. "What makes New Zealand wine so special? It has to do with the climate (warm sunshine, light summer rains and a long autumn ripening period) which seems to produce these very dramatic Sauvignons that don't taste like anything else in the world."

The way they make some of the wine is unusual, too, he says. They pick grapes on South Island, truck them up overnight to Auckland and arrive at the wineries with the fruit pressed down and frost on it. "It's a vision of wine making that is different from anything that exists in Europe."

"All of us in the business," he adds, "are terribly keen for the New Zealand wine industry to work. The wines are so good they're forcing the French to re-evaluate theirs."

The New Zealand Wine Guild will be taking part in a regional wine tasting in Bristol (September), the Sunday Times/Decca show (October), the BBC Good Food Cooking and Kitchen Show (November) and a consumer tasting in London on December 8 at the Commonwealth Institute.

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Throughout our history links with all parts of the world have been important to us. Our economy is increasingly closely integrated with that of Australia, and our trading links with other countries in the Pacific Basin are growing rapidly. The European Community, taken as a whole, remains our largest single trading partner. New Zealand plays its part as an international citizen through the United Nations and a wide range of development institutions, global and regional.

As a people, we are challenged by the rapid developments taking place in the political and economic architecture of the world. We are determined to play our full part in shaping new relationships; we feel we have something to contribute.

New Zealanders are a resourceful, adaptable people. This has been demonstrated in the response to the far-reaching and fundamental programme of economic reform that has been under way for several years, which has involved a profound reappraisal of the relationship between the state and the individual. We have gone in a few years from being one of the most highly regulated economies in the OECD to one of the most deregulated. This process

has involved painful adjustment, but there has been a remarkable ability to face reality and accept responsibility for shaping our own future. We have learned much from our experiences.

The benefits of that adjustment are now showing clearly. We have the lowest rate of inflation in the developed world. Exports are growing strongly, and the balance of payments has moved into surplus. Labour market reforms have promoted flexibility in work practices which, together with the Government's determination to remove barriers to competition at all levels, gives us a highly competitive cost structure. These benefits are sustainable, because they have been brought about by hard work and attention to the fundamentals.



Rt Hon J.B. Bolger
Prime Minister

the benefits of New Zealand as a place to do business, not only as a market in its own right but by virtue of its strategic position on the threshold of the most rapidly growing region in the world.

In order to develop our potential in these markets, massive investment will be required. The New Zealand government welcomes investment from abroad, which fits in well with our general economic philosophy of openness and integration with the international marketplace. Foreign investment is important as a complement to trade and a vehicle for the transfer of technology and know-how. Our approach to investment relies on a simple, liberal regime and our underlying economic strengths; the government sees no need to offer specific incentives. It is becoming increasingly evident that international investors appreciate the advantages of doing business in an environment where their prospects are not subject to the distortions that arise from ad hoc government actions.

PROCEDURES FOR INVESTMENT
IN NEW ZEALAND.

New Zealand operates a simple and liberal procedure for approving investment from overseas, with no consent required in most cases for investments less than NZ\$10 million and routine approval in most other cases. Special conditions apply for rural land and commercial deep sea fishing.

There is no restriction on the movement of funds, profits, or capital from New Zealand. The publication "A Guide to Making an Application under the Overseas Investment Regulations 1985" is available from New Zealand overseas posts or the Overseas Investment Commission which administers the regulations.

ADDRESS:
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New Zealand

I invite the readers of this supplement to re-think some of the longstanding perceptions of New Zealand. Our traditional strengths in agriculture remain, and should be enhanced through a successful conclusion to the Uruguay Round of GATT negotiations. But we have been applying our talents to luxury products like wine, to niche manufacturing, to knowledge-intensive industries like software, to a wide range of services, as well as to value-added resource-based products. The essential success factor in this resurgence is the "can-do" spirit of our people. We face the future with confidence, and we are happy for our friends to have a share in it.

NEW ZEALAND 6

TOURISM

Target trebled after visitors top 1m

IN VICTORIAN times, New Zealand's early tourists flocked to see the famous Pink and White Terraces near Rotarua in North Island until this landmark was destroyed by a volcanic eruption in 1886. Today, most tourists go to New Zealand for its scenic beauty and the innumerable outdoor activities it offers.

For the first time, in the year ending April 1992, visitors topped the million mark with 1,016,589 international arrivals mainly from Australia, the US, Japan, the UK and Germany. "This puts the tourism board right on track for reaching its target of 1.123m visitors by the end of 1992," says Mr John Banks, the country's tourism minister.

Last year, the government formed a private sector-managed tourism board. Of its budget of NZ\$80m, the government provides NZ\$30m, with a further NZ\$50m to be awarded, so long as the commercial sector matches the sum, which it is on target to do within the year. "This is three times the amount we have previously had and it provides us with a wonderful opportunity," says Mr Norman Geary, chairman of the tourism board. "We are telling airlines, tour operators and others involved in the New Zealand travel scene that we are going to put more money on the table to help them, but they have also got to make funds available. The more costs are shared, the more benefits there will be for those who contribute towards them."

Tourism currently generates NZ\$8bn (around £3bn) a year, the largest single amount of overseas income. In a comprehensive strategy for growth, the board has set out its plans up to the end of the decade. Its long-term aim is to attract 3m visitors by the year 2000. That is a staggering figure since it is about New Zealand's present population. But the benefits to the industry and economy generally of achieving this target, says Mr Geary, would be NZ\$5.7bn in foreign exchange earnings with 270,000 jobs in tourism, double the present figure.

Was there not a danger that that many visitors would destroy the very things they came to see? Mr Ian Kean, the tourism board's chief executive, admits that if there is too much growth, the environment will suffer. "Growth must be managed carefully, sensitively and correctly," he says. The board works actively with the Department of Conservation and the national parks to ensure visitors do not spoil any natural attractions.

Investment opportunities exist in abundance, says Mr Kean, and the tourism board work as a catalyst "with anyone to make things happen". The board has begun a series of investment seminars in

some of the world's main markets to promote opportunities in New Zealand. One has been held in Singapore and others will follow in Britain, Japan and Korea. The campaign, the board hopes, will help shatter the myth that New Zealand is clean, green but boring.

This year, too, Auckland has broken a northern hemisphere grip on a million dollar-a-day business by winning a bid to host the 1994 world conference of the Society of Incentive Travel Executives. About 300 travel planners, controlling budgets totalling more than NZ\$17bn a year, will see what New Zealand has to offer.

Ask most visitors what they like about the country and the answer is likely to take in the unspoiled landscape, the cleanliness of the cities, the unpolluted air, the friendliness of the people, the Maori culture. You can find the scenery of the whole world in New Zealand, packed into a country the size of Britain: snow-topped mountains, rainforests creeping to the feet of glaciers, turquoise lakes and rivers, wide plains, mudflats, fine beaches, steaming mudpools and geysers.

Older people may like to experience these from the comfort of a car or coach (there are many organised tours). But now, with the introduction of lower-cost charter flights, more young people are able to get to New Zealand and the 24-35 age group - who walk the long-distance tracks, swim with dolphins, go whale watching, bungee jumping, river rafting and skiing, to name a few of New Zealand's many sporting activities - has become an important target market.

Uncrowded roads make for easy driving but InterCity coaches and trains are comfortable (some have sheepskin seats), clean and punctual. Bus drivers and train guards give cheerful commentaries; Devon cream teas are served on the Trans Alpine Express as it climbs the spectacular Southern Alps, and you can

reach the inter-island ferry at Picton by the Coastal Express that travels up the east coast of South Island to the Marlborough vineyards.

New Zealand has its share of top hotels but more visitors are discovering that Home and Farm Stays are good value. These are a fairly new development, the equivalent of bed-and-breakfast in the UK, and a first handbook about them has recently been published.

For disabled visitors, the country has been called the most accessible on earth. Every new public building and major reconstruction is required by law to provide adequate access for people with disabilities and there is a guide available for "the less mobile traveller".

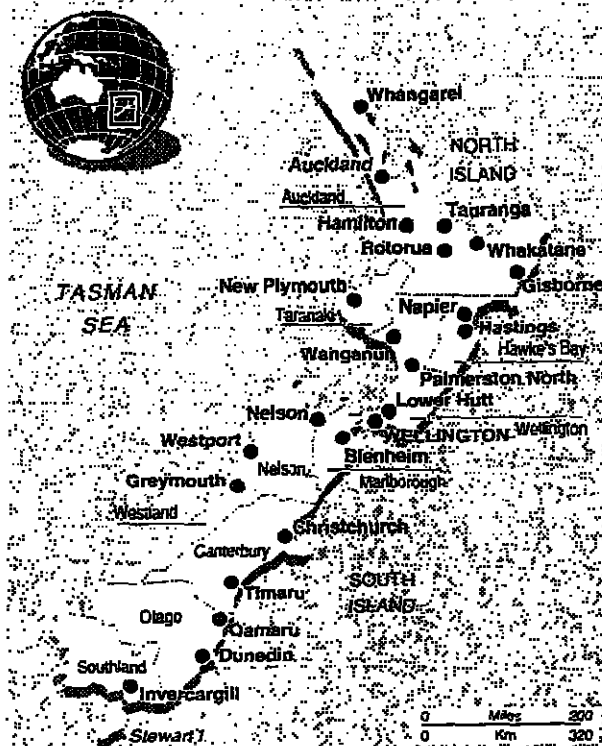
This year, Air New Zealand, which announced a consolidated net profit of NZ\$56.1m in its half-yearly results to December 31 1991 and won a magazine "Airline of the Year" award as Best Carrier to the Pacific for the ninth year running, is adding a fourth weekly flight to Auckland with a Boeing 747-400 aircraft which, says Mr Bruce Leonard, the airline's regional general manager Europe, will boost accessibility to many Pacific islands.

Together with Jetset, the company is offering a 10-day fly-drive holiday from £97 to include return flights from Gatwick and 10-day campervan hire. A combination of flights and rental car for 10 days costs from £1,000 with accommodation vouchers available from £18 per person a night.

For two people travelling together, British Airways offers, till the end of October, one return ticket at £90, the other at £90. Several tour companies have cut-price rates: one, Abta-recognised, quotes £599 for a return to Auckland. Courier rates, to deliver mail direct to their destinations, are charged at a third of the full price on BA flights.

Angela Wigglesworth

KEY FACTS



Area	267,844 sq km
Population	3.35 million
Head of State	Queen Elizabeth II
Currency	New Zealand Dollar (NZ\$)
Average Exchange Rate	1990 \$1 = 1.68
Exchange Rate	1991 \$1 = 1.67
	(as at July 20 1992) \$1 = 1.85

ECONOMY	1990	1991
Total GDP (\$bn)	42.8	41.9
Real GDP growth (%)	1.0	-0.6
Components of GDP (%)		
Private consumption	62.5	n.a.
Government consumption	21.5	n.a.
Exports	27.2	n.a.
Imports	-27.9	n.a.
Consumer prices (%)	6.1	2.6
Industrial wage rates (%)	4.3	2.5
Unemployment (%)	8.7	10.5
Reserves minus gold (\$bn Dec)	4.3	3.0
Discount rate (% pa, year end)	13.2	8.3
Govt bond yield (% pa, avg)	12.4	9.9
FT-A share price index (%)	-39.2	17.8
Current account balance (\$bn)	-1.6	-0.6
Exports (\$bn)	9.51	9.25
Imports (\$bn)	9.49	8.75
Trade balance (\$bn)	0.2	0.5
Main trading partners (%)		
Australia	18.5	20.5
Japan	18.4	15.0
US	13.0	20.5
EC	17.5	19.2

(1) Percentage change over previous year.

(2) As a percentage of labour force.

(3) Percentage growth per annum, year end.

(4) Percentage share of 1991 values

Sources: IMF, World Bank, Datastream, Economist Intelligence Unit

Dairies are the bright spot, while exports have improved

Patchy recovery on the farm

exchange and lower interest rates.

But it is a patchy recovery. Sheep farmers, while better off, are still struggling. To be profitable the average farmer needs a return of NZ\$40 for lamb but he is getting only NZ\$22, according to the Meat and Wool Board's economic service.

Yet viewed across all farming sectors, profitability is rising. The rate of return on total farm capital has historically been in the range of 2 to 4 per

cent for sheep and beef farms. But the top group of farms (12 per cent) now show a return of 10 per cent or more on capital and 34 per cent of farms achieve a return of between 5 and 10 per cent.

The major characteristics of the top farms are high stock performance and more live-stock units per person. Mr Rob Davidson of the Meat and Wool Board's economic service says gross farm incomes could be boosted by a third over the next five years, which would restore profitability to the levels of 15 years ago.

The tough times that New Zealand farmers have faced are reflected in the fall in the numbers of animals farmed. In 1981-85 New Zealand exported 40m lambs, but this year only 28m will be available. In 1982 there were 13m more sheep and cattle on farms, and declining profits have forced many farmers to cut back on maintenance, allowing parts of many properties to start reverting to bush.

Despite this, a better-than-expected 1991-92 wool season ended on June 25 on a more confident note. Morale had been low at the start of the season after the suspension of the Wool Board's minimum price scheme left the board holding a stockpile of 565,000 bales, and prices were low due to the international recession and because of the absence of two major buyers, the Soviet Union and China.

However, China resumed buying again, and some improvement in world demand saw a gradual pick-up for the wool market indicator from 370 cents a kg in late November to peak at 535 cents in early June. Then prices weakened again, in line with falling international demand to 466 cents. However, it was a considerable success to reduce the stockpile by around 156,000 bales: this was seen as a great achievement in a world recession.

New Zealand is the world's largest producer of crossbred wools, used in carpets, and is meeting success in selling to growing markets making hand-knotted carpets in China, India, Turkey and Iran. The industry hopes that a new marketing plan will boost real returns, which are at a 25-year low. Returns from sheepmeat have been good, and profitability is being boosted by a growing trend for added processing of carcasses before export. This year for the first time, more lambs will be exported in pro-

cessed form than in carcasses. The live sheep trade to Saudi Arabia has also been buoyant. Beef prices, which hinge on US demand, have eased due to rising worldwide production and recessionary trends which have seen intense competition from pork and chicken. Exports to Korea and other parts of Asia are developing rapidly.

Dairying is the one really bright spot. Nine months ago there were serious concerns within the industry that another low payout, similar to last year's \$3.75 a kg of milkfat from the co-operative dairy board would force farmers to walk off their land. However, an unexpected lift in demand from October saw the payout from the board rise steadily to end the season at NZ\$2.20, and farmers will receive additional payments from their local dairy companies which could see them earn \$6 a kg.

With forecasters expecting another good season, dairy farms are undergoing a resurgence of interest. In some provincial districts, such as Southland and Canterbury, beef and sheep farmers are converting their properties to dairy cattle. There is some nervousness over further trade reform and protectionism within the EC, as well as worries that EC export subsidies will increase. However there are hopes that the Gatt round can be satisfactorily settled, as an agreement could avoid a further round of negotiations over access to the important British market. New Zealand's current access is restricted to 55,000 tonnes, but under the present proposals it could be lifted to 76,000 tonnes, the average for the three years between 1986 and 1988.

The dairy industry is meeting good demand for cheese and dairy powder in Asia, the Middle East and Latin America. A good wet season has encouraged farmers to boost output, and there is substantial investment in new technology. Fishing has turned into a winner: helped by a worldwide shortage of white fish. This industry now accounts for 5 per cent of the country's exports.

Last year New Zealand's extensive 200-mile economic zone handled 2.5 per cent of the world's tinned fish catch. In the year to December, it earned 30 per cent more - at over NZ\$1bn than in 1990, and is said to be on target to do even better in this calendar year. The Fishing Industry

Board expects it to earn over \$2bn a year by the end of the decade. While most varieties have met strong international demand, there are hopes for a strong resurgence of interest in squid, which could earn as much as \$400m a year.

The board says the industry has improved its competitiveness by 16 per cent in the past 18 months and believes the outlook remains promising.

Terry Hall



Glacier skiing in the Mount Cook region of the country's Southern Alps

SPORT

A small nation's sense of self-respect

BY ANY standards, New Zealand is one of the great achievers in world sport. Its roll call of world champions and record holders, now and in the past, is impressive and out of all proportion to what might reasonably be expected from a country of only 3.3m people.

Its medal haul at the last few Olympics has been impressive. On a medal per population basis it exceeded that of any other country, putting this small south Pacific nation in the forefront of international sport.

It has also achieved great success in non-Olympic sports such as the Whitbread Round the World Yacht Race, where in the last event, after 24,000 gruelling miles, New Zealand yachts fought out an exciting climax to finish first and second.

International sports administrators and athletes sometimes ask why such a small country, with a population fewer than many large cities, excels in such a wide variety of sports, both as individuals and in team events.

New Zealanders take their sports seriously. When the national rugby team, the All Blacks, were beaten in the semi-final of last year's Rugby World Cup, millions of words were written and hours of tele-

vision time were devoted to analysing the defeat in minute detail.

Retribution was also swift. The selectors, coach, assistant coach, captain and several senior players - all deemed to have let their country down - were dropped.

In a few weeks, New Zealanders will vote in a referendum to determine the method of selecting future governments. Fewer than one in 1,000 voters knows the meaning of the referendum alternatives. By contrast, only one in 10,000 does not know that the All Blacks were beaten by Australia by only one point in early July.

This means that every child and adult in the country has access to ample facilities in any sport they choose. People of all ages are actively encouraged through government-backed community service TV advertising to "have a go" and participate in some sporting activity.

Other aspects of the New Zealand lifestyle and environment help to encourage sporting prowess. The country's clean air, congenial climate, good quality housing, easy access to beach, bush and countryside, outdoor living and plenty of healthy food - even for the less well-off - all provide a solid base to encourage and develop sporting ability.

The shoreline is the fifth largest in the world. With its numerous natural harbours, lakes and rivers, this is an ideal environment for water sports. The colourful sight of thousands of yachts on the sprawling Auckland harbour on summer weekends has earned it the title of City of Sails. Children aged 10 to 12, in specially designed small yachts, have their own competition races. These help to develop their skill from an early age.

At the last two Olympics, New Zealand won several medals in yachting, canoeing, kayaking and sailboard riding. It has been a major competitor in the Whitbread Race and in

the America's Cup. One big disadvantage for world class New Zealand sportsmen or teams is distance. To compete in the northern hemisphere or the US where most world championships are staged is costly in time and money.

To send the country's equestrian team to the Barcelona Olympics will cost more than NZ\$250,000 (£50,000). Teenage girls, members of the hundreds of pony clubs around New Zealand, have contributed to the team's fund-raising. This is one sport in which the country has high hopes of winning a medal. The team includes Mark Todd, a champion rider hoping to gain his third successive gold medal.

The cost of sending the full Olympic team of 138 athletes will be more than NZ\$3m (£1m).

Without financial support, top-line individuals or sporting bodies would not be able to compete in international events to the same extent as they do now. Helping to meet some of the costs is the Hillary Commission, a government-appointed body which this year has NZ\$24m from lottery profits to fund sporting organisations.

While some of the funds will help to finance the Olympic team, a considerable amount of money is spread widely to encourage all types of sporting and leisure activity. Each year, hundreds of organisations benefit. Some grants are modest to help local sports club acquire or build better facilities. Grants can range from helping to build a new mountain hut for alpine climbers to providing equipment for a rural softball team.

The major objective is to encourage all New Zealanders of all ages to participate in some form of sporting or leisure activity. For continuing sporting success, particularly against larger, wealthier nations, has given New Zealanders confidence and a sense of self-respect.

Dai Hayward

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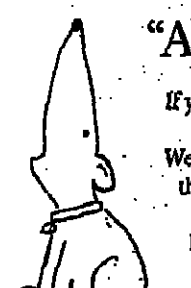
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